



# The 2020 Luc Hoffmann Award

For Ecosystem Management



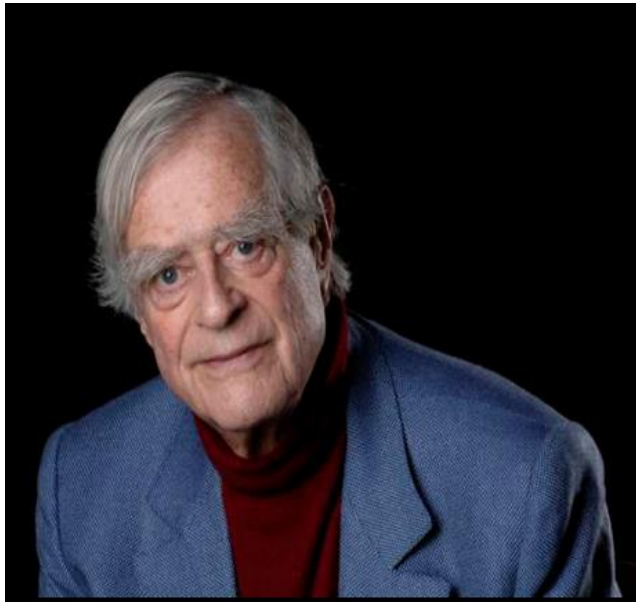
IUCN Commission on Ecosystem Management



CEM created the Luc Hoffmann Award to recognize individuals that demonstrate initiative and environmental leadership within their communities. CEM members who are not paid for their activities but do this for their own good reasons.

CEM leaders and members are asked to nominate those that qualify.

### **Who was Luc Hoffmann?**



Luc Hoffmann was an inspirational ornithologist, conservationist and philanthropist, and was the largest owner/share holder of Hoffmann-La Roche, the large pharmaceutical enterprise from Switzerland. He co-founded the World Wildlife Fund and helped establish the Ramsar Convention for the protection of wetlands. He set up the Tour du Valat research centre in the Camargue area of France. He was also the author of more than 60 (mostly ornithological) books.

In 1994 Luc established the MAVA foundation to ensure that his contribution to future generations through the conservation of nature continues. Symbolically, the name of the foundation is formed with the initials of his children, his own “future generation”.

# The Luc Hoffmann Award

## Background

The Commission on Ecosystem Management (CEM) develops and promotes the ecosystem approach in support of IUCN's mission on conservation of our biological diversity. That is more quickly and easily said than done. We are dealing with the complexity of ecosystems, their components and interrelations. There is also a diversity of people making different and often conflicting uses of the ecosystems, and thereby dealing with diverse set of institutions and regulations dealing with these uses.

Within CEM, professionals from science and practice in ecosystem management are united in a network where innovative ideas emerge from the meeting of these two groups of constituents. Ideas that help us build and maintain a better world, by conserving its ecosystems so that they can continue delivering their products and services, such as food, clean air and water, while maintaining biodiversity.

## The Award

In 2012, the CEM steering committee decided to establish an award to bring environmental professionals or practitioners from the Commission on Ecosystem Management into the spotlight. Members who contribute knowledge, tools and guidelines that help develop good practices to sustain conservation, sustainable use, equitable benefit sharing and restoration of ecosystems. These are people showing environmental leadership, volunteering their time for the commission, with no expectation for any remuneration. It was decided to name this award the Luc Hoffmann Award for Excellence in Ecosystem Management.

The Award is to be granted to members of the Commission who have demonstrated exceptional initiative in ecosystem management in accord with criteria and procedures set up in the by-laws and adopted by the Steering Committee.

## Support this initiative

I would like to call upon ALL CEM-members to nominate any member from the CEM from around the globe (not organizations) who are:

- Volunteering their time to support the conservation and management of ecosystem,
- showing environmental leadership and setting inspirational examples, not only for their direct surroundings, but for the country, region and the world.
- having contributed to solving an issue or filling in a gap in providing, guidance/tools for ecosystems restoration, preservation and sustainable use/management.

When nominating a candidate, you are asked to write a short summary bio (1 page) clearly indicating the reasons why you think that this particular member may qualify for the Luc Hoffmann award. Pictures to illustrate her/his work will be most welcome. Please forward your nomination to [me, Birguy Lamizana](#) or to the [Regional Chair](#) and [focal point](#) of the area where the person that you nominate is from.

I would like to see at least one good candidate, though preferably more, being forwarded from each of our regions.

Deadline: November 1, 2019

Angela Andrade

Chair CEM-IUCN

For more information please contact:

Angela Andrade, Chair CEM

[Angela.andrade@iucn.org](mailto:Angela.andrade@iucn.org)

Or

[CEM.Officer@cem.iucn.org](mailto:CEM.Officer@cem.iucn.org)