



**IUCN WORLD COMMISSION ON PROTECTED AREAS
ANNUAL REPORT TO STEERING COMMITTEE**



TAPAS GROUP

Tourism and Protected Areas Specialist Group

**IUCN WORLD COMMISSION ON PROTECTED AREAS
ANNUAL REPORT TO STEERING COMMITTEE
SPECIALIST GROUP: TOURISM AND PROTECTED AREAS SPECIALIST
GROUP (TAPAS GROUP)
ANNA SPENCELEY, SERGEY SHIROKIY, BARBARA ENGELS, SUE SNYMAN,
JEREMY SAMPSON, MEGAN EPLER WOOD, YU-FAI LEUNG, AND THIAGO
BERALDO
AND 37 MEMBERS OF THE TAPAS GROUP**

REPORTING PERIOD: 1 January 2018 – 31 December 2018

OVERVIEW OF 2018 (*insert 3-4 paragraphs reflecting highlights for the year*)

- Completion and publication of WCPA BPG on Tourism and Visitor Management in Protected Areas (<https://portals.iucn.org/library/node/47918>) and portal (<https://go.ncsu.edu/iucn-sustainabletourism-bpg>) and development of an associated IUCN MOOC (to be launched 2019).
- Collaboration with UNESCO on development of a Visitor Management Assessment Toolkit for World Heritage Sites.
- Completion of a Special Issue of the Journal of Sustainable Tourism on Benefit sharing from tourism in protected areas (to be published early 2019).
- Strategy updated through membership consultation process, including updated Terms of Reference for the group, and new ToRs for working groups (see Annex).
- TAPAS Group side event at the Convention on Biological Diversity COP14 in Egypt on tourism concessions in protected areas, with representation from the CBD, IUCN and TAPAS Group (see Annex)
- TAPAS Group page on the IUCN website and Facebook Pages improved and enhanced.
- Membership of the TAPAS Group exceeded 600 (and higher than the target).
- Outreach on Facebook exceeded 4000 likes.
- 4 webinars organized by the TAPAS Group, and with partners including Ecoturismo Genuino, the Global Sustainable Tourism Council, PUP Consortium, MEET Network, and Society of Outdoor Recreation Professionals.
- Numerous publications and presentations made by TAPAS Group members.

PROGRESS AGAINST GOALS (Comment on progress on goals set for 2017. Add more lines if needed)**Goal 1: Strategy**

- Elections for Exco positions in line with strategy (Communities & Heritage) & Knowledge Development (re resignation of existing coordinator) – **Done. Dr Sue Snyman re-appointed as coordinator of Communities and Heritage (no other candidates stood). No candidates for Knowledge Development, so the position is vacant.**
- Amend TAPAS Group strategy with updated ToRs and updated Exco Structure and membership, and Cornell business plan report. **Completed through a participatory consultative process of membership and our ExCo.**
- Continue to implement TAPAS Group strategy. **Done – ongoing. 5 Exco meetings held by conference call. Online discussions with WCPA Chair and Exco to clarify areas of the WCPA Code of Conduct and Guidelines – particularly relating to logo use, presentations/publications and working groups. Updating of strategy ToRs and objectives through online survey of membership, and development of new ToRs for Working Groups.**
- Continue engagement with 10YFP and UNESCO. **Done. Continued participation on One Planet (as 10YFP has been renamed) MAC and upload of guidelines to the One Planet resources library. Collaboration with UNESCO on development of Visitor Management Assessment Toolkit for WHS (launched in Bahrain) and development of tourism economic impact guidelines for protected areas (both ongoing).**
- Participation in Global Visitor Data Initiative in collaboration with WCMC and BIOPAMA. **Done & ongoing. Several TAPAS Group members participated in a workshop in Italy in January 2019. The key workshop outputs were the prototype Global Database on Protected Areas Visitation (GD-PAVIS) and a presentation at the MMV9 Conference. IUCN’s BIOPAMA programme is working with programme implementing partner, the EU’s Joint Research Centre, to populate a new Global Database on Protected Area visitation, as well as to assist countries with collecting data on tourism in protected areas and using this data for decision-making. The TAPAS Group can continue to provide support through technical advice and stakeholder engagement to support this initiative.**
- Plan side a side event on tourism concession and partnerships at the CBD COP14 in Egypt. **Completed. Side event on tourism concessions guidelines, launch of tourism BPG and, economics guidance in development. See annexed report**
- Continue to raise funds for TAPAS Group technical activities. **Proposals ongoing.**
- **Co-organization of wildlife tourism and protected areas session at the Global Sustainable Tourism Council annual meeting in Maun, Botswana**
- **Tracking of implementation of WCC Resolution 60 with the resolution proponents (reported separately)**
- **Strategic linkages and conversations relating to tourism in protected areas and the TAPAS Group with IUCN Chief Economist; CFA/PA Finance Working Group; GSTC; World Bank; GEF; and others.**
- **Annual membership survey to inform this report and planning for 2019 completed.**

Goal 2: Knowledge Development

- Development of further informative technical reports, in part based on revenue generation study by Tom Olsen **Finalized review of Olsen report and circulated to members and board with request for follow up. No follow up requested via members or Executive Committee**
- Develop a plan for a technical briefing paper series on topical issues (e.g. 4-6 pages on key topics, with a standard format), with invitations to TAPAS Group members to write on specific topics. **Not done. Prioritized completion of the tourism BPG.**
- Complete and publish the JOST special issue on benefit sharing. **Near final. The special issue will be published early in 2019. There are 8 papers confirmed for the special issue, as well as the introductory paper written by the guest editors, TAPAS members, Susan Snyman and Kelly Bricker.**
- Start development of a journal special issue on tourism concession development, planning: **In planning: The concept for the special issue was submitted to Tourism Management, who are interested but requested that the guest editors first ensure commitment from top tourism authors to contribute to the special issue before they will accept it. Tourism and Hospitality Research were also interested in the special issue. Due to time constraints this was not done and attempt will be made in 2019 to move forward with this important special issue.**
- Establish a permanent ‘home’ for the BPG online directory. **Ongoing**
- **BPG on Tourism and Visitor Management launched at CBD COP14, and available online**
- **CABI book entitled: Private sector tourism in conservation areas in Africa by TAPAS Group members, Susan Snyman and Anna Spenceley in production with CABI, to be published in the first**

quarter of 2019. The book contains 32 case studies looking at institutional arrangements; economic, social and environmental impacts of all case studies, and providing best practices and recommendations from these.

- Contributions to the WCPA BPG on private protected areas, relating to tourism and linkages with the Tourism and Visitor Management BPG.
- Coordinated response to IUCN Res 060 via TAPAs members and managed a working committee set of revisions- on-going
- Coordinated response from members to call for a TAPAS Group member review of an application to review tourism's relevance to National Ecosystems Services Assessment- Knowledge management discussion established
- Coordinated response from TAPAS Group executive committee and members to develop a CBD side session on tourism and Aichi Biodiversity Target(s): Protected Areas, Essential Ecosystem Services. Proposal not accepted by CBD
- Coordinated response with TAPAS Group executive committee and Destimed on reviewing their Ecosystem Footprint system for a larger review by IUCN and TAPAs membership. Proposal not pursued

Goal 3: Capacity building

- Continue the webinar series with 4 more webinars. **Done. 4 webinars organized by the TAPAS Group, and with partners including Ecoturismo Genuino, the Global Sustainable Tourism Council (GSTC), PUP Consortium, MEET Network, and Society of Outdoor Recreation Professionals (SORP). Work supported by Luis Monteiro, helped by Allan Rhodes/Ecoturismo Genuino, Jeremy – Communication.**
- **Webinar links: <https://www.iucn.org/commissions/world-commission-protected-areas/our-work/tourism-tapas/resources>**
 - 1 - **Guidelines for tourism partnerships and concessions for protected areas: generating sustainable revenues for conservation and development**, Aug 6, 2018 - 269 registered / 104 participants
 - 2 - **The Use of GSTC in protected areas**, 19th September 2018 - 41 participants
 - 3 - **More than Just Signs: Designing Interpretive Experiences for Heritage Management**, 29th October 2018 - 124 registered / 50 participants
 - 4 - **International Perspectives on Visitor Use Management from the New IUCN Best Practice Guidelines**, 19th December 2018
- Develop a protocol to use the TAPAS brand in training courses and other capacity building events. **Delayed to 2019.**
- Support the implementation of the Online Resource Directory proposed in Best Practice Guidelines: Tourism and Visitor Management in Protected Areas. **Delayed, as the Best Practice Guidelines were only released in November 2018.**
- Support Capacity Building events like in the project MEET2. **Not done. No events were demanded by the WG.**
- Disseminate information about courses and other learning opportunities related to protected areas and tourism. **Done. Many courses and learning opportunities were shared by TAPAS Group members at the google groups and facebook.**

Goal 4: Economics working group

- Finalization of Guidelines on Economic evaluation of tourism in protected areas. Final decision pending where the guidelines will be published. **In progress - further elaboration of Guidelines on Economic evaluation of tourism in protected areas.**
- Participation in EU-JRC workshop on visitor counting data. **Done. Several TAPAS Group members participated.**
- Organize regular conference calls of the Economics Working Group. **Done. 2 calls of the group in 2018**
- **Presentation of “economic evaluation of tourism in protected areas” at the 42nd Session of the UNESCO World Heritage Committee, the CBD COP 14 (TAPAs side-event) and at a workshop of the Working group of World Heritage of the French Committee for IUCN (online)**

Goal 5: Communities and heritage working group

- Start development of Technical Report on Community engagement in tourism and PAs. **Delayed to 2019. This was not started due to time pressures during the year; though there is a draft table of contents and potential contributors already identified. A working group call towards the end of January 2019 will provide inputs on this to enable the process to get started; with publication hopefully by the end of 2019, or early 2020 (potentially to launch at the WCC).**
- Publish Special Issue of Journal of Sustainable Tourism on Benefit-sharing. **Almost complete. There are 8 accepted papers for the special issue and the introductory paper by the guest editors has been reviewed by JoST editor and is undergoing some final revisions, for publication in early 2019.**
- Hold quarterly working group calls with presentations/case studies, etc. **Only 1 call was held due to the**

WG coordinator changing jobs and unavailable to host the calls.

- Provide support to the development of the SADC TFCA Guidelines for engaging communities in TFCAs and any other local guideline developments. **Done. This was done through attending a workshop on the guidelines and providing inputs to the guidelines, which have been completed and validated by the Technical Committee on Wildlife. They now await Ministers' approval.**
- Update and revise Working Group workplan for 2018-2020 with member input. **Not done - included in the agenda for the call in January 2019.**

Goal 6: Biodiversity working group

- Continue to build the working group membership: **Ongoing**
- Maintain communication among members through Newsletter while exploring other communication options. **Done. Two working group newsletters were produced in 2017 but these were discontinued in 2018 due to the focus on the ST-BPG completion and the TAPAS Group Exco decision to revive the overall TAPAS Group Newsletters.**
- Implement the 2018 proposed action items in the 2018-2020 Biodiversity Working Group Strategy and Action Plan with help from the charter members. 2018 action items include joint conference session, webinar, and writing or research project. **Not done except for a webinar (Goal 3). Delayed action to 2019-2020 due to focus on the ST-BPG completion**
- Collaborate with Capacity Building and Communications Working Groups on the ST-BPG Online Resource Directory and webinar. **Partially done. Though not biodiversity-specific, a webinar focusing on selected BPG contents was delivered in collaboration with the Capacity Building team (see Goal 4).**

Goal 7: Membership

- The goal is to have 575 members by the end of 2018. **Achieved. 603 members**
- The membership database will be updated regularly, on a monthly basis. **Done**
- The public version of database will be shared with members upon request to promote networking. **Done. A short version of the database was created online to be shared with the ExCo.**
- **Invitation letters were revised and updated.**

Goal 8: Communications

- Develop a simple single-site portal for TAPAS. **Done. Now using IUCN website for this purpose. <https://www.iucn.org/commissions/world-commission-protected-areas/our-work/tourism-tapas>**
- Pilot a more interactive platform for member discussion such as FB Groups. **Done. Launched a private Facebook group as an additional way to increase conversation among TAPAS members**
- Increase quality of discussion through soliciting member content and moderating specific topics relevant to TAPAS WGs and knowledge products. **Done. Much of content distributed came from members or was related to events/knowledge products produced by our WGs, such as BPG guidelines and capacity building webinars**
- Create and execute an events strategy to include an annual TAPAS branded event and a list of events where members can help spread the word. **Partially done. We did not have our own TAPAS branded event this year, but we did partner on a side event for the COP CBD in Egypt**
- Improve access to target audience of PA practitioners through social media and content distribution partnerships. **Done. Began distributing news through MEET Network and PA Conservation and Learning group. Also increased Facebook following to more than 4,000**
- **Newsletter re-launched and 1 edition disseminated to members.**

ORGANIZATION *(Comment on implementation of changes to region/theme structure)*

- Nominations were sought for election 2018 elections for Working Group coordinator of Communities & Heritage, & coordinator of Knowledge Development.
- One nomination was received from the incumbent Communities & Heritage WG coordinator, Dr Susan Snyman, who was re-appointed. No applications were received for Knowledge Development, and the Exco agreed to keep this position vacant until nominations from WCPA members are received.
- ToRs were developed for Working Groups of the TAPAS Group. The ToRs for the overall TAPAS Group were updated. The updated TAPAS Group strategy was sent to WCPA chair for review (Dec 2018) (see annex)

Current Exco organization is illustrated as follows:



Chair: Anna Spenceley (strategy and fundraising)

Working group coordinators:

- Biodiversity: Yu-Fai Leung
- Communities and Heritage: Sue Snyman (Vice Chair)
- Economics: Barbara Engels
- Capacity development: Thiago Beraldo

Cross-cutting theme leads:

- Knowledge development: Vacant
- Membership: Sergey Shirokiy
- Communication: Jeremy Sampson
- IUCN Focal Point: Giulia Carbone

MEMBERSHIP *(Comment on recruitment of members in regions and themes, gender and youth)*

Total membership: 603

- **WCPA members – 194**
- **Non WCPA members – 83 (Some of them are new members to whom invitation to join WCPA had been sent)**
- **N/A Information about WCPA status – 326**

TAPAS Group members by region:

- South America – 70
- Central America – 26
- North America – 78
- Europe – 157
- Africa - 96
- Asia – 57
- Middle East – 12
- Oceania – 12
- Australia – 51

The TAPAS Group does not currently ask questions about gender or youth on the application form. Feedback from members during the annual survey, including likes and dislikes about the group, is found in the Annex.

COMMUNICATION *(Provide full details of publications released, and note other contributions below)*

Publications:

Cao, L., K. Fukumori, T. Hosaka, S. Numata, M. Hashim, T. Kosaki (2018) The distribution of an invasive species, *Clidemia hirta* along roads and trails in Endau Rompin National Park, Malaysia. *Tropical Conservation Science*. 11: 1940082917752818. DOI: 10.1177/1940082917752818

Cook, K., G.T. Hvenegaard, and E.A. Halpenny. Visitor perceptions of the outcomes of personal interpretation in Alberta's provincial parks. *Applied Environmental Education & Communication*.

Ferrari, S., Bollani, L. & Gilli, M. (2018). Analysis and segmentation of visitors in a natural protected area. Marketing implications. In Batabyal, D. (editor), Hershey, Pennsylvania (USA): IGI Global: 39-62 DOI:

10.4018/978-1-5225-5772-2.ch003. ISBN13: 9781522557722).

Ferrari, S. & Gilli, M. (2018). Sustainable tourism in natural protected areas: the points of view of hosts and guests in Sila National Park. In Azara, I., Michopoulou, E., Clarke, A., Taff, D. & Niccolini, F. (eds). *Tourism, health, well-being and protected areas*. Wallingford (UK): CABI Books: 39-55 (ISBN- 13: 978-1786391315).

Garcia and Kunze (edit) (2018) *Turismo Sustentable Una Apuesta de Presente y Futuro*. Subsecretaria de Turismo, Gobierno de Chile, 74 pages. Available at: <http://www.subturismo.gob.cl/desarrollo-turistico-en-areas-protegidas/>

Guia de senderos, diseño, mantención y construcción en áreas protegidas. Subsecretaria de Turismo, Gobierno de Chile, 35 pages. Available at: <http://www.subturismo.gob.cl/desarrollo-turistico-en-areas-protegidas>

Hallstrom, L.K., G.T. Hvenegaard, J. Gould, N. Finseth, and J. Stonechild. Prioritizing research questions for protected area agencies: A case study of Alberta Parks. *Journal of Park and Recreation Administration*.

Halpenny, E., Salenieks, T., Manning, R., Leung, Y.-F., & Spenceley, A. (2018). Aligning management objectives with tourism impacts. In: Leung, Y.-F., Spenceley, A., Hvenegaard, G., & Buckley, R. (eds.) (2018). *Tourism and Visitor Management in Protected Areas: Guidelines for Sustainability* (pp.27-40). IUCN Best Practice Protected Area Guidelines Series No. 27. Gland, Switzerland: IUCN.

Hosaka, T., Numata, S., Sugimoto, K. (2018) Relationship between childhood nature play and adulthood participation in nature-based recreation among urban residents in Tokyo area. *Landscape and Urban Planning*. 180: 1-4.

Hvenegaard, G., R. Buckley, A. Spenceley, and Y.-F. Leung. 2018. The future of protected area tourism. pp. 89-95 in: Leung, Y.-F., A. Spenceley, G. Hvenegaard, and R. Buckley, (Eds.). *Tourism and Visitor Management in Protected Areas: Guidelines for Sustainability*. Best Practice Protected Area Guidelines Series No. 27, World Commission on Protected areas. IUCN, Gland, Switzerland.

Johnson, P., Wearing, S.L. & Schweinsberg, S. (2018) Colonial narratives/cultural dialogues: The Palin effect in televisions transferral of 'otherness', *Tourism Analysis*.

Leung, Y.-F., A. Spenceley, G. Hvenegaard, and R. Buckley, (Eds.). 2018. *Tourism and Visitor Management in Protected Areas: Guidelines for Sustainability*. Best Practice Protected Area Guidelines Series No. 27, World Commission on Protected areas. IUCN, Gland, Switzerland. ISBN 978-2-8317-1898-9 (PDF); DOI: <https://doi.org/10.2305/IUCN.CH.2018.PAG.27.en>

Leung, Y.-F., Spenceley, A., McCool, S. F., & Eagles, P. F. J. (2018). Tourism and visitation in protected area: The sustainability challenge. In: Leung, Y.-F., Spenceley, A., Hvenegaard, G., & Buckley, R. (eds.) (2018). *Tourism and Visitor Management in Protected Areas: Guidelines for Sustainability* (pp.1-8). IUCN Best Practice Protected Area Guidelines Series No. 27. Gland, Switzerland: IUCN.

Leung, Y.-F., A. Spenceley, G. Hvenegaard, and R. Buckley. 2018. Promoting partnerships through the European Charter for Sustainable Tourism. pg. 28 (B4.14) In: Leung, Y.-F., A. Spenceley, G. Hvenegaard, and R. Buckley, (Eds.). *Tourism and Visitor Management in Protected Areas: Guidelines for Sustainability*. Best Practice Protected Area Guidelines Series No. 27, World Commission on Protected areas. IUCN, Gland, Switzerland.

Leung, Y.-F., Halpenny, E., Salenieks, T., Manning, R., Bride, I., Walden-Schreiner, C., & Buckley, R. (2018). Adaptive management for sustainable tourism. In: Leung, Y.-F., Spenceley, A., Hvenegaard, G., & Buckley, R. (eds.) (2018). *Tourism and Visitor Management in Protected Areas: Guidelines for Sustainability* (pp.41-62). IUCN Best Practice Protected Area Guidelines Series No. 27. Gland, Switzerland: IUCN.

Leung, Y.-F., Walden-Schreiner, C., Miller, A., & Smith, J. (2018). *Statistical Report of State Park Operations in the U.S.: 2016-2017*. Final report submitted to National Association of State Park Directors.

Mandic, A.: Challenges of sustainable tourism development in protected natural areas - DPSIR framework analysis

Mandic, A.: Nature based solutions for sustainable tourism development in protected natural areas - A review

Mayer, M., Brenner, L., Schauss, B., Stadler, C., Arnegger, J., & Job, H. (2018). The nexus between governance

and the economic impact of whale-watching. The case of the coastal lagoons in the El Vizcaíno Biosphere Reserve, Baja California, Mexico. *Ocean & Coastal Management*, 162, 46-59.

<https://doi.org/10.1016/j.ocecoaman.2018.04.016>

Mic, Monica and Paul F. J. Eagles. 2018. Cooperative Branding for Mid-range Ecolodges: Costa Rica Case Study. *Journal of Outdoor Recreation and Tourism*. <https://doi.org/10.1016/j.jort.2017.12.001>.

Nascimento H. H. O. (2017) Turismo Pos-Moderno: Dilemas e perspectivas para uma gestao sustentavel (Portuguese) https://www.amazon.com/Turismo-Pós-Moderno-perspectivas-sustentável-Portuguese/dp/3330767871/ref=sr_1_fkmr0_1?ie=UTF8&qid=1546837488&sr=8-1-fkmr0&keywords=turismo+moderno+perspectivas+sustent

Mohamad Muslim, H. F., T. Hosaka, S. Numata, N. A. Yahya (2018) Nature experience promotes public preference for and willingness to coexist with wild animals in Malaysia. *Ecological Processes*. 7: 18. <https://doi.org/10.1186/s13717-018-0127-7>

Nascimento H. H. O., Moreira, A. S., Silvaa J. R. M. and Almeida, N. G (2018) Educao ambiental em acao: o Papel do ecoturismo em prol da sustentabilidade das unidades de conservacao

<http://www.revistarede.ufc.br/rede/article/view/507>

Ng, S.-L., Leung, Y.-F., Cheung, S.-Y., & Fang, W. (2018). Land degradation effects initiated by trail running events in an urban protected area of Hong Kong. *Land Degradation and Development*, 29(3), 422-432. doi:10.1002/ldr.2863

Santarem, F., Campos, J. C., Pereira, P., Hamidou, DI, Saarinen, J. and Brito, J. C. (2018) Using multivariate statistics to assess ecotourism potential of water-bodies: A case-study in Mauritania: *Tourism Management* <https://www.sciencedirect.com/science/article/pii/S0261517718300013>

Santarem, F., Pereira, P., Saarinen, J. and Brito, J. C. (2018) New method to identify and map flagship fleets for promoting conservation and ecotourism: *Biological Conservation*,

<https://www.sciencedirect.com/science/article/pii/S0261517718300013>

Scholte, P. , Angangoye, J-Pj, Chardonnet, BI, et al (2018) A central African perspective on delegated protected area management,

https://www.researchgate.net/publication/327915969_A_Central_African_Perspective_on_Delegated_Protected_Area_Management

Snyman, S. (2018). Impacts of tourism on host communities. In Acha-Anyi, P.N. (Editor). (2018). *Introduction to Tourism Planning and Development: Igniting Africa's tourism economy*. Van Schuijk Publishers, Pretoria, South Africa.

Spenceley, A., G. Hvenegaard, R. Bushell, Y.-F. Leung, S. McCool, and P.F.J. Eagles. 2018. The impacts of protected area tourism. pp. 9-26. in: Leung, Y.-F., A. Spenceley, G. Hvenegaard, and R. Buckley, (Eds.). *Tourism and Visitor Management in Protected Areas: Guidelines for Sustainability*. Best Practice Protected Area Guidelines Series No. 27, World Commission on Protected areas. IUCN, Gland, Switzerland.

Schweinsberg, S., Darcy, S. & Wearing, S.L. (2018): Repertory grids and the measurement of levels of community support for rural ecotourism development, *Journal of Ecotourism*, DOI: 10.1080/14724049.2018.1502936.

Subsecretaria de Turismo (2018) Guia de Evaluacion de Experiencia del Visitante. Subsecretaria de Turismo, Gobierno de Chile, 36 pages. Available at: <http://www.subturismo.gob.cl/desarrollo-turistico-en-areas-protegidas/>

Subsecretaria de Turismo (2018) Guia de Evaluacion de Experiencia del Visitante. Subsecretaria de Turismo, Gobierno de Chile, 36 pages. Available at: <http://www.subturismo.gob.cl/desarrollo-turistico-en-areas-protegidas/>

Walden-Schreiner, C., Leung, Y.-F., & Tateosian, L. (2018). Digital footprints: Incorporating crowdsourced geographic information for protected area management. *Applied Geography*, 90, 44-54. doi:10.1016/j.apgeog.2017.11.004

Walden-Schreiner, C., Rossi, S. D., Barros, A., Pickering, C., & Leung, Y.-F. (2018). Using crowd-sourced photos to assess seasonal patterns of visitor use in mountain-protected areas. *Ambio*, 47(7), 781-793.

doi:10.1007/s13280-018-1020-4

Walden-Schreiner, C., Miller, A. B., & Leung, Y.-F. (2018). Monitoring of visitor use and impact indicators in Yosemite National Park (USA). In: Leung, Y.-F., Spenceley, A., Hvenegaard, G., & Buckley, R. (eds.) (2018). *Tourism and Visitor Management in Protected Areas: Guidelines for Sustainability* (p. 46). IUCN Best Practice Protected Area Guidelines Series No. 27. Gland, Switzerland: IUCN.

Wearing, S.L., & Schweinsburg, S. (2018) *Ecotourism: Transitioning to the 22nd Century*, Butterworth-Heinemann, Oxford.

Wearing, S.L., Small, J. Foley, C. , & Faulkner, S. (2018) *Women of the Kokoda: From Poverty to Empowerment in Sustainable Tourism Development*, *Tourism, Culture and Communication* (Special Issue: Women & Tourism).

Wearing, S.L., Darcy, S. & Schweinsberg, S. (2018) *Consuming our National Parks: Cultural Heritage in a Consumer Culture*, in Adriana Campelo, Adam Lindgreen, Laura Reynolds, Michael Beverland, and François Maon (eds.) *Cultural Heritage: contemporary thinking and research*, Gower Publishers.
Case study in the new IUCN Best Practice Guidelines on Sustainable Tourism, titled: *Monitoring the patterns of visitor experience at Průhonice Park (Czech Republic)*.
Czech journal *Geografie* will be published article from our survey in Chopok (Low Tatras NP, SK)
<https://www.geografie.cz/pripravujeme> "Visitor profiling using characteristics of socio-demographic and spatial behavior as tools to support the management of protected mountain areas"

Presentations:

TAPAS Group presentation events:

- 1 - **Guidelines for tourism partnerships and concessions for protected areas: generating sustainable revenues for conservation and development**, Aug 6, 2018 - 269 registered / 104 participants
- 2 - **The Use of GSTC in protected areas**, 19th September 2018 - 41 participants
- 3 - **More than Just Signs: Designing Interpretive Experiences for Heritage Management**, 29th October 2018 - 124 registered / 50 participants
- 4 - **International Perspectives on Visitor Use Management from the New IUCN Best Practice Guidelines**, 19th December 2018
- Webinar links: <https://www.iucn.org/commissions/world-commission-protected-areas/our-work/tourism-tapas/resources>
- 5 - **CBD COP 14 Side Event on Tourism Concessions and Partnerships in Protected Areas**. 27 November 2018, event no. 2779. Including presentations by Oliver Hillel (CBD Secretariat); Barbara Engels (TAPAS Group & Economics guidelines); Andrew Rylance (CBD concession guidelines) and Trevor Sandwith (launch of the IUCN WCPA Best Practice Guidelines on 'Visitor and tourism management in protected areas' (See Annexed event report)

Presentations by TAPAS Group members:

Austin, James E., Megan Epler Wood and Herman B. "Dutch" Leonard, April 2018, *Wilderness Safaris: Ecotourism Entrepreneurship*, Harvard Business School Case Study
<https://www.hbs.edu/faculty/Pages/item.aspx?num=54318>

Blye, C.J., G. Hvenegaard, and E. Halpenny. 2018. Searching for interpretive excellence: What Alberta can learn from latest evidence on interpretive best practice. *Alberta Parks Forum*, Canmore, AB (March 16).

Blye, C.J., E. Halpenny, and G. Hvenegaard. 2018. Interpretive program perceptions: A comparison of Alberta Parks staff views of visitor trends, program opportunities, challenges, and outcomes. 9th International Conference on Monitoring and Management of Visitors in Recreational and Protected Areas, Bordeaux, France (March 16).

Cook, K., G. Hvenegaard, and E. Halpenny. 2018. Visitor perceptions of the outcomes of personal interpretation in Alberta's provincial parks. *Alberta Parks Forum*, Canmore, AB (March 16).

Cunda, A., Magro-Lindenkamp, T. C., Pimentel, D., & Leung, Y.-F. 2018. Recreation ecology in Brazil: A preliminary review. Paper presented at the 9th International Conference on Monitoring and Management of Visitors in Recreational and Protected Areas; August 28-31, 2018. Bordeaux, France.

Eagles, Paul F. J. 2018. Peak Load Management in Park Tourism: Case Study of Plitvica National Park and World Heritage Site, Croatia. CASIOPA 2018 Conference, Hilton Conference Center, Markham, Ontario.

Eagles Paul F. J. 2018. A Decision Framework on the Choice of Management Models for Park and Protected Area Tourism Services. CASIOPA 2018 Conference, Hilton Conference Center, Markham, Ontario.

Eagles, Paul F. J. 2018. Russia's Place in Global Nature Tourism. Sustainable Tourism: Global Challenges and Discovering Russia. Sochi, Russia, 17-20 October 2018.

Eagles, Paul F. J. 2018. Park Tourism Markets in Global Nature Tourism: Global Challenges and Discovering Russia. Sochi, Russia, 17-20 October 2018.

Eagles, Paul F. J. 2018. Russia and the World Parks Congress in 2024. Sochi, Russia, 17-20 October 2018.

Eagles, Paul F. J. 2018. Pros and Cons of Insourcing and Outsourcing for Park Tourism Services. Seminar at Plitvica National Park, Croatia, April, 2018.

Epler Wood, Megan, , June 2018, Wilderness Safaris: Ecotourism Entrepreneurship, Harvard Business School conference, *Understanding and Overcoming Roadblocks to Sustainability* <https://hbswk.hbs.edu/item/has-sustainability-lost-its-relevance>

García, Magdalena (5 Marzo 2018)Desafios de politica publica del turismo en áreas protegidas. Presentation given at the Pew Charitable Trust, Santiago, Chile.

Hvenegaard, G., C.J. Blye, and E. Halpenny. 2018. My staff don't agree with me? Diverse perspectives on the desired outcomes of personal interpretation. Interpretation Canada National Online Conference – A Diversity of Interpreters. (Oct 11).

Hvenegaard, G. 2018. Ecotourism and the Camrose Purple Martin Festival:

Leung, Y.-F. (2018). Recreation ecology: Research to support sustainable visitor use in parks and protected areas. Invited presentation at the 2018 Federal Energy Regulatory Commission Recreation Management Workshop, Auburn, AL, USA, April 2018.

Leung, Y.-F. (2018). Cultural considerations in managing Chinese tourists in national parks. Invited presentation at the Yellowstone National Park Chinese Tourism Workshop, West Yellowstone, MT, USA, February 2018.

Leung, Y.-F. (2018). From long-term agency data reporting to emerging big-data analytics. Invited presentation at the European Commission Global Visitor Data Working Group Meeting, Ispra, Italy, January 2018.

Ng, S.-L., Cheung, S.-Y., Leung, Y.-F., & Fang, W. 2018. Trail degradation and organized sporting events in Hong Kong. Paper presented at the 9th International Conference on Monitoring and Management of Visitors in Recreational and Protected Areas; August 28-31, 2018. Bordeaux, France.

Oliphant, E., McArdle, K., Walden-Schreiner, C, Edwards, M., Blank, G., Seekamp, E., & Leung, Y.-F. 2018. Establishing project evaluation standards for youth conservation corps' habitat restoration efforts on U.S. protected lands. Paper presented at the 2018 International Symposium on Society and Resource Management; June 17-22, 2017. Snowbird, UT, USA.

Rossi, S., Barros, A., Pickering, C., Leung, Y.-F., & Walden, C. 2018. Assessing visitor spatial behaviour in mountain protected areas with crowdsourced photos: Examples from Argentina and Australia. Paper presented at the 9th International Conference on Monitoring and Management of Visitors in Recreational and Protected Areas; August 28-31, 2018. Bordeaux, France.

Schagner, J. P., Arnberger, A., Eagles, P. F. J., Kajala, L., Leung, Y.-F., Spenceley, A., Deguignet, M., Gosal, A., Sigorello, G.; Engelbauer, M., Bertzky, B., & Engels, B. (2018). Visitor numbers for protected and nature areas: A global data sharing initiative. Paper presented at the 9th International Conference on Monitoring and Management of Visitors in Recreational and Protected Areas; August 28-31, 2018. Bordeaux, France.

Spenceley, A. (2018) Wildlife Roundtable: Successful ways to engage the private sector in wildlife tourism in support of protected areas, Global Environment Facility 6th Assembly Da Nang, Vietnam, 28 June 2018

Spenceley, A. (2018) Tourism in Africa and the Sustainable Development Goals, International Conference on Digitalisation and Sustainable Tourism, Le Meridien, Mauritius, 23-24 May 2018

Spenceley, A. (2018) The potential for sustainable tourism to contribute to marine biodiversity conservation,

protected areas and transfrontier conservation areas, and local community development, 2nd Fujairah International Conference for Coastal Areas and Marine Environment 2018, "Planning for Ecotourism Success that Sustains Coastal Areas and Cities", Dibba Fujairah - UAE , 10-11 January 2018

Progress and lessons learned. Tourism Entrepreneurship Start-Up Seminar, University of Alberta, Camrose, AB (June 7).

Scuba Dive Tourism in MPAs: Planning and Management Towards Sustainability (Santos, Brazil, 27-09-2018)

"Flagship species for marketing campaigns in Sahara-Sahel: applications for conservation and ecotourism" in the 18th Annual Sahelo-Saharan Interest Group Meeting: <https://www.saharaconservation.org/Science/SSIG> (2018 edition is still not online)

4 workshops for indigenous communities at Canaima National Park.

A presentation in a national conference.

9-14 July 2018, Summer University 2018: "Integrated Approaches for Sustainable Development Management, Tourism & Local Products in Biosphere Reserves (BRs)", Leonidio Area & Molaoi Area, Peloponnese, Greece. Invited speaker. Presentation title: Place marketing strategies for sustainable development in a biosphere reserve.

24-26 April 2018, International Teaching and Expertise week of Tourism: "Analyzing the present, forecasting the future: Trends and predictions of International Tourism", Satakunta University of Applied Sciences (SAMK), Pori, Finland. Presentation title. Intervento dal titolo: Sustainable tourism development in protected natural areas.

5-11 Marzo 2018, CIMAS, I Congreso Internacional de Las Montañas Sierra Nevada 2018, Granada. Partecipazione alla Tavola Rotonda 'Marketing y Comunicación de Areas Naturales Protegidas'.

Presentation title: Estrategias de comunicación y marketing del Parque Nacional de la Sila, Italia.

A keynote in the Amazon workshop

Introducing Trim Trails and accessible visitor attractions and facilities at National Trust SSSI site. Visitor communication around the Edge project to enhance natural habitat for nightingales.

Local Governments protect Biodiversity - presentation at 10 years of IKI projects, Bonn

With Aevis Foundation working on concept "Nature-based tourism for Slovakia"

<https://www.aevis.org/en/nase-aktivity/rozvoj-prirodneho-turizmu/>

Work presentations related to the projects in Cabo Verde and Colombia.

Workshop during the EUROPARC Conference 2018, with the title: Visitors flow management in Protected Areas.

http://www.europarc.org/wp-content/uploads/2018/10/Visitor-Flow-Management-intro_W8_EUROPARC2018.pdf

http://www.europarc.org/wp-content/uploads/2018/10/Managing-Levels-of-Visitor-Use_Pr%C5%AFhonic-Park_W8_EUROPARC2018.pdf

Strategic Stakeholder Communication

The TAPAS Group provided communications support by promoting (and disseminating outcomes) of several events, webinars, and publications to key stakeholders within TAPAS group and within the greater protected area community through the email google group, and social media channels. This included key events like the CBD COP 14, well-attended webinars on over-tourism and visitor use management, and publication of the IUCN Best Practice Guidelines.

Contributions to media, website, newsletter

- Re-designed and added several resources to IUCN website tourism section

ASSIGNMENTS ON BEHALF OF IUCN *(Comment on any assessments, evaluations conducted)*

No assignments by the TAPAS Group on behalf of IUCN

Assignments by TAPAS Group members on behalf of IUCN:

- Development of 3 modules for an IUCN MOOC based on the new BPG on tourism and visitor management

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| <p>in protected areas (Anna Spenceley)</p> <ul style="list-style-type: none"> - Engaged with various southern African countries to discuss use of GEF funds for supporting wildlife tourism initiatives; to be followed up in 2019 (Sue Snyman). - Development of three Massive Open Online Course (MOOC) modules on sustainable valorisation of protected areas for a Protected Area Management Certificate, and accompanying videos. Based on the IUCN Best Practice Guidelines: Leung, Y-F., Spenceley, A., Hvenegaard, G., and Buckley, R. (2018) Tourism and visitor management in protected areas: Guidelines for sustainability, Best Practice Protected Area Guideline Series No. 27, IUCN, Geneva. - Eagles, Paul F. J., Anna Spenceley, Sue Snyman. 2018. Guidance for tourism concessions and partnerships in protected areas. TAPAS Group Webinar. - Representation of the TAPAS group within the Monitoring & Evaluation Task Force set up by UNEP in the framework of the 10 YEAR FRAMEWORK OF PROGRAMMES (10YFP), which developed indicators and an online reporting tool in order to assess the achievements and results of the different Programmes towards some common indicators (e.g. SDGs). - Representation of the IUCN WCPA during the Informal IUCN Members' Meeting of West Europe, East Europe, North and Central Asia in Prague, and I presented the commission activities for Europe. - IUCN BIOPAMA work related to wildlife tourism and engaging with African countries to allocate GEF funding towards this. - Drafting a booklet for IUCN-Papaco - Webinar on Dec 19 on BPGs of tourism and protected areas - |
| <p>FUNDS UTILISED IN 2018 <i>(Indicate the total of funds used in 2017 for WCPA activities)</i></p> |
| <p>Commission Operating Funds used <i>(Indicate total used in 2017 and use financial report for details)</i></p> |
| <p>None</p> |
| <p>Funds raised <i>(Indicate the source and amount of funds raised in pursuit of the activities listed above that are raised and managed in the name of IUCN WCPA)</i></p> |
| <p>None</p> |
| <p>In-kind value <i>(Indicate the number of days you have worked on WCPA issues without remuneration in 2017)</i></p> |
| <p>25 members of the TAPAS Group responding to this question on the online membership questionnaire reported an average of 64.8 days per year, or 1620 days in total.</p> |
| <p>Funding proposals in the pipeline <i>(for funds to be used directly for IUCN WCPA activities)</i></p> |
| <p>Proposal 1: Based on the outcomes of the CBD/IUCN a 'phase 2' proposal were prepared in 2017 with 6 main objectives. One has been implemented, and the TAPAS Group continues to seek support for the others:</p> <ul style="list-style-type: none"> • Establish modules within existing online training platforms on tourism concessions and partnerships for protected areas. Done: Webinar on tourism concessions conducted, and available on You-Tube. IUCN MOOC developed based on the BPG, including information on tourism concessions. • Scale up capacity building and awareness with in-country technical support in southern African countries. In progress. To be particularly undertaken Madagascar in 2019 by IUCN ESARO with support from TAPAS Group members under an AfDB assignment. • Build capacity and knowledge in other regions on tourism concessions and partnerships in protected areas, by replicating and learning from the southern African process: Proposal finalized by TAPAS Group members for upscaling in Latin America, and now being circulated by CBD. • Research on protected area financing from tourism, to gain further understanding of finance through tourism. A proposal in collaboration with the University of Brighton to the UK's Global Challenges Research Fund (GCRF) by individual TAPAS Group members was submitted, but was not successful. • Conduct a learning exchange visit for beneficiary countries in Africa and other regions to engage with protected area authorities in Canada. Investigated with UNDP Egypt, but undertaken due to a lack of funds. • Creation and maintenance of an online tourism concession investment promotion platform. Being investigated with Boundless Southern Africa. <p>Project 2: MEET2 is a project currently being proposed by IUCN Med with Federparchi and several other partners as part of the ENI CBC MED Programme. Building off MEET and DestiMED projects, MEET2 will be a large training and capacity building action designed to build the skills of the ecotourism supply chain at local and regional scale, in areas like product development, sustainability, marketing, and business planning, with a focus on protected areas in Spain, Italy, Jordan, Lebanon, and Tunisia. The TAPAS Group will develop a task force that will support the project in the review of technical outputs such as training modules and tools developed, in addition to raising awareness of project outcomes among its network of 500+ tourism professionals. Information on this proposal has been shared with WCPA and IUCN. The proposal was not selected, will be re-visited in 2019 during which there will be a follow-up call for proposals</p> |

| GOALS AND ACTIVITIES FOR 2019 | |
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| IUCN WCPA has the following goals within the 3 programme areas of the IUCN Programme 2017-2020. Please identify which goals your group or region will support in 2019 by placing an X in the relevant box(es). Specify only those where you will contribute directly. | |
| IUCN PROGRAMME AREA 1: Valuing and conserving nature | |
| WCPA/GPAP/WH Result 1.1: | |
| (i) Protected Planet includes all relevant information to monitor and report on implementation of Aichi Target 11 | X |
| (ii) Protected area quality enhanced through Green List of Protected Areas | |
| (iii) Marine protection towards achieving Aichi Target 11 accelerated | |
| (iv) Effectiveness of World Heritage Convention and protection of listed sites is enhanced, leadership on performance demonstrated, and nature/culture integration advanced | X |
| WCPA/GPAP/WH Result 1.2: | |
| (i) Parties to the CBD are supported to implement the full scope of Target 11 of the Strategic Plan for Biodiversity | |
| (ii) Institutional and professional capacity to implement the full scope of Target 11 of the Strategic Plan for Biodiversity is developed | X |
| (iii) Financial capacity to implement the full scope of Target 11 of the Strategic Plan for Biodiversity is enhanced | |
| (iv) The value of protected areas is communicated to key constituencies including urban dwellers and young people | X |
| WCPA/GPAP/WH Result 1.3 | |
| (i) The ecological and functional connectivity of terrestrial and marine ecosystems is enhanced | X |
| (ii) Criteria for the identification of OECMs developed and applied | |
| IUCN PROGRAMME AREA 2: Promoting and supporting effective and equitable governance of natural resources | |
| WCPA/GPAP/WH Result 2.1: | |
| (i) Governance and equity assessment approaches for protected area systems are developed | X |
| (ii) Pilot governance assessments conducted | |
| WCPA/GPAP/WH Result 2.2: | |
| (i) Governance quality and equity of protected areas is enhanced | X |
| WCPA/GPAP/WH Result 2.3: | |
| (i) Legal and institutional approaches for enhancing the role of PAs in natural resource governance are piloted | |
| IUCN PROGRAMME AREA 3: Deploying nature-based solutions to address societal challenges | |
| WCPA/GPAP/WH Result 3.1 | |
| (i) Case studies for nature-based solutions involving PAs in a range of sectors are collated | X |
| WCPA/GPAP/WH Result 3.2 | |
| (i) Dissemination and use of PAs as nature-based solutions across a range of sectors | X |
| WCPA/GPAP/WH Result 3.3 | |
| (i) Cross-sector learning and application of solutions is enabled | X |
| GOALS FOR 2019 for your REGION, THEME, GROUP <i>(Indicate draft goals for 2018 pending approval by Commission Chair)</i> | |
| Goal 1: Strategy | |
| <ul style="list-style-type: none"> • Elections for Exco positions in line with strategy (capacity development, knowledge development [re-advertise]) • Online annual membership survey • Circulate updated strategy and annual report to membership • Continue to implement TAPAS Group strategy, as updated during 2018. • Continue engagement with 10YFP and UNESCO • Develop a plan for a technical briefing paper series on topical issues (e.g. 4-6 pages on key topics, with a standard format), with invitations to TAPAS Group members to write on specific topics. • Continue review findings of annual membership survey and adapt this plan accordingly | |
| Goal 2: Capacity building | |
| <ul style="list-style-type: none"> • Continue the webinar series with 4 more webinars. | |

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| <ul style="list-style-type: none"> • Develop a protocol to use the TAPAS brand in training courses and other capacity building events. • Support the implementation of the Online Resource Directory proposed in Best Practice Guidelines: Tourism and Visitor Management in Protected Areas. • Disseminate information about courses and other learning opportunities related to protected areas and tourism. • Organize the Tourism Section of the 3 Latin America Protected Areas Congress (3CAPLAC) – IUCN • Organize a side event at the 3CAPLAC with TAPAS members • Present TAPAS for a larger audience at the 3CAPLAC |
| <p>Goal 3: Economics working group</p> <ul style="list-style-type: none"> • Finalize of Guidelines on Economic evaluation of tourism in protected areas. Final decision pending where the guidelines will be published. • Organize regular conference calls of the Economics Working Group |
| <p>Goal 4: Communities and heritage working group</p> <ul style="list-style-type: none"> • Short Technical Report providing guidance on Community engagement in tourism and PAs, (including a brief analysis of governance arrangements and their impact on benefit-sharing) • Publish Special Issue of Journal of Sustainable Tourism on Benefit-sharing in first quarter of 2019. • Hold quarterly working group calls with presentations/case studies, etc. • Organise at least one (possibly two webinars) on topics such as: engaging communities and benefit-sharing from tourism in PAs; Incorporating culture into tourism: best practices. • Update and revise Working Group workplan for 2019-2021 with WG member input • Engage with the IUCN World Heritage team to discuss areas for collaboration in terms of tourism and communities in World Heritage sites • Plan for WG engagement at the World Conservation Congress in 2020 |
| <p>Goal 5: Biodiversity working group</p> <ul style="list-style-type: none"> • Maintain a regular WG communication schedule, with Skype call being held every 2-3 months. The first meeting, to be held in January, is intended to finalize the 2019-2020 BWG Strategy and Action Plan • Maintain and expand the BWG Google Drive folder which contains membership information, scientific literature repository, tools and best practices catalogues (see last bullet), and a working group document archive • Increase the number of BWG members to 25 or more (currently 17) • Initiate contacts with, and introduce the BWG to relevant WCPA Commissions, WCPA Task Forces, and key non-IUCN partners with a focused interest in biodiversity and tourism • Develop 1-2 draft catalogues on: 1) tools for evaluating tourism contribution to biodiversity conservation, and 2) awardees and recognitions on tourism and biodiversity conservation |
| <p>Goal 6: Membership – Sergey</p> <ul style="list-style-type: none"> • The goal is to have 650 members by the end of 2019. • The membership database is being updated regularly, on a monthly basis. • Invitation and welcoming letters to be revised and updated regularly. |
| <p>Goal 7: Communications</p> <ul style="list-style-type: none"> • Maintain TAPAS Group website pages through regular updates, especially of resources section and share these back out through comms channels to ensure resources remain evergreen • Social media <ul style="list-style-type: none"> ○ Reach 5,000 likes on Facebook ○ Increase sharing of member content and news through public channels ○ Increase sharing of news from each WG to TAPAS Group membership (google and FB) • Member newsletter: send out 2 (January/July) • Participate in at least two events and plan TAPAS Group presence in WCC 2020 • Develop partnership between TAPAS Group and MEET Network for communications, capacity building, and fundraising |
| <p>REFLECTIONS, SUGGESTIONS AND RECOMMENDATIONS FOR 2018</p> |
| <p>We would like to invite the WCPA Chair / WCPA Exco Member to participate in a TAPAS Group exco meeting, to improve coordination and communication.</p> |
| <p>In the 2017 Annual Report the TAPAS Group requested support from WCPA on a webinar for specialist groups and task forces on fundraising, which was proposed for December 2017, but which did not take place. We again request that this take place in order to guide our fundraising activities.</p> |

FEEDBACK BY COMMISSION CHAIR ON REPORT *(comments will be sent via email)*

Annexes:

1. Updated TAPAS Group strategy & working group ToRs
2. Report on CBD side event
3. Overview of annual membership survey results