

Terms of Reference

Consultancy service: Analysis of capitalisation potentialities for the MedArtSal project

Background and context

The project partner [IUCN – International Union for Conservation of Nature, Centre for Mediterranean Cooperation](#), is looking for a consultant to conduct an Analysis of capitalisation potentialities for the MedArtSal project. The [MedArtSal Project - Sustainable management model for Mediterranean Artisanal Salinas](#), funded by the European Programme ENI CBC MED 2014-2020, aims to promote the sustainable development of artisanal salinas, providing concrete support on economic, environmental and governance issues. Addressing common challenges in four Mediterranean countries (Italy, Spain, Lebanon and Tunisia), the project will promote the development of a sustainable and adaptable management model fostering the territorial valorisation of artisanal salinas.

One of the expected results of the MedArtSal Project is a capitalisation plan ensuring their promotion and dissemination with concerned stakeholders and fostering as much as possible the replication, reuse and mainstreaming in public policies level of the identified good practices at different levels (local, regional, national and Euro-Mediterranean, as the case may be).

Objective of the consultancy

This technical assistance will involve carrying out an analysis of the project results that can be capitalised and potential opportunities to implement it.

Tasks

The consultancy will be based on the following methodology:

- Review of the MedArtSal project results and of relevant literature;
- Identification of synergies and potential activities to capitalise and disseminate the tested methodologies and transfer the knowledge and learning gained during the project implementation to relevant stakeholders;
- Survey with project partners and other related EU-funded projects on potential synergies, mainly with projects funded by ENI CBC and Interreg programmes and other programmes implemented in the Mediterranean area and opportunities for capitalisation;
- Preparation of a draft report in English with the results of the analysis and the proposed capitalisation strategy and activities (see Deliverables for content). The



The period for carrying out this work will extend from the entry into force of the contract until the end of May 2023.

Submission of applications

Candidates wishing to participate in this consultancy should send their proposals including the financial offer and a copy of their CV outlining the relevant experience, by email to medspecies@iucn.org (with the reference "MedArtSal Capitalisation"). Proposers must submit their Proposal no later than **4th April 2023, 17.00 (CET time)**.

The financial offer should not exceed 2.500€ (including VAT and all taxes*).

*VAT and other taxes should be included in the financial offer. IUCN is not acting as a business or professional nature entity for VAT purposes and therefore the consultant should charge in its invoices the VAT or analogous tax accordingly. In case that the consultant is exempt of VAT or equivalent tax in its jurisdiction, it should include a note in the invoice document informing of this issue and mentioning the law that applies.

IUCN Centre for Mediterranean Cooperation

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Closing Date and Time: April 4, 2023, 17:00 (CET time)