



**IUCN WORLD COMMISSION ON PROTECTED AREAS  
ANNUAL REPORT TO STEERING COMMITTEE**



**TAPAS GROUP**

Tourism and Protected Areas Specialist Group

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ANNUAL REPORT TO STEERING COMMITTEE**

**SPECIALIST GROUP: TOURISM AND PROTECTED AREAS SPECIALIST GROUP (TAPAS GROUP)**

**ANNA SPENCELEY + SERGEY SHIROKIY, JEREMY SAMPSON, KELLY BRICKER, SUE SNYMAN,  
BARBARA ENGELS, YU-FAI LEUNG, THIAGO BERALDO**

**AND 31 MEMBERS OF THE TAPAS GROUP**

**REPORTING PERIOD: 1 January 2019 – 31 December 2019**

**OVERVIEW OF 2019** *(insert 3-4 paragraphs reflecting highlights for the year)*

- Democratic elections of TAPAS Group Exco positions took place, with 49 members voting. Candidates stood for Knowledge Development and Capacity Development and those with the highest number of votes joined the Exco (See Goal 1).
- The translations of the Tourism and Visitor Management BPG were all completed, and are now available in English, French, German, Spanish and Portuguese. A Chinese version is being developed by IUCN.
  - The Portuguese and Spanish versions were launched at the IUCN Latin America congress, with more than 100 participants.
  - The MOOC-VAL continued to do well, with half of the course based on the BPG and with 2500 participants and 351 graduates so far (see Goal 2)
- There was strong participation by the TAPAS Group & sessions on tourism and protected areas at the IUCN LA congress, with 68 presentations (and 8 keynotes), 13 technical events, 19 posters and more than 1500 participants in tourism session (see Goal 2)
- Several proposals were made for events at WCC, but none were accepted, which is very disappointing. However, we are ½ way to our goal of financing a medium-sized pavilion, which we hope to run a series of events on tourism, sport and protected areas.

**PROGRESS AGAINST GOALS** (*Comment on progress on goals set for 2019. Add more lines if needed*)**Goal 1: Strategy**

- Elections for Exco positions in line with strategy (capacity development, knowledge development [re-advertise]) – **done. Online voting by TAPAS Group members for both positions. Thiago Beraldo moved from Capacity Building to Knowledge Development; Kelly Bricker was elected for Capacity Building, and no-one stood for communication (now vacant)**
- Online annual membership survey – **done with 31 responses – results are included in this report**
- Circulate updated strategy and annual report to membership **done after 2018 report was approved.**
- Continue to implement TAPAS Group strategy, as updated during 2018. **Done (ongoing)**
- Continue engagement with 10YFP and UNESCO – **Done, ongoing.**
- Develop a plan for a technical briefing paper series on topical issues (e.g. 4-6 pages on key topics, with a standard format), with invitations to TAPAS Group members to write on specific topics – **Ongoing. discussions with WCPA on first paper on the BPG; lead author was nominated – awaiting information on funding for design/translation from WCPA to continue. Communities and heritage document in planning (see Goal 4) and economics guideline near completion (see Goal 3)**
- Continue review findings of annual membership survey and adapt this plan accordingly – **done, ongoing**

**Additional:**

- **5 TAPAS Group Exco conference calls were held during the year.**
- **The chair, Anna Spenceley, was unable to attend the WCPA SC meeting in Kenya, but met with Kathy McKinnon separately in August in the UK. This was a very useful meeting to exchange ideas on strategy.**
- **The TAPAS Group was approached by several institutions wishing to partner with the TAPAS Group, or use TAPAS Group branding, and it was clarified by the WCPA chair that this was not possible. Institutions may partner with the IUCN directly, but as the TAPAS Group is not a formal entity, it can not enter this type of association.**
- **The CBD guidelines on tourism concessions are now translated into Portuguese, in addition to English, Spanish, and French, thanks to Thiago Beraldo, and are on the [CBD website](#).**
- **A publication on nature-based tourism resources was produced for the World Bank, including a survey and contributions by many TAPAS Group members. This highlighted, among others, knowledge resources created by the TAPAS Group.**

**Goal 2: Capacity building**

- Continue the webinar series with 4 more webinars. - **This was not done.**
- Develop a protocol to use the TAPAS brand in training courses and other capacity building events. **It was clarified by the WCPA chair that this was not possible.**
- Support the implementation of the Online Resource Directory proposed in Best Practice Guidelines: Tourism and Visitor Management in Protected Areas. **This was not done.**
- Disseminate information about courses and other learning opportunities related to protected areas and tourism. **Done on Google groups and Facebook**
- Organize the Tourism Section of the 3 Latin America Protected Areas Congress (3CAPLAC) – IUCN. **Done –**
  - **8 Keynote Presentations**
  - **68 Presentations about Tourism in 21 Tables**
  - **13 Technical Events**
  - **1 Especial event**
  - **19 Posters**
  - **More than 1500 participants in tourism sessions (Keynote presentations with about 200 and Tables with about 50)**
- Organize a side event at the 3CAPLAC with TAPAS members – **Done 8 TAPAS colleagues that participated and presented.**
- Present TAPAS for a larger audience at the 3CAPLAC – **Done – TAPAS Group was presented on the opening Keynote Presentation of the Tourism Journey for more than 300 participants.**

**Additional:**

- **IUCN Malaysia:** A 4 day training for APAP members with IUCN in Sabah. Presentation of IUCN MOOC modules / BPG was done - application to local and country case studies.  
<http://asiaprotectedareaspartnership.org/index.php/newsarticle?id=131>
- **IUCN PAPACO:** The IUCN MOOC-VAL continued to do well, with half of the course based on the BPG and with 2500 participants and 351 graduates so far.

### Goal 3: Economics working group

- Finalize of Guidelines on Economic evaluation of tourism in protected areas. Final decision pending where the guidelines will be published – **work on the guidelines continued. All chapters drafted and work commissioned by the EU-JRC to Anna Spenceley for editing. All authors have contributed in the review of the chapters. Guidelines to be published in 2020.**
- Presentation of “economic evaluation of tourism in protected areas” at the 42<sup>nd</sup> Session of the UNESCO World Heritage Committee, the CBD COP 14 (TAPAs side-vent) and at a workshop of the Working group of World Heritage of the French Committee for IUCN (online) - **done**
- Participation in EU-JRC workshop on visitor counting data. - **done**
- Organize regular conference calls of the Economics Working Group – **due to lack of time, regular were not possible. Most of the work continued via e-mail.**

### Goal 4: Communities and heritage working group

- Short Technical Report providing guidance on Community engagement in tourism and PAs, (including a brief analysis of governance arrangements and their impact on benefit-sharing) – **not completed due to lack of time**
- Publish Special Issue of Journal of Sustainable Tourism on Benefit-sharing in first quarter of 2019. **Published in 2019**
- Hold quarterly working group calls with presentations/case studies, etc. – **only one call was held; the second organized call had to be cancelled to busy schedules**
- Organise at least one (possibly two webinars) on topics such as: engaging communities and benefit-sharing from tourism in PAs; Incorporating culture into tourism: best practices. **This was not done**
- Update and revise Working Group workplan for 2019-2021 with WG member input. **This was done in the call with members**
- Engage with the IUCN World Heritage team to discuss areas for collaboration in terms of tourism and communities in World Heritage sites. **This was done informally**
- Plan for WG engagement at the World Conservation Congress in 2020. **Still to be done in 2020**

### Goal 5: Biodiversity working group

- Maintain a regular WG communication schedule, with Skype call being held every 2-3 months. The first meeting, to be held in January, is intended to finalize the 2019-2020 BWG Strategy and Action Plan. **Only two calls were held; the BWG Strategy and Action Plan was finalized and circulated to BWG members and the TAPAS Group at large.**
- Maintain and expand the BWG Google Drive folder which contains membership information, scientific literature repository, tools and best practices catalogues (see last bullet), and a working group document archive. **The BWG Members Folder on Google Drive was maintained with new references added.**
- Increase the number of BWG members to 25 or more (currently 17). **New members joined the BWG in 2019 and the current membership stands at 24 as of 31 December 2019.**
- Initiate contacts with, and introduce the BWG to relevant WCPA Commissions, WCPA Task Forces, and key non-IUCN partners with a focused interest in biodiversity and tourism. **This was not carried out in full extent due to coordinator’s lack of time. However, BWG participated in the review of the new Wildlife Friendly Standards. Hope to accelerate implementation in 2020.**
- Develop 1-2 draft catalogues on: 1) tools for evaluating tourism contribution to biodiversity conservation, and 2) awardees and recognitions on tourism and biodiversity conservation. **This was not done due to coordinator’s workloads. Hope to implement in 2020.**

### Goal 6: Membership

- The goal is to have 650 members by the end of 2019. **Done. Currently there are 675 members**
- The membership database is being updated regularly, on a monthly basis. **Done**
- Invitation and welcoming letters to be revised and updated regularly. **Done**

**Goal 7: Communications**

- Maintain TAPAS Group website pages through regular updates, especially of resources section and share these back out through comms channels to ensure resources remain evergreen – **updating was done regularly and the website was reorganised a bit to make it easier to find resources and recent updates. We could do a better job going forward of pointing people back to those resources such as past webinars and reports to get more eyes on them**
- Social media
  - Reach 5,000 likes on Facebook. **Done, and actually up to 5,760! And 104 in TAPAS members only private group.**
  - Increase sharing of member content and news through public channels **Done. Members were encouraged to share articles and/or with the ExCo to be re-posted publicly. Still could be more of this as a “member benefit”**
  - Increase sharing of news from each WG to TAPAS Group membership (google and FB) -- **This did not happen much**
- Member newsletter: send out 2 (January/July) – **Did not happen**
- Participate in at least two events and plan TAPAS Group presence in WCC 2020 – **Several panels and workshops were submitted for WCC by the TAPAS Group Exco and members, but it does not appear that any of them were selected. If Tourism and Sport Pavilion is funded, the TAPAS Group will have events there instead and will hopefully still organise an informal member meet-up. Currently we have commitments for ½ the cost of a medium-sized pavilion, and are seeking the balance. There was active participation in the Latin America meeting (see below)**
- Develop partnership between TAPAS Group and MEET Network for communications, capacity building, and fundraising – **MEET2 project was not funded, but there remains an opportunity to collaborate with MEET to provide capacity building.**

**ORGANIZATION** *(Comment on implementation of changes to region/theme structure)*



Chair: Anna Spenceley (strategy and fundraising)

Working group coordinators:

- Biodiversity: Yu-Fai Leung
- Communities and Heritage: Sue Snyman (Vice Chair)
- Economics: Barbara Engels
- Capacity development: Thiago Beraldo until elections, and then transitioned to Kelly Bricker who won the election.

Cross-cutting theme leads:

- Knowledge development: Vacant until elections, and then Thiago Beraldo who won the election
- Membership: Sergey Shirokiy
- Communication: Jeremy Sampson until elections, and then vacant as no-one stood for this position
- IUCN Focal Point: Giulia Carbone

**MEMBERSHIP** (*Comment on recruitment of members in regions and themes, gender and youth*)

- The membership list is enclosed as Annex 1 with details of countries they are from. Information is not collected on gender and youth in the membership application.
- Presentations by the TAPAS Group exco during the year included invitations to join the group and WCPA.
- Please also see Goal 7.

**COMMUNICATION** (*Provide full details of publications released, and note other contributions below*)**Publications:**

Altmann, M., S. Feyers and S. Naval. 2019. The Certified Wildlife Friendly™ Mangrove Paddle Boat Tour Guide Association, Sabang, Puerto Princesa, Palawan, Philippines. In Report on Responsible Wildlife Tourism. United Nations World Tourism Organization, Madrid, Spain. In process.

Anderson, W. and Altmann, M. The effects of wildlife-based ecotourism. In International Wildlife: Contemporary Challenges in a Changing World. Koprowski & Krausman, eds. The Wildlife Society and Johns Hopkins University Press, Baltimore, Maryland.

<https://www.linkedin.com/pulse/las-%C3%A1reas-naturales-protégidas-pesar-de-todo-pablo-romo>

Guo, J.-H., Guo, T., Lin, K.-M., Lin, D.-D., Leung, Y.-F., & Chen, Q.-H. (2019). Managing congestion at visitor hotspots using park-level use level data: Case study of a Chinese World Heritage site. PLoS ONE. Published online July 26, 2019. doi: 10.1371/journal.pone.0215266

Ján Černecký, Peter Gajdoš, Jana Špulerová, Ľuboš Halada, Peter Mederly, Libor Ulrych, (2019) Ecosystems in Slovakia, Science

Richards, S., Simpson, G.D. and Newsome, D. (in press). Appreciating geology in the urban environment. In: A. Morrison, and A. Stefaniak, eds. Routledge Handbook of Tourism Cities, Routledge: Abingdon, United Kingdom.

Steven, R., Rakotopare, N. and Newsome, D. (in press). Avitourism tribes: as diverse as the birds they watch. In: C. Pforr, R. Dowling and M. Volgger eds. Consumer Tribes in Tourism. Springer Nature, Singapore.

Patroni, J., Newsome, D., Kerr D., Sumanapala D.P. and Simpson, G.D. (2019), "Reflecting on the Human Dimension of Wild Dolphin Tourism in Marine Environments", Tourism and Hospitality Management, 25 (1), 1-20. <https://doi.org/10.20867/thm.25.1.8>.

Šegota, T.; Sigala, M.; Gretzel, U.; Day, J.; Kokkranikal, J.; Smith, M.; Seabra, C.; Pearce, P.; Davidson, R.; van Zyl, C.; Newsome, D.; Hardcastle, J.; Rakić, T.; (2019) Editorial, International Journal of Tourism Cities, Vol. 5 Issue: 2, pp.109-124, <https://doi.org/10.1108/IJTC-06-2019-111>

Prakash, S. L., Perera, P., Newsome, D., Kusuminda, T., and Walker, O. (2019). Reasons for visitor dissatisfaction with wildlife tourism experiences at highly visited national parks in Sri Lanka. Journal of Outdoor Recreation and Tourism. 25: 102-112.

John L. Koprowski and Paul R. Krausman (eds) (2019) *International Wildlife Management, Conservation Challenges in a Changing World*

Leung, Y.-F., Cheung, J. S.-Y., & Smith, J. (2019). Statistical Report of State Park Operations in the U.S.: 2017-2018. Final report submitted to National Association of State Park Directors.

Leung, Y.-F., A. Spenceley, G. Hvenegaard, and R. Buckley, (Eds.). 2019. Turismo e gestão da visitação em áreas protegidas: Diretrizes para sustentabilidade. Série Diretrizes para melhores Práticas para Áreas Protegidas No. 27. Gland, Suíça: UICN. ISBN: 978-2-8317-2006-7 (PDF), 978-2-8317-2007-4 (print) <https://portals.iucn.org/library/node/48538> (**Portuguese** Translation of BPG No. 27).

Leung, Y.-F., A. Spenceley, G. Hvenegaard, and R. Buckley, (Eds.). 2019. Tourismus- und Besuchermanagement in Schutzgebieten: Leitlinien zur Nachhaltigkeit. Schriftenreihe Best-Practice-Leitlinien für Schutzgebiete Nr. 27. Gland, Schweiz: IUCN. ISBN: 978-2-8317-2008-1 (PDF), 978-2-8317-2009-8 (print) <https://portals.iucn.org/library/node/48551> (**German** Translation of BPG No. 27)

Leung, Y.-F., A. Spenceley, G. Hvenegaard, and R. Buckley, (Eds.). 2019. Gestion du tourisme et des visiteurs dans les aires protégées : Lignes directrices pour la durabilité. Lignes directrices des meilleures pratiques dans les aires protégées No. 27. Gland, Suisse : UICN. ISBN: 978-2-8317-1975-7 (PDF), 978-2-8317-1976-4 (print) <https://portals.iucn.org/library/node/48403> (**French** Translation of BPG No. 27)

Leung, Y.-F., A. Spenceley, G. Hvenegaard, and R. Buckley, (Eds.). 2019. Gestión del turismo y de los visitantes en áreas protegidas: directrices para la sostenibilidad. Serie Directrices sobre Buenas Prácticas en Áreas Protegidas No. 27. Gland, Suiza: UICN. ISBN: 978-2-8317-1957-3 (PDF), 978-2-8317-1958-0 (print) <https://portals.iucn.org/library/node/48354> (**Spanish** Translation of BPG No. 27)

Cook, K., G.T. Hvenegaard, and E.A. Halpenny. In Press. Visitor perceptions of the outcomes of personal interpretation in Alberta's provincial parks. Applied Environmental Education & Communication. <https://doi.org/10.1080/1533015X.2019.1693309>

Hallstrom, L.K., G. Hvenegaard, J. Gould, and B. Joubert. 2019. Prioritizing research questions for protected area agencies: A case study of provincial parks in Alberta, Canada. Journal of Park and Recreation Administration 37(3): 110-122.

Lund-Durlacher, D., Dinica, V., Reiser, D., Fifka, M.S. (Eds.) (2019) Corporate Sustainability and Responsibility in Tourism, with editing and written contributions by TAPAS Group members <https://www.springer.com/gp/book/9783030156237>.

Magro, T. C. M.-L., & Leung, Y.-F. (2019). Managing environmental impacts of tourism. In: McCool, S. F., & Bosak, K. (eds.). A Research Agenda for Sustainable Tourism (pp. 223-238). Cheltenham, UK: Edward Elgar Publishing.

Ngo, K. M., T. Hosaka, S. Numata, N. (2019) The influence of childhood nature experience on attitudes and tolerance towards problem-causing animals in Singapore. Urban Forestry and Urban Greening. DOI <https://doi.org/10.1016/j.ufug.2019.04.003>

Foo, Y. S., Numata, S. (2019) Deforestation and forest fragmentation in and around Endau-Rompin National Park, Peninsular Malaysia. Tropics. 28: 23-37.

Noll, D., Scott A., Danelutti, C., Sampson J., Galli A., Mancini S., Sinibaldi I., Santarossa L., Prvan M., Lang M. (2019). A guide to plan and promote ecotourism activities and measure their impacts in Mediterranean Protected Areas following the MEET approach. DestiMED project, Interreg Med Programme. 112 pp [https://static1.squarespace.com/static/5b07c60a96e76f9f641cdad6/t/5db2fd4c98002f2cfe53a030/1572011372292/MEET\\_manual\\_2019.pdf](https://static1.squarespace.com/static/5b07c60a96e76f9f641cdad6/t/5db2fd4c98002f2cfe53a030/1572011372292/MEET_manual_2019.pdf)

Ecological Footprint Calculator for Ecotourism itineraries - <https://www.meetnetwork.org/calculator>

Maria Serena Mancini 1, Mikel Evans 2, Katsunori Iha 2, Carla Danelutti 3 and Alessandro Galli 1, (2019) Assessing the Ecological Footprint of Ecotourism Packages: A Methodological Proposition <https://www.mdpi.com/2079-9276/7/2/38>

Ota, A., E. Takagi, M. Hashim, T. Hosaka, S. Numata. (2019) Effects of nonlethal tourist activity on the diel activity patterns of mammals in a national park in Peninsular Malaysia. Global Ecology and Conservation. 20: e00772

Pedro Gamboa Moquillaza (2019) GESTIÓN DEL TURISMO EN ÁREAS NATURALES PROTEGIDAS DE LATINOAMÉRICA <https://securereservercdn.net/198.71.233.44/mpp.7be.myftpupload.com/wp-content/uploads/2019/09/Boletin-Red-Parques-4taEd-2019-.pdf>

Romo, Pablo (2019) Las Áreas Naturales Protegidas, a pesar de todo...

Simpson, G.D. and Newsome, D. (in press). Green cities as bird watching destinations. In: A. Morrison, and A. Stefaniak, eds. Routledge Handbook of Tourism Cities, Routledge: Abingdon, United Kingdom.

Smith, J. W., Wilkins, E., & Leung, Y.-F. (2019). Attendance trends threaten future operations of America's state

park systems. Proceedings of the National Academy of Sciences of the USA, 116(26), 12775-12780. doi: 10.1073/pnas.1902314116

Snyman, S. (2019) African tourism industry employees: expenditure patterns and comparisons with other community members, *Journal of Sustainable Tourism*, 27:6, 788-804, DOI: [10.1080/09669582.2017.1408634](https://doi.org/10.1080/09669582.2017.1408634)

Snyman, S. and Spenceley, A. (2019) Private sector tourism in conservation areas in Africa, CABI

Spenceley, A. and Rylance, A. (2019) The contribution of tourism to achieving the sustainable development goals, In McCool, S. and Bosak, K. (eds) *A research agenda for sustainable tourism*, Edward Elgar Publishing, 107-125

Spenceley, A., Snyman, S. & Rylance, A. (2019) Revenue sharing from tourism in terrestrial African protected areas, *Journal of Sustainable Tourism*, 27:6, 720-734, DOI: [10.1080/09669582.2017.1401632](https://doi.org/10.1080/09669582.2017.1401632)

McCool, S. and Bosak, K. (eds) *A research agenda for sustainable tourism*, Edward Elgar Publishing, 107-125

Tsai, W.-L., Leung, Y.-F., McHale, M. R., Floyd, M. F., & Reich, B. J. (2019). Relationships between urban green land cover and human health at different spatial resolutions. *Urban Ecosystems*, 22(2), 315-324. doi:10.1007/s11252-018-0813-3

UNWTO report on Wildlife Tourism in Asia and the Pacific, led by Ronda Green et al., which will be released later in 2020.

Winter, P.L., Selin, S., Cervený, L., & Bricker, K. (2019). Outdoor Recreation, Nature-Based Tourism, and Sustainability, *Sustainability* 2020, 12(1), 81; <https://doi.org/10.3390/su12010081> - 20 Dec 2019

Joyner, L., Lackey, N.Q., & Bricker, K. (2019). Community Engagement: An Appreciative Inquiry Case Study with Theodore Roosevelt National Park Gateway Communities. *Sustainability*, 11(24):7147.

Brownlee, M., Bricker, K., Schwab, K., & Dustin, D. (2019). Doing More With Less. *Journal of Park and Recreation Administration*, 0. Retrieved from <https://js.sagamorepub.com/jpra/article/view/10132>

Snyman S. & Bricker K.S. (2019). Living on the edge: Benefit-sharing from protected area tourism. Vol. 27, No. 6, *Journal of Sustainable Tourism*, pp. 705-719.

Hendricks, W., Schwab, K., Bricker, K.S., Zajchowski, C. & Dustin, D. (2019). The Future of Parks and Recreation: One Health. *Journal of Park and Recreation Administration*, Volume 37, Issue 1, Spring 2019, pp. 141-145.

Spenceley, A., Snyman, S. and Eagles, P. (2019) A decision framework on the choice of management models for park and protected area services, *Journal of Outdoor Recreation and Tourism*, 26, 72-80, <https://doi.org/10.1016/j.jort.2019.03.004>

WWF-Mediterranean prepared a report evaluating how effective Marine Protected Areas are protected across the Mediterranean. [https://www.wwf.fr/sites/default/files/doc-2019-11/20191129\\_Summary\\_How-mediterranean-countries-are-performing-to-protect-their-sea\\_WWF.pdf](https://www.wwf.fr/sites/default/files/doc-2019-11/20191129_Summary_How-mediterranean-countries-are-performing-to-protect-their-sea_WWF.pdf) Turkish version of the report can be reached

here:[http://d2hawiim0tjbd8.cloudfront.net/downloads/akdeniz\\_ulkelinin\\_denizlerini\\_koruma\\_karneleri\\_web.pdf?9621/Akdeniz-Ulkelerinin-Denizlerini-Koruma-Karneleri](http://d2hawiim0tjbd8.cloudfront.net/downloads/akdeniz_ulkelinin_denizlerini_koruma_karneleri_web.pdf?9621/Akdeniz-Ulkelerinin-Denizlerini-Koruma-Karneleri)

#### **Presentations:**

A number of presentations on tourism and protected areas in CSU's annual international short courses on protected area management and on tourism and PAs, as well as in short courses at CATIE in Costa Rica and with SESC in Sao Paulo, Brazil. Several presentations on this topic at the Latin America and Caribbean Protected Area Congress in Lima, Peru in October 2019.

2nd International Conference "Sustainable tourism: global challenges and discovering Russia", 16-19.10.2019. Boris Erg gave ppt on TAPAS Group behalf on tourism and protected areas and TAPAS Group member Paul

Eagles participated

Norway visitor management meeting, Troms County - Steve McCool represented TAPAS Group. Troms County. SWITCH Africa Green - conference in Kampala. Tourism and PAs session was conducted and Anna Spenceley prepared presentation for EU including TAPAS Group slides from MOOC and reference to BPG and our other tools.

A capacity building program for park rangers in the Reserva Forestal Los Cipreses, Chile. Also the program was extended for policy makers. The program include an introduction of tourism planning and monitoring.

An article about possibilities for sustainable tourism in protected areas at the Brazilian Seminar on Protected Areas and Social Inclusion.

Community based in Ecotourism in National Parks of Colombia

Ecotourism as a conservation and financial strategy in National Parks of Colombia

Management of protected areas in Colombia.

Conference in Bratislava (03/2019) - potential of nature-based tourism in Slovakia

<https://docs.google.com/presentation/d/13jv3Bu5tGDHJul3nkEFC94zuZj8RGpmfPRKouh3yWsE/edit#slide=id.p1>

Conference proceeding:

[https://s3.amazonaws.com/academia.edu.documents/60997891/Advances\\_in\\_Global\\_Business\\_and\\_Economics-Volume\\_220191023-50739-mz80ul.pdf?response-content-disposition=inline%3B%20filename%3DEnhancing\\_the\\_Cultural\\_Tourism\\_Experience.pdf&X-Amz-Algorithm=AWS4-HMAC-SHA256&X-Amz-Credential=AKIAIWOWYYGZ2Y53UL3A%2F20200107%2Fus-east-1%2Fs3%2Faws4\\_request&X-Amz-Date=20200107T113210Z&X-Amz-Expires=3600&X-Amz-SignedHeaders=host&X-Amz-Signature=04ed3258f16995802385ffa8470d5f5f5e40e9094245a970dcd8d8d755cb040b#page=83](https://s3.amazonaws.com/academia.edu.documents/60997891/Advances_in_Global_Business_and_Economics-Volume_220191023-50739-mz80ul.pdf?response-content-disposition=inline%3B%20filename%3DEnhancing_the_Cultural_Tourism_Experience.pdf&X-Amz-Algorithm=AWS4-HMAC-SHA256&X-Amz-Credential=AKIAIWOWYYGZ2Y53UL3A%2F20200107%2Fus-east-1%2Fs3%2Faws4_request&X-Amz-Date=20200107T113210Z&X-Amz-Expires=3600&X-Amz-SignedHeaders=host&X-Amz-Signature=04ed3258f16995802385ffa8470d5f5f5e40e9094245a970dcd8d8d755cb040b#page=83)

DestiMed -

<https://docs.google.com/presentation/d/1aISkdpvww5HF2QBM1fblx4IHE1yfibmkiSvEePn4wI8/edit?usp=sharing>

Foggin, M., and Yuan, C. 2019. Development of community ecotourism as a tool to advance sustainable mountain development: A case study from Tibet. Proceedings of the International Conference Current Trends in Interdisciplinary Approaches to Balanced Development of Mountain Territories, held at the Karachay-Cherkess State University (in the Northern Caucasus), Russia, on 28-29 September 2019. (<https://tinyurl.com/rb6np4m>)

Hvenegaard, G., E. Halpenny, and C.J. Blye. 2019. Do the goals match the outcomes of personal interpretation Alberta Parks? 25th International Symposium on Society and Resource Management, Oshkosh, WI (June 6).

Kinabatangan Wildlife Tourism Survey (2019) Presentation to tour guides at Sukau Rainforest Lodge, Sabah. February 2019.

Presentation at the 2019 conference of American Association of Public management and policy Barcelona

The majority of presentations provided by me in 2019 related with tourism and protected areas. I would say at least 10.

Wildlife Friendly™ Tourism at the Wildlife Economy Summit held by UNEP and the African Union in Victoria Falls, Zimbabwe. <https://www.unenvironment.org/news-and-stories/press-release/wildlife-economy-summit-launch-african-led-vision-conservation> No slideshare / weblink to the presentation available.

Presentation of TAPAS Group on the III IUCN Congress of Protected Areas on Latin America and Caribbean

Representing TAPAS Group on the AUA ECOTOURISM CONFERENCE 2019: THE ROLE OF PROTECTED AREAS IN ARMENIA'S TOURISM DEVELOPMENT from the American University of Armenia with the presentation: The Impact of Protected Areas on National and Local Economies: Global Evidence

Representing TAPAS Group on the AUA ECOTOURISM CONFERENCE 2019: THE ROLE OF PROTECTED AREAS IN ARMENIA'S TOURISM DEVELOPMENT from the American University of Armenia with the presentation: Estimating the Economic Impact of Protected Areas: Methods and Cases.

### Strategic Stakeholder Communication

- See Goal 7 above



<b>Contributions to media, website, newsletter</b>	
<ul style="list-style-type: none"> <li>• See Goal 7 above</li> </ul>	
<b>ASSIGNMENTS ON BEHALF OF IUCN</b> <i>(Comment on any assessments, evaluations conducted)</i>	
<ul style="list-style-type: none"> <li>• Feasibility studies for the climate resilience and biodiversity related project, for the IUCN's African Development Bank, Madagascar, including 2 TAPAS Group members in the team.</li> <li>• Development and delivery of the 5<sup>th</sup> Asia Protected Areas Partnership (APAP) Technical Workshop on Sustainable Tourism, IUCN Malaysia, with 1 TAPAS Group member.</li> <li>• Contribution of two PANORAMA short case studies: Andasibe National Park, Madagascar and Cristalino Jungle Lodge, Brazil.</li> <li>• Launch of the Spanish BPG at the Latin America PA Congress</li> <li>• Review of the summaries of papers related to tourism for the III Latin American and Caribbean Congress on Protected Areas.</li> </ul>	
<b>FUNDS UTILISED IN 2019</b> <i>(Indicate the total of funds used in 2019 for WCPA activities)</i>	
<b>Commission Operating Funds used</b> <i>(Indicate total used in 2019 and use financial report for details)</i>	
None	
<b>Funds raised</b> <i>(Indicate the source and amount of funds raised in pursuit of the activities listed above that are raised and managed in the name of IUCN WCPA)</i>	
We have raised Euro40,000 towards a pavilion at WCC, but and are looking to find the remaining Euro40,000 to cover the entire cost.	
<b>In-kind value</b> <i>(Indicate the number of days you have worked on WCPA issues without remuneration in 2019)</i>	
Members responding to the survey spent an average of 1.85 days per month on TAPAS Group related activities in 2019. Extrapolating to those who participated, this is 57 days, and assuming the same for the entire membership would be 1248 days for the TAPAS Group as a whole.	
<b>Funding proposals in the pipeline</b> <i>(for funds to be used directly for IUCN WCPA activities)</i>	
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<b>GOALS AND ACTIVITIES FOR 2020</b>	
IUCN WCPA has the following goals within the 3 programme areas of the IUCN Programme 2017-2020. Please identify which goals your group or region will support in 2020 by placing an X in the relevant box(es). Specify only those where you will contribute directly.	
<b>IUCN PROGRAMME AREA 1: Valuing and conserving nature</b>	
<b>WCPA/GPAP/WH Result 1.1:</b>	
(i) Protected Planet includes all relevant information to monitor and report on implementation of Aichi Target 11	<b>X</b>
(ii) Protected area quality enhanced through Green List of Protected Areas	
(iii) Marine protection towards achieving Aichi Target 11 accelerated	
(iv) Effectiveness of World Heritage Convention and protection of listed sites is enhanced, leadership on performance demonstrated, and nature/culture integration advanced	<b>X</b>
<b>WCPA/GPAP/WH Result 1.2:</b>	
(i) Parties to the CBD are supported to implement the full scope of Target 11 of the Strategic Plan for Biodiversity	
(ii) Institutional and professional capacity to implement the full scope of Target 11 of the Strategic Plan for Biodiversity is developed	<b>X</b>
(iii) Financial capacity to implement the full scope of Target 11 of the Strategic Plan for Biodiversity is enhanced	
(iv) The value of protected areas is communicated to key constituencies including urban dwellers and young people	<b>X</b>
<b>WCPA/GPAP/WH Result 1.3</b>	
(i) The ecological and functional connectivity of terrestrial and marine ecosystems is enhanced	<b>X</b>
(ii) Criteria for the identification of OECMs developed and applied	
<b>IUCN PROGRAMME AREA 2: Promoting and supporting effective and equitable governance of natural</b>	

resources	
<b>WCPA/GPAP/WH Result 2.1:</b>	
(i) Governance and equity assessment approaches for protected area systems are developed	X
(ii) Pilot governance assessments conducted	
<b>WCPA/GPAP/WH Result 2.2:</b>	
(i) Governance quality and equity of protected areas is enhanced	X
<b>WCPA/GPAP/WH Result 2.3:</b>	
(i) Legal and institutional approaches for enhancing the role of PAs in natural resource governance are piloted	
<b>IUCN PROGRAMME AREA 3: Deploying nature-based solutions to address societal challenges</b>	
<b>WCPA/GPAP/WH Result 3.1</b>	
(i) Case studies for nature-based solutions involving PAs in a range of sectors are collated	X
<b>WCPA/GPAP/WH Result 3.2</b>	
(i) Dissemination and use of PAs as nature-based solutions across a range of sectors	X
<b>WCPA/GPAP/WH Result 3.3</b>	
(i) Cross-sector learning and application of solutions is enabled	X

<b>GOALS FOR 2020 for your REGION, THEME, GROUP</b> <i>(Indicate draft goals for 2020 pending approval by Commission Chair)</i>	
<b>Goal 1: Strategy</b>	
<ul style="list-style-type: none"> <li>Elections for Exco positions in line with strategy (2020: Chair, Coordinators of Biodiversity and Economics, Re-advertise Communications. capacity development, knowledge development [re-advertise])</li> <li>Online annual membership survey</li> <li>Circulate updated strategy and annual report to membership</li> <li>Continue to implement TAPAS Group strategy, as updated during 2018</li> <li>Continue engagement with One Planet (formerly 10YFP) and UNESCO</li> <li>Continue to raise funds for a pavilion at WCC</li> <li>Continue review findings of annual membership survey and adapt this plan accordingly</li> </ul>	
<b>Goal 2: Capacity building</b>	
<ul style="list-style-type: none"> <li>Conduct an online survey of protected area managers to explore which webinar topics are priorities</li> <li>Lead two webinars based on priorities identified</li> <li>Attend two international conferences and promote the TAPAS Group, with the goal of increasing membership and forming a session or two on tourism and protected area management</li> <li>Identify synergies with other organizations to build the capacity/resources within this working group</li> <li>Coordinate with the WCPA Capacity Building Group</li> </ul>	
<b>Goal 3: Knowledge development</b>	
<ul style="list-style-type: none"> <li>Organize the knowledge that has been produced by TAPAS members,</li> <li>Identify priorities for knowledge development, identify demand for new information systematisation, opportunities to conduct research or develop materials</li> <li>Support the TAPAS Group's working groups in their needs for knowledge development.</li> <li>Establish an online directory of public publications</li> <li>Establish an online directory of all TAPAS members contacts and curriculum</li> <li>Develop a plan for a technical briefing paper series on topical issues (e.g. 4-6 pages on key topics, with a standard format), with invitations to TAPAS Group members to write on specific topics</li> </ul>	
<b>Goal 4: Economics working group</b>	
<ul style="list-style-type: none"> <li>Finalize of Guidelines on Economic evaluation of tourism in protected areas. Final decision pending where the guidelines will be published.</li> <li>Organize regular conference calls of the Economics Working Group</li> <li>Liaise with the WCPA SC on Financial sustainability</li> </ul>	
<b>Goal 5: Communities and heritage working group</b>	
<ul style="list-style-type: none"> <li>Conduct relevant webinars with group members, as well as working group catch up calls</li> <li>Participate in various events at the IUCN World Conservation Congress 2020</li> <li>Short Technical Report or similar document providing guidance on Community engagement in tourism and</li> </ul>	

PAs, (including a brief analysis of governance arrangements and their impact on benefit-sharing)
<b>Goal 6: Biodiversity working group</b>
<ul style="list-style-type: none"> <li>• Carry out the action items not accomplished in 2019, including a managers' information need survey, especially developing partnership or collaboration with other TAPAS specialist groups, WCPA Commissions, and non-IUCN entities sharing similar interests</li> <li>• Pursue action items identified for 2020 by enlisting support by BWG members</li> <li>• Continued to recruit new members in the BWG</li> <li>• Maintain a more regular communication schedule</li> </ul>
<b>Goal 7: Membership</b>
<ul style="list-style-type: none"> <li>• The goal is to have 700 members by the end of 2020.</li> <li>• Update the membership strategy, which expired at the end of 2019.</li> <li>• The membership database is being updated regularly, on a monthly basis.</li> <li>• Invitation and welcoming letters to be revised and to be updated regularly.</li> </ul>
<b>REFLECTIONS, SUGGESTIONS AND RECOMMENDATIONS FOR 2020</b>
<ul style="list-style-type: none"> <li>• We aim to capitalise on the momentum of changes and new people within the Exco to push new knowledge and capacity development initiatives in coordination with other IUCN SGs/TFs and commissions.</li> <li>• We aim to re-invigorate the Communities and Heritage and Biodiversity Working groups, and associated activities and outputs.</li> <li>• We also hope that an ExCo member will be able to participate in the 2020 SC meeting, as this was not possible during 2019.</li> </ul>
<b>FEEDBACK BY COMMISSION CHAIR ON REPORT</b> <i>(comments will be sent via email)</i>

Annex 1: TAPAS Group members