



# IUCN Leaders Forum

# **Partnership Opportunities**

Organised by 

THE IUCN LEADERS FORUM is an *annual* event, gathering leaders and changemakers from around the world, *in-person*, to discuss innovative solutions to critical global challenges, make bold commitments, build partnerships and catalyse action for impactful change in nature conservation and sustainability.



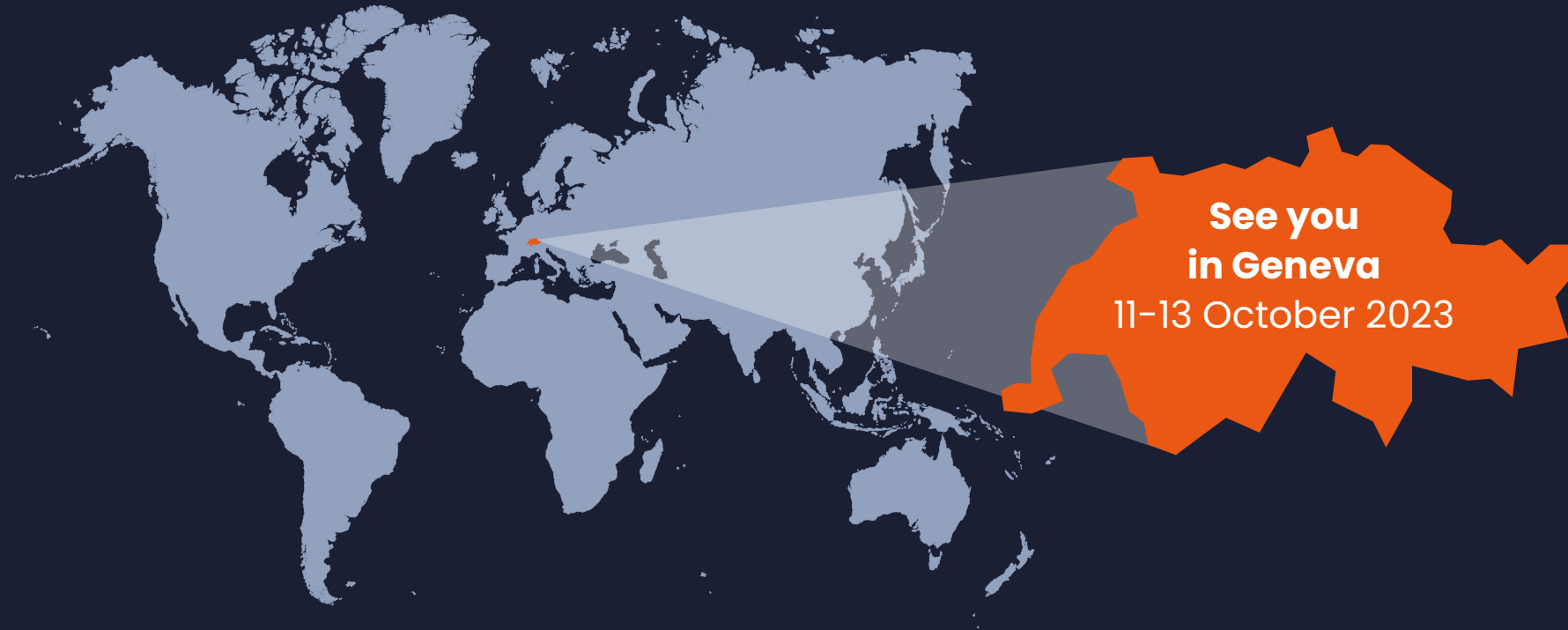
Photo: Jeju Province / Ministry of Environment (ROK) / IUCN

**500+**  
participants

**50+**  
countries  
represented

**30+**  
high-level  
sessions

IUCN is a membership Union composed of both government and civil society organisations. It harnesses the experience, resources and reach of its more than 1,400 Member organisations and the input of more than 15,000 experts. IUCN is the global authority on the status of the natural world and the measures needed to safeguard it.



## Becoming a partner will allow you to:

- **Gain visibility** and foster brand association with IUCN – the world's largest and most diverse environmental network
- **Build powerful connections** with key stakeholders from government, private sector, civil society including Indigenous peoples and local communities, policy and academia
- **Network** with high-level public and private sector leaders from around the globe
- **Learn** from experts in environment sustainability, nature conservation, biodiversity and climate change
- **Exchange thoughts and ideas** with inspiring economists, financial executives, heads of international organisations, national and sub-national government leaders, as well as from young changemakers, leaders from Indigenous peoples' organisations and local communities



"We can build nature-positive economies and societies; and this is how we will advance a new paradigm for our thriving, collective future and its species. As such, I humbly call on you, the distinguished IUCN Leaders Forum Jeju 2022 participants, to invigorate your discussion."

**Ban Ki-moon**

8th Secretary-General of the United Nations,  
IUCN Leaders Forum 2022

"Credit to IUCN, as we see the pieces joining to feed into reporting contributions on implementation of the global biodiversity framework by different stakeholders. Together, we will be able to monitor progress, so that we are able to take stock and adjust as we go."

**Elizabeth Mrema**

Former Executive Secretary of the UN's Convention on Biological Diversity,  
IUCN Leaders Forum 2022

"A forum like the IUCN LF is extremely useful – brings all stakeholders together around the table to discuss at the same time, the right issues particularly with regard to financing nature-based solutions which become essential in fighting not only nature challenges, but also climate challenges."

**Patrick Odier**

Senior Managing Partner, Lombard Odier Group,  
IUCN Leaders Forum 2022

**The second edition of the IUCN Leaders Forum will focus on the theme:**

## **GLOBAL GOALS FOR NATURE: TRACKING PROGRESS, FINANCING SUCCESS**

**Building on the success of its 2022 edition, the IUCN Leaders Forum 2023 will focus on moving forward with the global goals for nature protection and restoration adopted in Montreal at COP15 of the Convention on Biological Diversity.**

The Global Biodiversity Framework adopted in Montreal will guide the implementation of the agreed goals and targets. The IUCN Leaders Forum 2023 will focus on the measurements, monitoring, and reporting to allow business and governments to fulfill these international obligations.

Issues of financing and subsidies, will feature prominently in the discussions.

## **CONVENE INFLUENTIAL AND INNOVATIVE LEADERS**

(government, private sector, civil society, sub-national authorities, Indigenous peoples' organisations, other) with the aim of:

- Facilitating dialogue and building trust across different groups
- Building relationships, new partnerships and alliances
- Identifying innovative collective, multi-stakeholder solutions to critical conservation and biodiversity challenges
- Advancing the international environmental policy agenda



## **OFFER A PLATFORM**

for global leaders to convene annually in a safe space, to discuss existing and emerging environmental issues and trends, and to continue evaluating / monitoring / tracking progress in ensuring nature remains front and centre as countries work towards 2030 targets and beyond

## **CREATE A NETWORKING OPPORTUNITY**

between corporates and young changemakers who are implementing environmental action projects and report back on their progress at the next annual Leaders Forum



Photo: Jeju Province / Ministry of Environment (ROK) / IUCN

## PARTNERSHIP OPPORTUNITIES



### DELEGATES GRANT

Opportunity to support the presence of leaders from Low income and Middle income countries who would otherwise not get to travel to the event and make their voice heard (e.g. leaders from Indigenous peoples' organisations, youth leaders, women leaders from marginalised communities).

*USD 5,000 per grantee, covering travel, accommodation, registration and Daily Subsistence Allowance*



### YOUNG CHANGEMAKERS GRANT

Opportunity to support the participation of young changemakers who will pitch their innovative solutions to nature conservation and biodiversity problems, and network with corporate, government and other leaders at the annual convening.

*USD 5,000 per grantee, covering travel, accommodation, registration and Daily Subsistence Allowance*

# PARTNERSHIP LEVELS BENEFITS

|  | <b>PLATINUM</b><br>≥ USD 120,000 | <b>GOLD</b><br>≥ USD 80,000 | <b>SILVER</b><br>≥ USD 45,000 | <b>BRONZE</b><br>≥ USD 25,000 |
|--|----------------------------------|-----------------------------|-------------------------------|-------------------------------|
| Acknowledgement on email blasts and communications to participants             | X                                | X                           | X                             | X                             |
| Logo featured on-site on printed banners and/or screens                        | X                                | X                           | X                             | X                             |
| Complimentary registration   | <b>9 people</b>                  | <b>5 people</b>             | <b>3 people</b>               | <b>2 people</b>               |
| Logo on the IUCN and the IUCN Leaders Forum websites as well as the mobile app | X                                | X                           | X                             | X                             |
| Dedicated office space throughout the event                                    | X                                | X                           |                               |                               |
| Top items from Partnership Packages  | <b>1</b>                         | <b>1</b>                    | <b>1</b>                      |                               |
| Additional items from Partnership Packages                                     | <b>2</b>                         | <b>1</b>                    |                               |                               |

- 2-year commitment: 10 % off on partnership packages
- 3-year commitment: 20 % off on partnership packages

**PLATINUM  
USD 120,000**

## PARTNERSHIP PACKAGES

### SELECT 1 TOP ITEM

- **Lanyards**

Lanyards will be assigned to participants together with their badge. The design will include the *Leaders Forum's* branding as well as sponsor's logo. Lanyards will be produced and coordinated by the organiser.

*Exclusive item*

OR

- **Welcome Dinner**

Held on the first night of the event, the Welcome Dinner is the most prestigious networking moment of the *Leaders Forum*. The Director General of IUCN will announce and thank the sponsor.

*Exclusive item*

OR

- **Closing Reception**

The closing reception of the *Leaders Forum* is an integral part of the conference experience, providing a space for valuable feedback and meaningful networking opportunities. The Director General of IUCN will announce and thank the sponsor.

*Exclusive item*

### SELECT 2 ADDITIONAL ITEMS

- **VIP Lounge**

Co-sponsors will have their logos prominently featured and the VIP lounge named after their brand. Option to showcase promotional materials such as a QR code linking to the organisation's website or a display copy brochure to consult.

*Open to a maximum of two sponsors*

- **Reusable Water Bottles**

Sponsors will have their logos prominently featured alongside IUCN's logo on the reusable water containers distributed to the *Leaders Forum's* participants.

*Exclusive item*

- **Reusable Coffee Cup**

Sponsors will have their logos prominently featured alongside IUCN's logo on the reusable coffee cups distributed to the *Leaders Forum's* participants.

*Exclusive item*



**GOLD**  
**USD 80,000**

## PARTNERSHIP PACKAGES

### SELECT 1 TOP ITEM

- **Leaders Dialogue Sessions "Powered by"**

These sessions will be the highest level at the *Leaders Forum*, featuring Ministers, CEOs and other key leaders. The Director General of IUCN will announce and thank sponsors. Sponsors will be announced on the presentation slides and screens at entrance of rooms.

*Select one of the four sessions available*

OR

- **VIP Lounge**

Co-sponsors will have their logos prominently featured and the VIP lounge named after their brand. Option to showcase promotional materials such as a QR code linking to the organisation's website or a display copy brochure to consult.

*Open to a maximum of two sponsors*

### SELECT 1 ADDITIONAL ITEM

- **Coffee Break**

Exclusive opportunity to build brand awareness and connect with attendees at designated break times.

Sponsor's logo will be displayed on screens and custom branded napkins. Option to showcase promotional materials such as a QR code linking to the organisation's website or a display copy brochure to consult.

*Six coffee breaks in total*

- **Lunch**

Exclusive opportunity to build brand awareness and connect with attendees at lunch time.

Sponsor's logo will be displayed on screens and custom branded napkins. Option to showcase promotional materials such as a QR code linking to the organisation's website or a display copy brochure to consult.

*Select one of three lunches available*

**SILVER**  
**USD 45,000**

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*Select one of three lunches available*





## CONTACT US

If you are interested in partnership opportunities, and to learn more about how you can support the IUCN Leaders Forum, please contact us:

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Partnerships Manager

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For more details about [#IUCNLF23](#), the latest information about the conference and to subscribe to our newsletter, please visit:

[www.iucn.org/our-work/iucn-convening/iucn-leaders-forum](http://www.iucn.org/our-work/iucn-convening/iucn-leaders-forum)