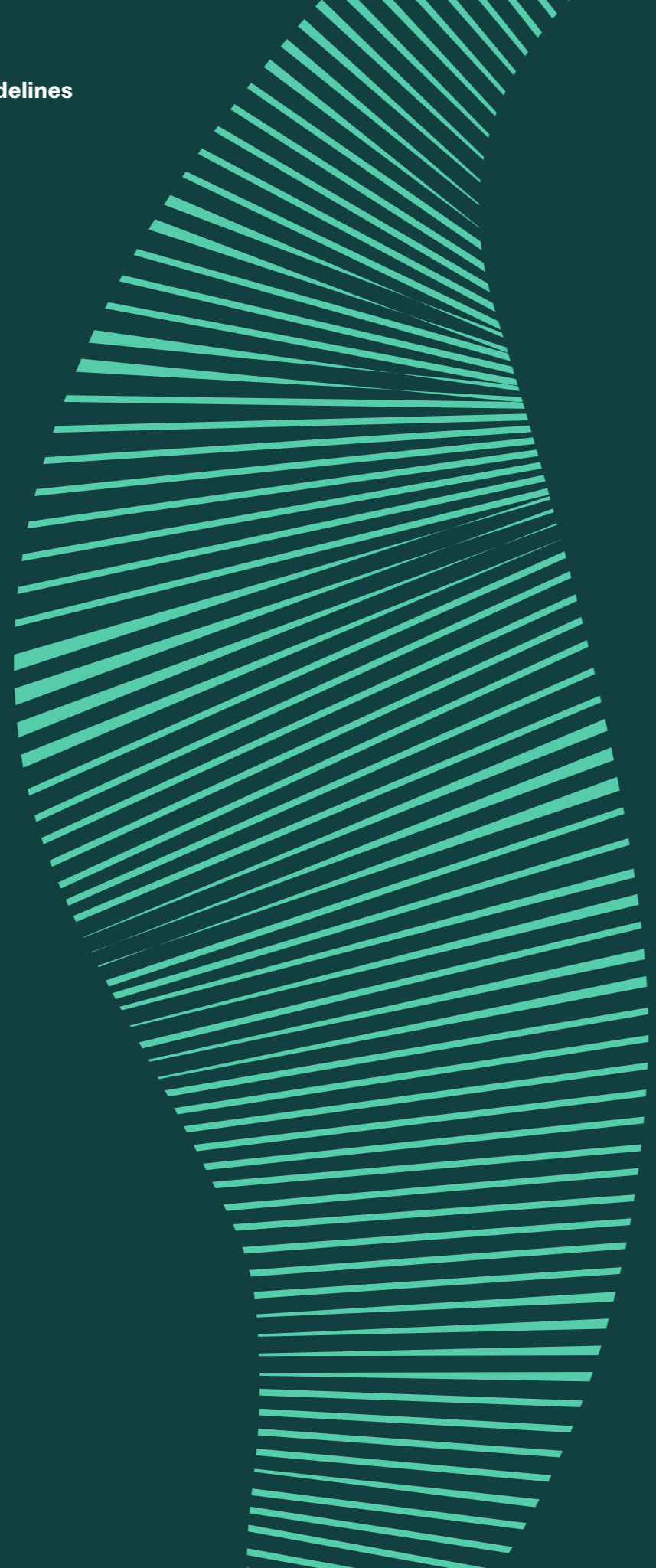


**Restoration
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Brand Guidelines

Published August 2021





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Logo



Main full colour – to be used on white or off white backgrounds.



Variations for solid colour background.

Logo without tagline

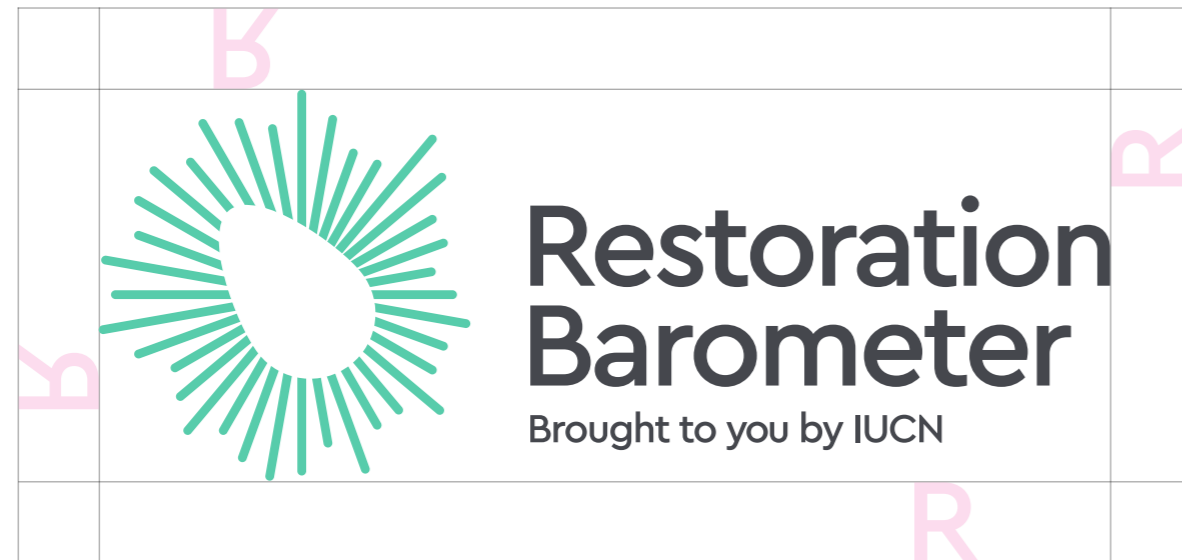


Main full colour - to be used on white or off white backgrounds.

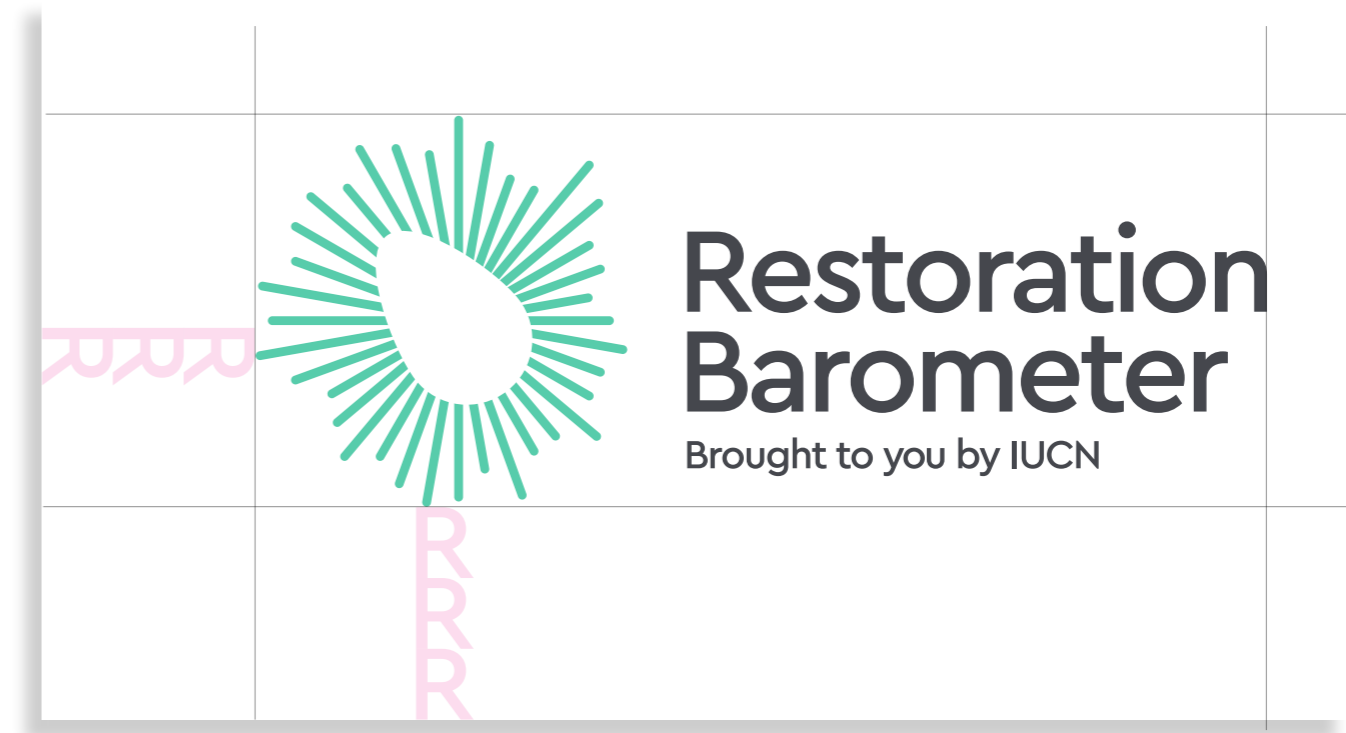


Variations for solid colour background.

Logo clearance



Aim to give the logo adequate clearance based on the height of the R glyph.



When positioning towards a corner aim for a minimum of three R glyphs as a guide to clearance.

Colours

Primary

Mint
#57ccab



Moss
#124040

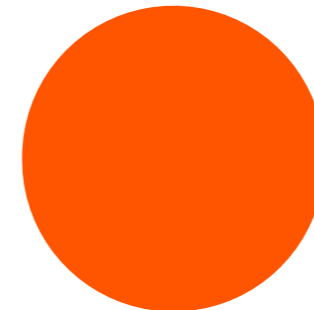


Navy
#001440

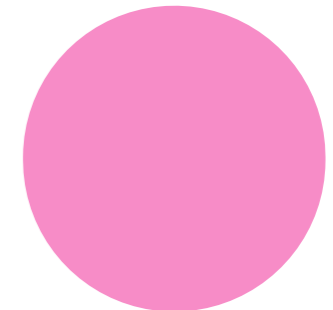


Secondary

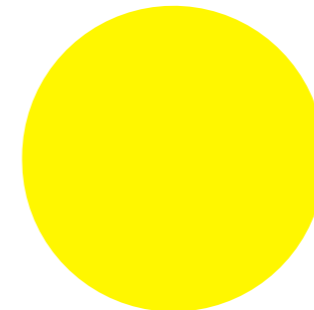
Sunset
#ff5400



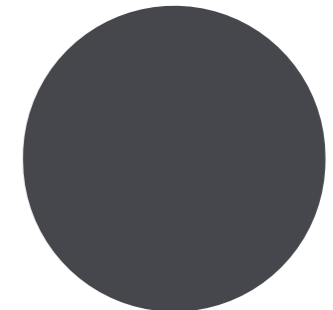
Pink Rose
#f78cc7



Lemon
#fff700



Dark Grey
#45474d

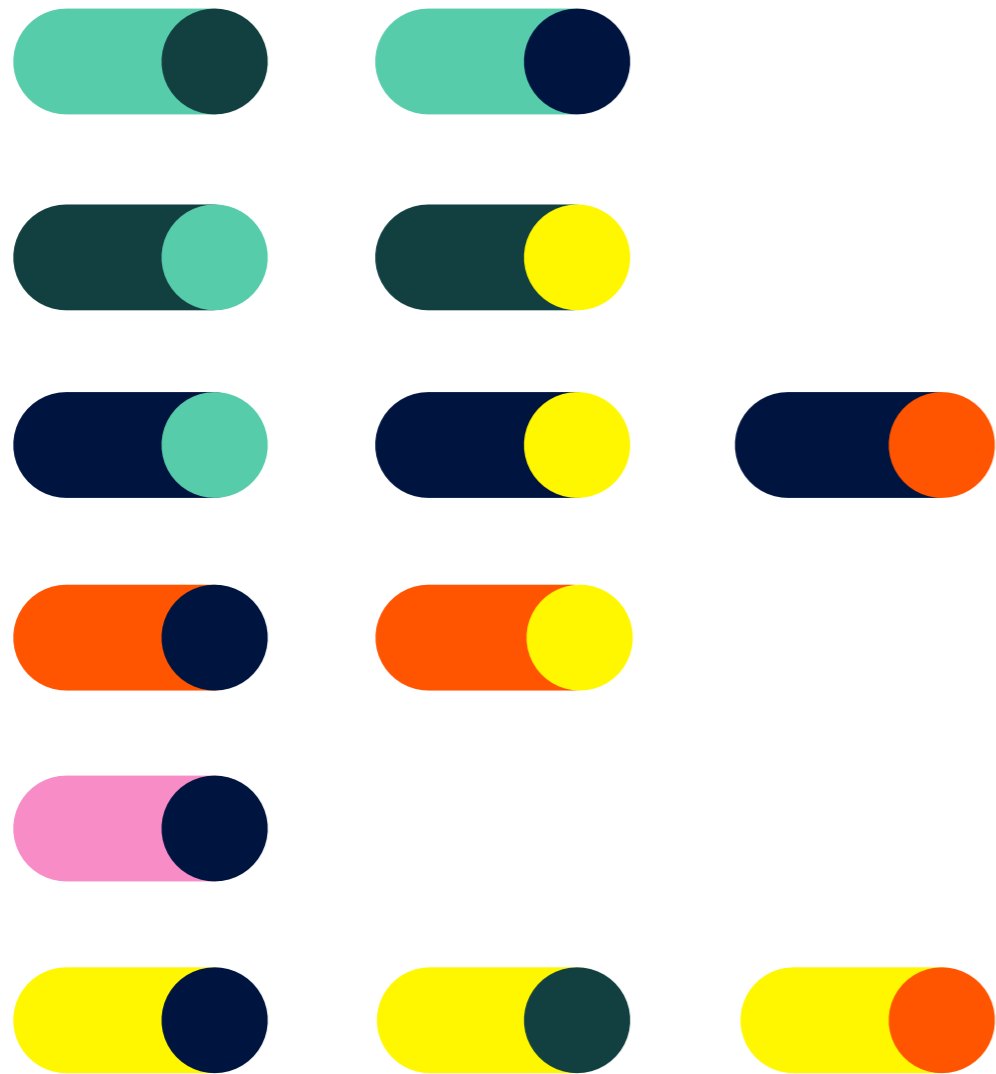


Light Grey
#e5e5e5

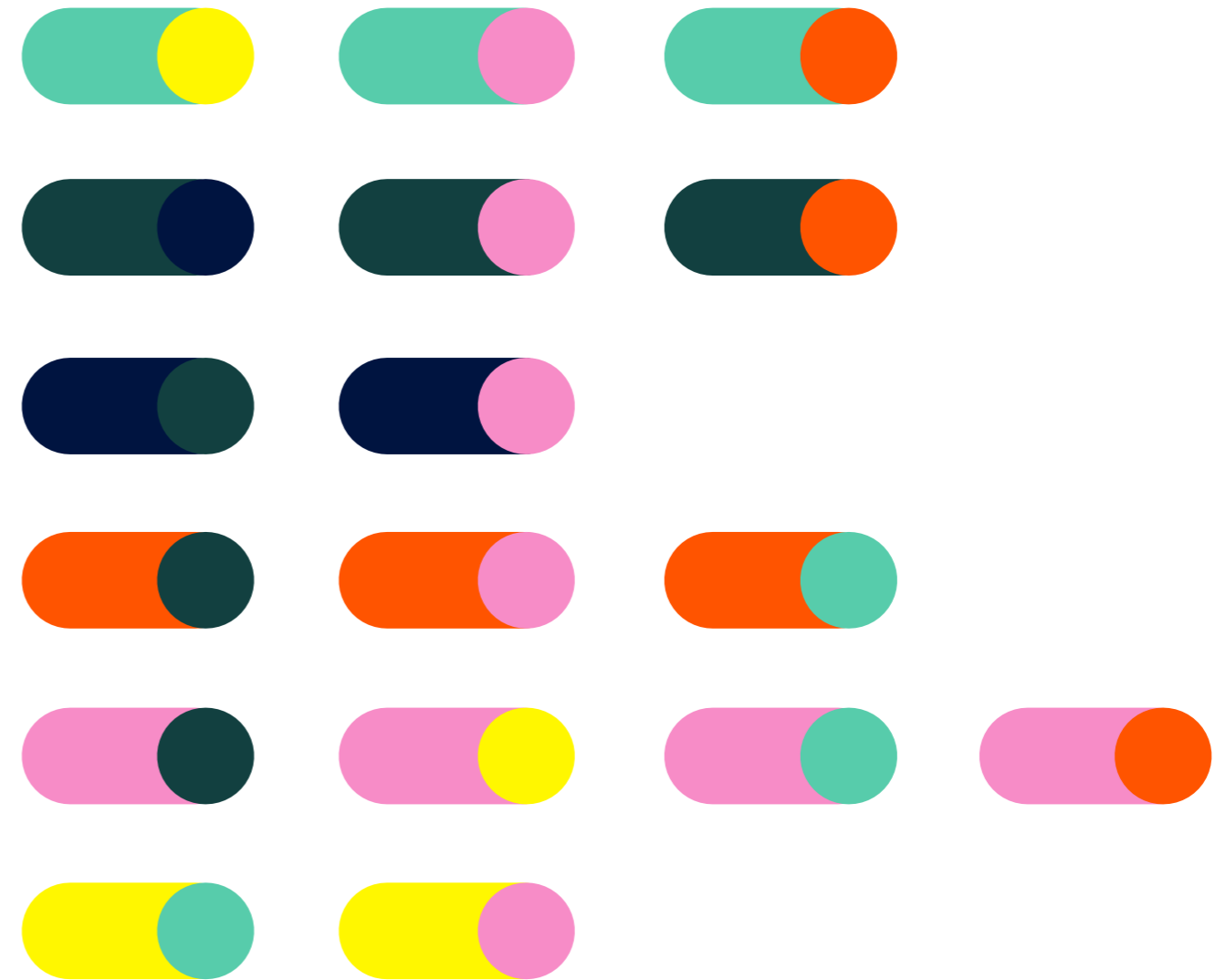


Colour combinations

Do's



Don'ts



Typography

a b c

Stevie Sans | Thin Light Book Regular Medium **Bold Black**

Typography usage

Header: Stevie Sans (Medium)

**Lorem ipsum dolor
sit amet, consectetur
adipiscing elit.**

Body: Stevie Sans (Light)

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

Typography data examples

\$33,891 million
INVESTED

9142
JOBS CREATED

3515
TONNES OF CO²



Patterns - Landscapes



Patterns - Animals

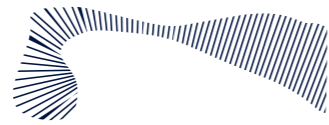


Pattern - Overview

Landscapes



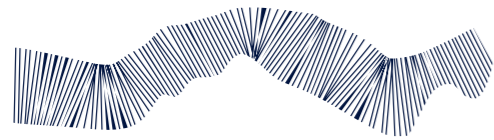
Water



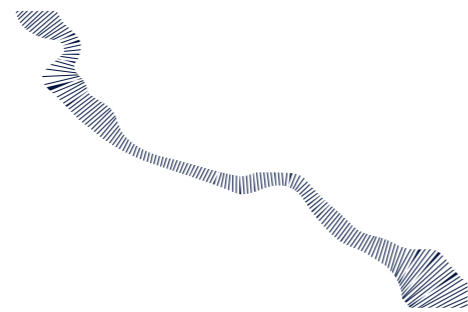
Arch



Wave



Mountain

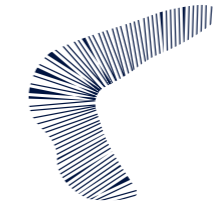


River 1



River 2

Animals



Hummingbird



Whale



Cheetah



Goose

Pattern usage examples



Under cutout imagery



Over imagery



Radiating from holding shapes

Pattern usage - do's & don'ts



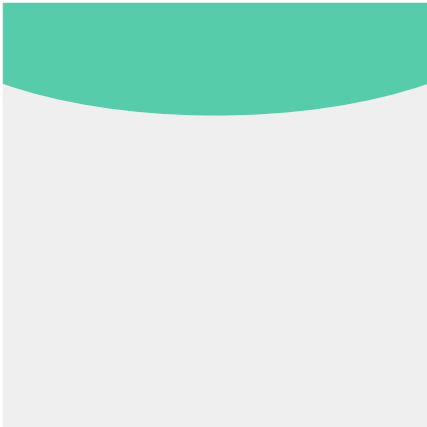
When placed over a cutout make sure contrast between pattern and background is high.

Making sure holding shape and pattern are the same colour

Make sure pattern doesn't cover the important subject matter in the image

Use the pattern to wrap around the important subject matter in the image

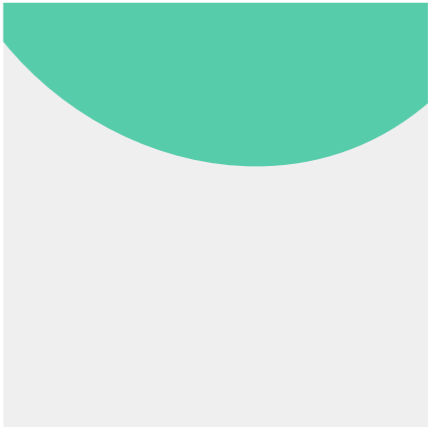
Holding shapes



Mound_Out



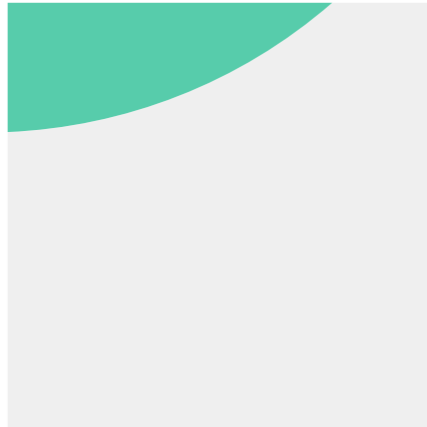
Mound_In



Hill_Out



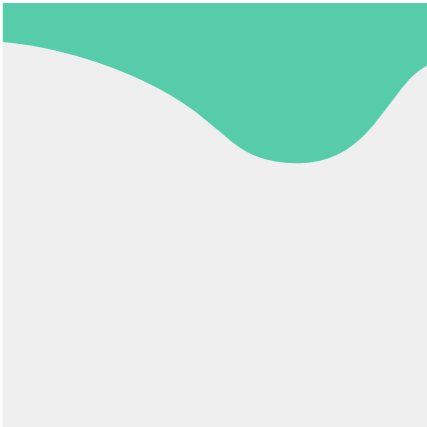
Hill_In



Sun_Out



Sun_In



Landscape 1_Out



Landscape 1_In

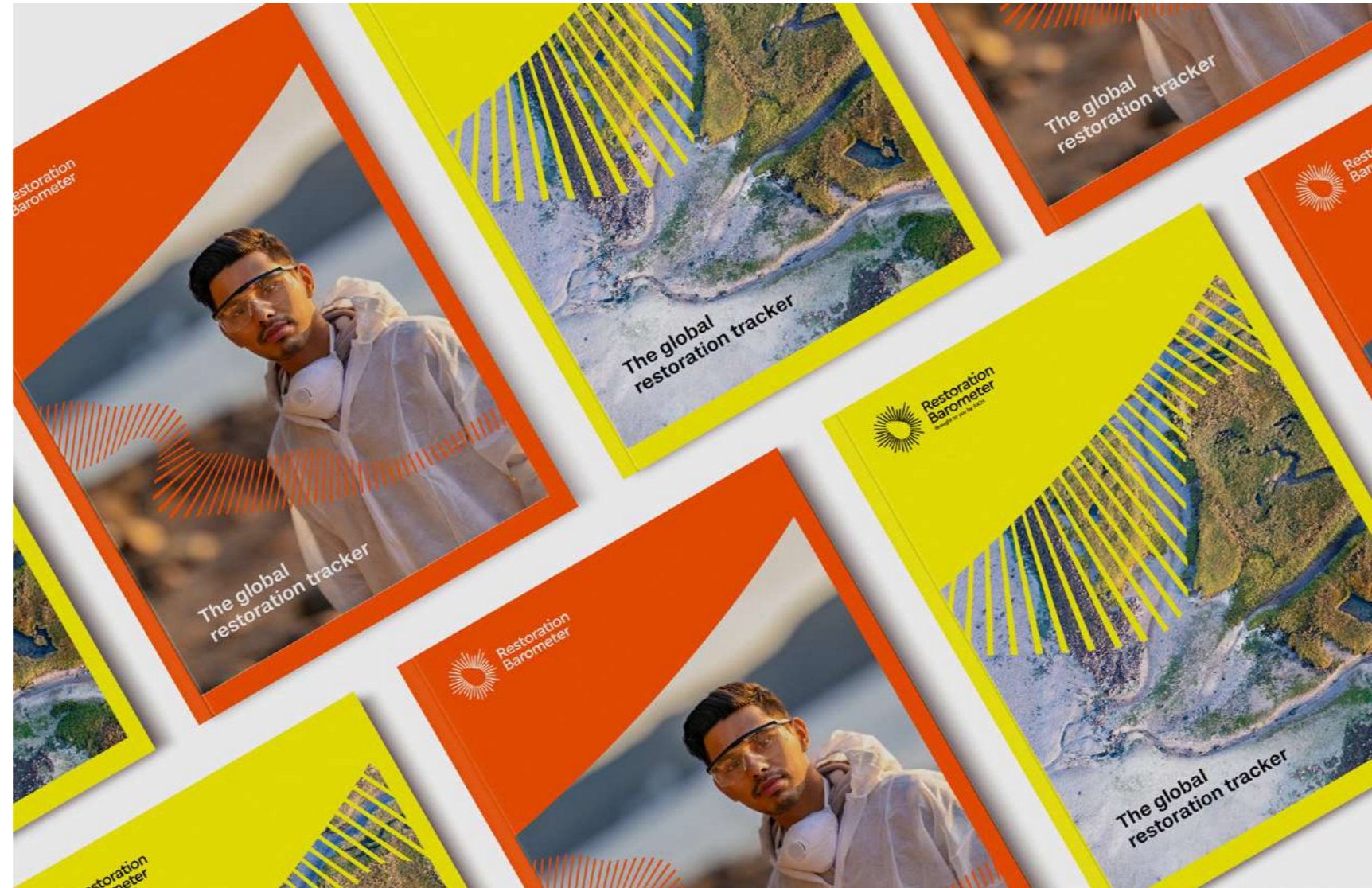


Landscape 2_Out

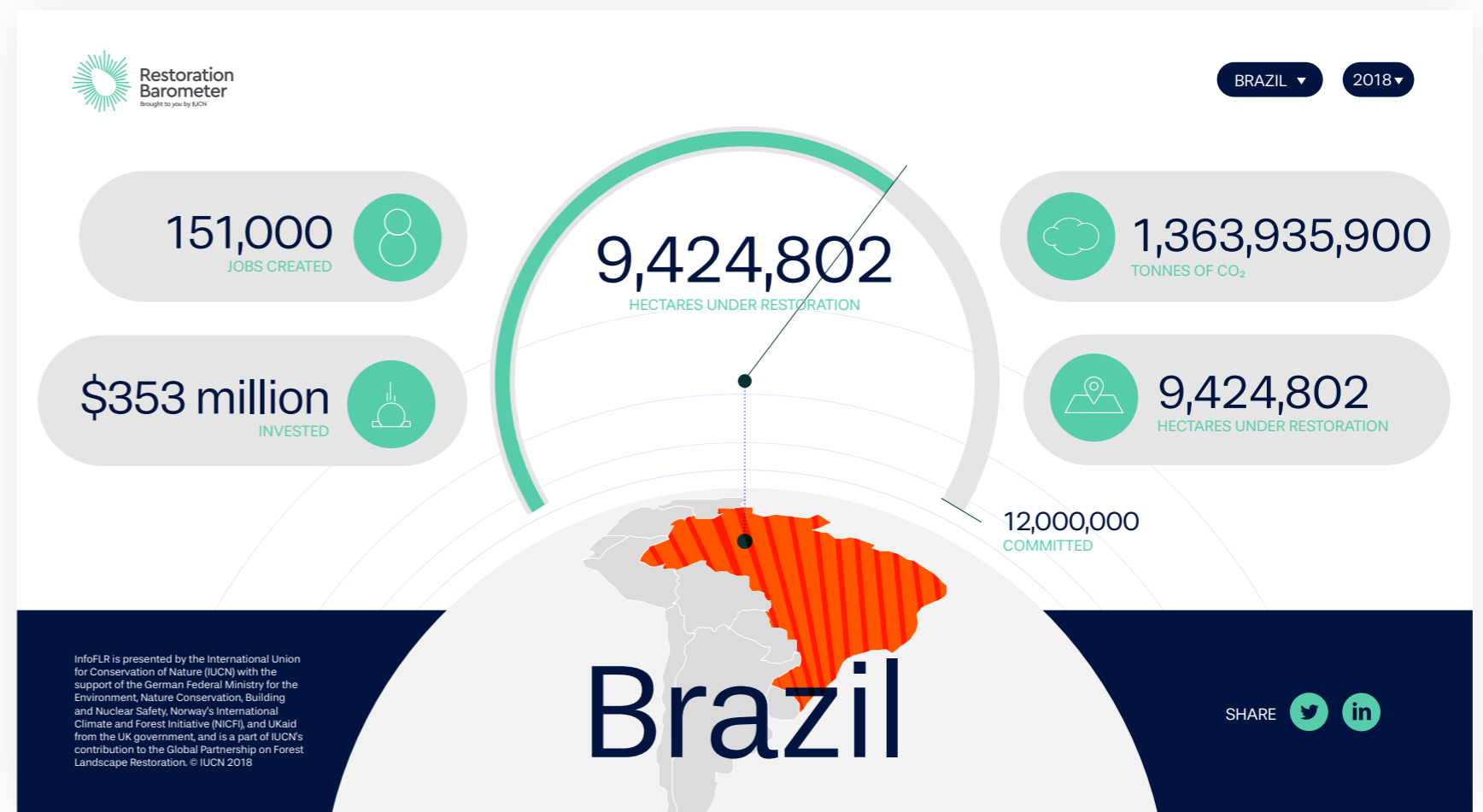
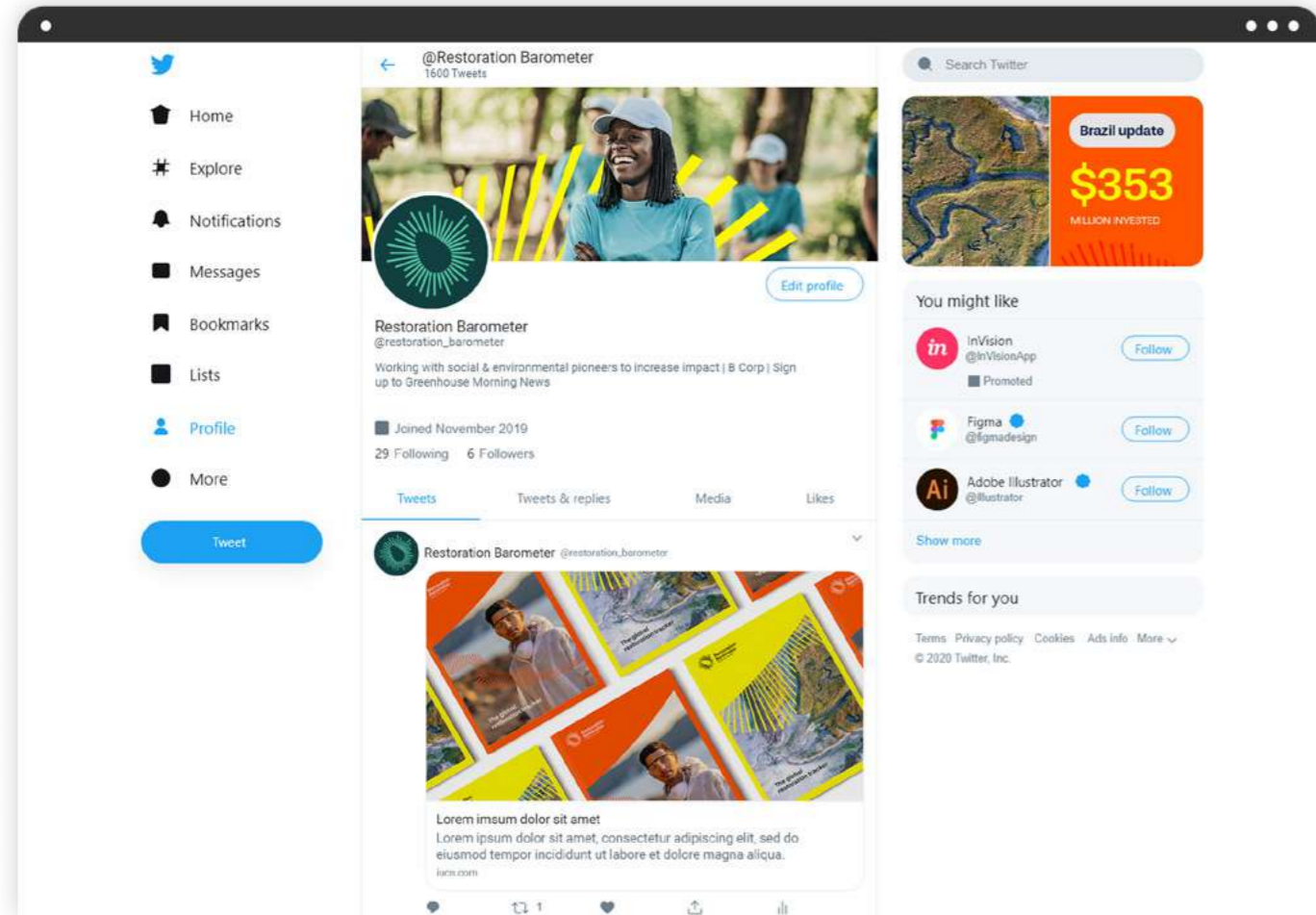


Landscape 2_In

Layout examples



Layout examples





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