

Great Blue Wall Challenge

Social Media Guidelines

Welcome to the social media guidelines to amplify and support the launch of the Ocean Data Challenge. **Thank you for your support in spreading the word!**

Overview

UpLink Ocean launches the new Great Blue Wall Challenge.

This challenge is calling for solutions to protect and restore marine biodiversity in the Western Indian Ocean.

Please help spread the word among your networks and contacts about our new UpLink Great Blue Wall Challenge!

The deadline for submissions is 23 April 2023.

Links for social media posts:

- UpLink challenge page: [link](#)

Social Media Guidelines




Social tiles and suggested social posts

Any individual or organization is welcome to use the following social media graphics to help promote the challenge. Download the original versions [here](#) for your posts.





Example social posts:

	<p>Do you have an innovation to protect and restore marine biodiversity in the Western Indian Ocean? Submit your solution now to the Great Blue Wall Challenge on UpLink: https://bit.ly/4018clV</p> <p><i>Tags:</i> @UpLink - World Economic Forum @Friends of Ocean Action @IUCN @OceanHub Africa @Citi @The Loudhailer @Mercator Ocean International @United Nations Economic Commission for Africa @WIOMSA - Western Indian Ocean Marine Science Association</p>
	<p>Do you have an innovation to protect and restore marine biodiversity in the Western Indian Ocean? Submit your solution now to the Great Blue Wall Challenge on UpLink: https://bit.ly/3JaHgJH</p> <p><i>Tags:</i> @wefuplink @FriendsofOcean @IUCN @IUCN ESARO @MercatorOcean @Economic Commission for Africa @OceanHub Africa @Citi</p>
	<p>Do you have an innovation to protect and restore marine biodiversity in the Western Indian Ocean? Submit your solution now to the Great Blue Wall Challenge on UpLink: https://bit.ly/3YHWhIO</p> <p><i>Tags for threaded tweet:</i> @wefuplink @FriendsofOcean @IUCN @IUCNe @OceanHubAfrica @citi @TheLoudhailerZa @MercatorOcean @ECA_OFFICIAL @wiomsa</p>
	<p>Do you have an innovation to protect and restore marine biodiversity in the Western Indian Ocean? Submit your solution now to the Great Blue Wall Challenge on UpLink at the link in bio.</p> <p><i>Tags:</i> @wefuplink @iucn_congress @oceanhub_africa @wiomsa @mercator_ocean @unecaVideo</p>



[Link for bio:<https://bit.ly/3JeMt38>]