



IUCN
Leaders
Forum
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IUCN's Approach to Nature-Positive

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The imperative



Nature Positive

- Overwhelming evidence nature is in crisis
- Recognition of need to move beyond ‘minimising harm’ to delivering measurable improvements in the state of nature – to become ‘Nature-Positive’
- Urgency for the planet – scale up conservation and restoration
- Urgency for a consolidated response – Post-2020 Global Biodiversity Framework: halt and reverse nature loss by 2030; full recovery by 2050
- Urgency - sparked by likely emergence of new disclosure and reporting rules for business e.g. TNFD

Nature-Positive

- Everybody is talking about it
- Means different things to different people
- Definitions and boundaries are evolving
- IUCN's contribution: commissioned by IUCN DG, Q1 2022
- Develop an IUCN Approach to measure and track contributions towards Nature-Positive

IUCN's Approach



Scientific foundation

- IUCN's Nature-Positive approach is based on our relevant global standards, policies and guidelines
- For example, the species component is based on The IUCN Red List of Threatened Species and the STAR metric
- Built on a foundation of data, research and development by IUCN Members, Red List Partners, IUCN Commissions and the Integrated Biodiversity Assessment Tool
- A robust platform for IUCN's approach to Nature-Positive

IUCN's Approach: complementary and additive to other nature-positive approaches

- Existing Nature-Positive initiatives are aimed at helping companies and finance institutions contribute to the Post-2020 Framework
- These initiatives help identify starting points by providing principles and guidelines on integrating biodiversity into corporate decision-making
- **Methods to measure, register and report on quantifiable, attributable changes in the status of biodiversity in a practical, verifiable and consistent manner, are not yet available**

IUCN's Approach

Focus on biodiversity, complementing other approaches on water, land and air

Includes a working definition

Includes pathway and guidance for measuring contributions to Post-2020 GBF and Nature-Positive societal goals

Builds on fundamental importance of the mitigation hierarchy

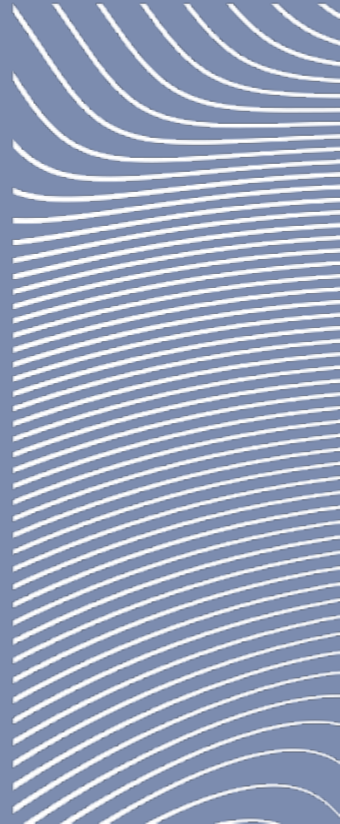
Applicable at the scale of value chains

Embeds consideration of social equity and a rights-based approach

Balances need for protecting threatened species and ecosystems; Recognises that biodiversity is important everywhere

Enables positive and negative contributions to biodiversity to be quantified using science-based metrics

Quantitative but practical; emphasis on incentivising early action



Working definition

"A Nature-Positive future means that we, as a global society, halt and reverse the loss of nature measured from its current status, reducing future negative impacts alongside restoring and renewing nature, to put both living and non-living nature measurably on the path to recovery"



Role of Business – the first focus

- IUCN approach to Nature-Positive is focused on enabling everyone, but initially business, make quantified contributions to societal goals
- Increasing recognition that business, including finance, has critical role to play in enabling a transformation to a nature-positive society
- By working to avoid and reduce negative impacts; by making positive contributions to protecting and restoring nature
- Anticipated long-term outcome of the IUCN Nature-Positive approach: *All actors are able to identify, plan and measure their contributions to societal goals for nature, at a scale sufficient to ensure (with others' contributions) a Nature-Positive future*

Proposed Nature-Positive Pathway

1. Register and publicly commit to contribute to Post-2020 Framework
2. Screen value chains and investments: operations, land holdings, commodity sourcing, downstream impacts and portfolios
3. Estimate a biodiversity baseline using IUCN metrics
4. Define SMART targets for actions to improve positive and reduce negative impacts in line with the Post-2020 Framework
5. Ensure interventions are socially just and use a rights-based approach
6. Decide on, design and deliver interventions (informed by data provided)
7. Monitor, verify and disclose results

The ‘Working Paper’

- Draft working paper April - September 2022
- Restricted circulation to key stakeholders: initial feedback
- Feedback incorporated into version 0.2 for Leaders Forum



Insights from early feedback



Relationship with other initiatives

Maximise synergies and complementarities with peer initiatives

IUCN consultation process

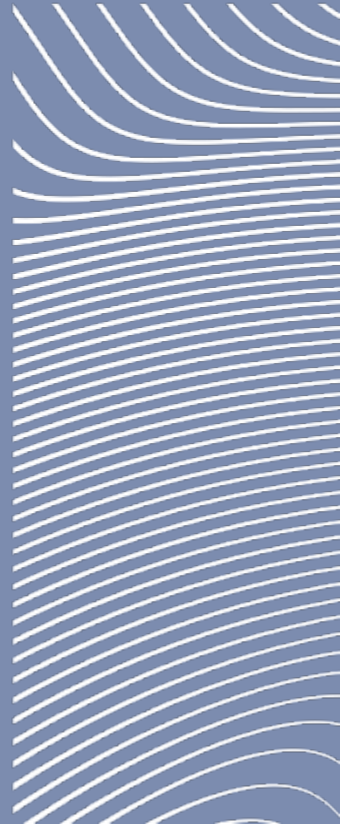
Consultation in 2023: IUCN-wide, corporate, alliances, government

Setting a high bar

Drives robust outcomes that intentionally avoid greenwashing; offer practical starting point for companies

Links to climate emissions reductions efforts

Nature-Positive commitments should ensure integration with climate commitments



Insights from early feedback



Business and government

Support governments to set sub-national targets; aggregate contributions across sectors, guide policies to incentivise delivery by public and private actors

Treatment of ecosystem metrics

IUCN plans to use the Red List of Ecosystems in the future

Distinction between nature and biodiversity

IUCN focuses on living components of nature to capitalise on our capacities and data sets

Nature-based Solutions

Nature-Positive approach is framed to deliver Criterion 3 of IUCN NbS Standard and also supports application of its Criteria 4, 5, 6

Consultation 2022-23



Consultation

Leaders Forum

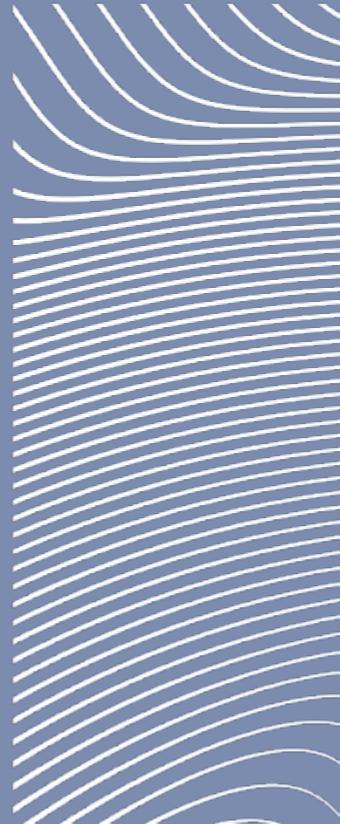
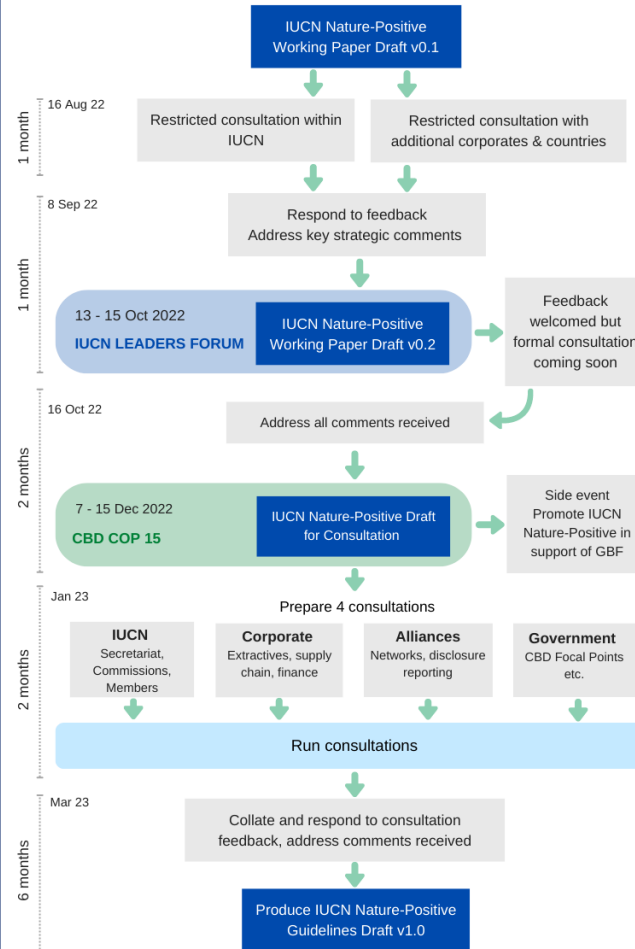
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Testing

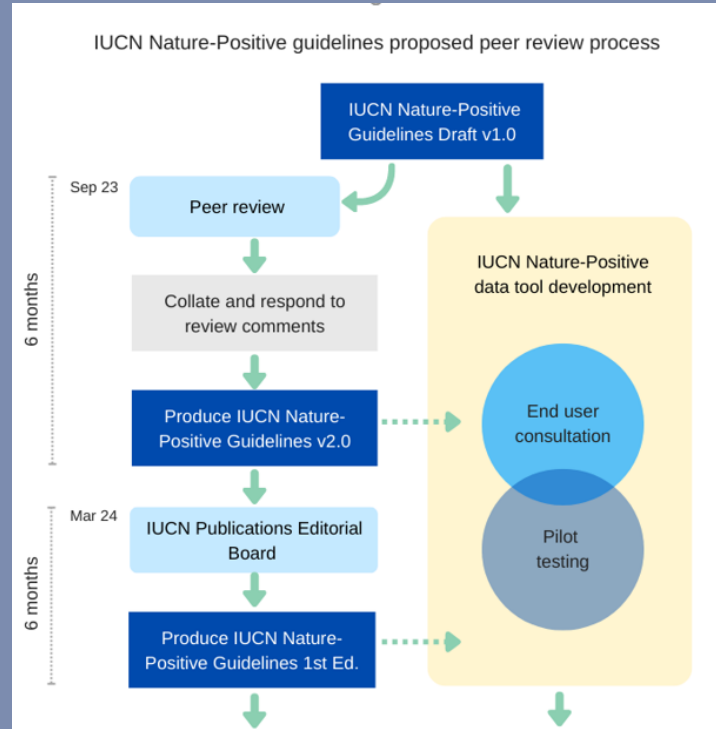
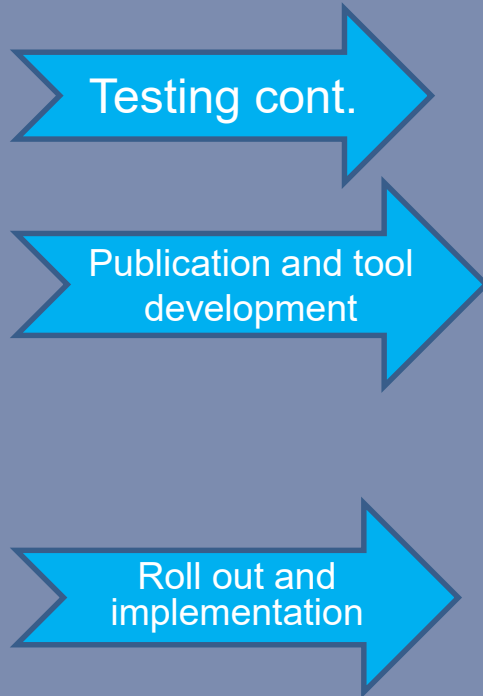
Version 1.0

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IUCN Nature-Positive approach proposed consultation process



Consultation continued



Thank you



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