



8th IUCN Asia Regional Conservation Forum

Reimagining Conservation in Asia: A Nature Positive Future

3 - 5 September 2024
Bangkok, Thailand

Partnership Opportunities

The IUCN Regional Conservation Forum (RCF), held every four years, serves as the leading platform for knowledge and partnerships in the region, bringing together key stakeholders in nature and biodiversity conservation. This year, IUCN Asia will convene the 8th RCF with the theme '**Reimagining Conservation in Asia: A Nature Positive Future**' to address key transformative directions and actions for achieving a nature positive future for Asia and the world. About 500 representatives of Union constituents including State Members, partners and supporters will gather for the three-day event in Bangkok, Thailand.

IUCN extends an exclusive opportunity for Union members and selected partner organisations to support and contribute to the RCF -- including government and NGO/CSO organisations, business sector including their CSR arms, academic and financial institutions, foundations and philanthropic organisations, along with relevant networks and partnership platforms. RCF partners will play a vital role in facilitating broader participation of key decision makers and experts from governments, local NGOs and community-based organisations, indigenous peoples, youth, development agencies and the private sector in the region.

Partnering with IUCN for the RCF extends beyond a single event; it is a longer-term strategic contribution to foster inclusive prioritisation of medium- and long-term regional programme agenda for nature and biodiversity conservation in Asia.

Join us in championing a nature positive future. Your financial and in-kind support to RCF will be more than an investment; it is a pledge to drive positive change and build a sustainable future for our planet. Seize this unique opportunity and be part of a movement that will define the course of conservation and sustainable development for years to come.

Partnership packages are flexible and can be tailored to the interests and needs of your organisation. There are six main avenues available through which you can support the RCF:

1. **Forum Partner** to co-sponsor the overall event and enjoy the highest recognition of your organisation before, during and after the RCF;
2. **Thematic Session** to highlight your organisation's mission and activities in line with IUCN's existing and emerging programme agendas;
3. **Side Event** to take part in the overall design, agenda setting and facilitation of a session focusing on a topic/challenge/issue of your choice;
4. **Dinner Event** to showcase your organisation's work through multi-media presentations, awards/recognitions, film screenings, among others, in a more informal after-session setting;

5. **Youth Leaders Forum** through dedicate time and space at the RCF for the voices of future generation to be heard.

In addition, you can offer sponsorship for targeted participants and organisations that need financial assistance to cover relevant travel and on-site costs. This will be especially invaluable to local NGOs, networks, as well as representatives of youth, indigenous peoples and women.

More details about each of these options are provided below. For further information and enquiries, please contact IUCN Asia at: asia-rcf@iucn.org

1) Forum Partner

Join us as a Forum Partner and make a lasting impact on the RCF, gaining the highest degree of recognition throughout this memorable event. As a Forum Partner, your unwavering commitment to conservation will be celebrated in numerous ways. Not only will your organisation's name and logo be prominently displayed in every corner of the venue, but you can also look forward to the following benefits:

- **High-profile visibility:** One of your senior representatives will take centre stage along with VIPs at the Forum's inaugural session and press conference, showcasing your dedication to conservation towards some 500 in-person participants as well as the general public.
- **Showcase your achievements:** secure a booth within the exhibition zone, allowing you to spotlight your organisation's remarkable sustainability and conservation accomplishments.
- **Complimentary passes:** Five 3-day complimentary passes to the RCF, granting access to most plenary sessions, all side events and the opening reception, ensuring your organisation's active involvement throughout.
- **Prominent recognition:**
 - Your organisation's logo will be displayed on relevant backdrops and banners during all plenary events, the opening reception, and on all promotional materials produced for the RCF.
 - Your logo will also be included at the back of participants' name tags, ensuring that your contribution is recognised at all times.
 - Your logo will adorn the dedicated RCF webpage within the IUCN Asia website, and you will be regularly featured on our social media channels (X, Facebook and LinkedIn) in the run-up to the Forum.
 - Your representative's statement at the inaugural session and press conference will be posted real-time through our social media channels.
 - Enjoy extensive recognition in press releases and other media materials generated for the RCF, further elevating your profile.
 - Convey your organisation's sustainability approach directly to participants by including your materials in their delegation packages.
- **Annual Report feature:** Your contributions will be highlighted in the IUCN Asia Annual Report for 2024, a testament to your dedication to shaping the future of conservation.
- **RCF Report feature:** Enjoy recognition in the IUCN Asia RCF Report for 2024, where your support will be acknowledged and celebrated alongside other key sponsors and contributors to the RCF.
- **Exclusive invitations:** Benefit from year-round regular invitations from IUCN Asia to events and workshops, including by-invitation only events, for long-term collaboration.

2) Thematic Session

This option provides a space for you to partner for one of the thematic sessions aiming to discuss IUCN's existing and future programme priorities. Your organisation will be given a unique opportunity to participate in the session as a speaker. By having your organisation's activities spotlighted in line with the particular theme, you can expect to make a lasting impression on a diverse audience drawn from governments, NGOs, international organisations, donors and the private sector. The benefits of sponsorship will include:

- **Showcase your excellence:** Take the stage and convey your organisation's mission and achievements as part of an expert panel during the thematic session. Grasp the opportunity to establish partnerships with some of the audiences.
- **Exclusive access:** Enjoy the privilege of four 3-day complimentary passes to the RCF for your organisation's representatives. These passes grant entry to most plenary sessions, all side events and the opening reception.
- **Prominent recognition:** Your organisation's logo will be prominently featured on the backdrop of the thematic event and on promotional materials produced for the RCF, ensuring your visibility and impact.
- **Media spotlight:** Recognition through media releases, such as through a dedicated web story on the thematic events on the IUCN website and real-time social media exposure.
- **RCF Report feature:** Enjoy recognition in the IUCN Asia RCF Report for 2024, where your support will be acknowledged and celebrated alongside other key sponsors and contributors to the RCF.

List of thematic sessions:

- Water and Wetlands
- Healthy Ocean
- Healthy Lands
- Species actions
- NbS for Climate Action
- Financing conservation
- Reimagining Asian cities
- Transforming agri-food systems

3) Side Event

The RCF will include between six to ten side-events developed and led by IUCN constituents, partners and/or supporters. Within the RCF's overall theme, your organisation will be able to champion a particular topic in line with your priorities for action, advocacy and policy influence. The benefits of sponsoring a side event include:

- **Structure it your way:** Be part of designing and facilitating a tailored event under a topic which your organisation would like to present on. Anticipate an attentive audience of some 40 - 50 participants, all eager to hear your insights.

- **Exclusive access:** Enjoy the privilege of three 1-day complimentary passes to the RCF for your organisation's representatives. These passes grant entry to most plenary sessions, all side events, and the opening reception.
- **Prominent recognition:** Your organisation's logo will be prominently featured on the backdrop of the side event and on promotional materials produced for the RCF, ensuring your visibility and impact.
- **Media spotlight:** Recognition through media releases, such as through a dedicated web story on the side events on the IUCN website and real-time social media exposure.
- **RCF Report feature:** Enjoy recognition in the IUCN Asia RCF Report for 2024, where your support will be acknowledged and celebrated alongside other key sponsors and contributors to the RCF.

4) Dinner Event

Elevate your organisation's profile by hosting a memorable dinner event for RCF participants, facilitating networking opportunities and fostering meaningful discussions on conservation initiatives. You have a choice of sponsoring the **opening reception** on Day 1 (3 September) or a **cocktail style dinner event on Day 2** (4 September). The benefits of sponsoring a dinner event will include:

- **Special event opportunities:** Whether for Day 1 or Day 2, your organisation will conceptualise, design and organise unique dinner events, such as film screenings, multi-media presentations, recognitions and awards giving, or cultural events focused on conservation themes. On either of these days, we are honoured to have a representative from your organisation give the welcoming toast to the participants. These will provide engaging and informative experiences for participants with a lasting impact.
- **Exclusive access:** Receive three 1-day complimentary passes to the RCF, granting access to plenary sessions, side events and the opening reception, ensuring ample opportunities for networking and engagement with attendees.
- **Prominent recognition:** Your organisation's logo will be prominently displayed on signage and promotional materials during the dinner event, reinforcing your commitment to conservation efforts and increasing brand visibility among a targeted audience.
- **Media recognition:** Gain extensive exposure through media releases, such as web stories on the IUCN website and social media channels, highlighting your sponsorship of the dinner event.
- **RCF Report feature:** Enjoy recognition in the IUCN Asia RCF Report for 2024, where your support will be acknowledged and celebrated alongside other key sponsors and contributors to the RCF.

5) Youth Leaders Forum

The 8th RCF will uniquely provide Union constituents, partners and supporters with the opportunity to directly engage with youth representatives. The RCF 2024 will include an inaugural Youth Leaders Forum, which will consist of two segments – one as a **youth-led RCF plenary session**, and another for a segment exclusively **for and by youth**. By sponsoring this Youth Leaders Forum you can:

- **Connect with the future leaders of conservation:** Draw inspiration from the diverse perspectives provided by youth delegates. Seize this opportunity to forge lasting relationships with young individuals, paving the way for potential employment or partnership opportunities. Their active engagement in your organisation's initiatives can yield significant benefits and contribute to a dynamic, future-focused environment.
- **Exclusive access:** Enjoy the privilege of three 1-day complimentary passes to the RCF for your organisation's representatives. These passes grant entry to most plenary sessions, all side events and the opening reception.
- **Prominent recognition:** Your organisation's logo will be prominently featured on the backdrop of the Youth Forum and on promotional materials produced for the event.
- **Media spotlight:** Recognition in press releases and media materials, including dedicated web stories on the IUCN website and robust social media exposure. The event will be real-time reported on through our social media channels, in cooperation with influential youth participants.
- **RCF Report feature:** Enjoy recognition in the IUCN Asia RCF Report for 2024, where your support will be acknowledged and celebrated alongside other key sponsors and contributors to the RCF.

Sponsorship fees (negotiable)

- Forum Partner: USD 50,000
- Thematic Session: USD 30,000
- Side Event: USD 20,000
- Dinner Event: USD 20,000
- Youth Leaders Forum: USD 20,000

For more information please visit our website (<https://www.iucn.org/asia>) or contact us at asia-rcf@iucn.org. Registration is now open. Please proceed through this link <https://civicrm.iucn.org/event/asiarcf> to secure your spot.

| Category | Forum Partner | Blossom Sponsor | Bloom Sponsor | Petal Sponsor |
|---|---|--|--|--|
| Total Financial Contribution | | | | |
| Commensurate with the funding volume, your organisation will also be recognised as partner or sponsor, as outlined in the table below. | | | | |
| Total amount across RCF components per sponsor | ≥ USD 50,000 | ≥ USD 30,000 | ≥ USD 10,000 | ≥ USD 5,000 |
| Benefits | | | | |
| Speaker role for senior representative at the plenary | √ | n/a | n/a | n/a |
| Representation by senior representative at press conference | √ | n/a | n/a | n/a |
| Press release to be published on Day 1 | Quote of senior representative and logo along with IUCN/MONRE/DNP | logo to appear in list of sponsors | logo to appear in list of sponsors | name to be mentioned in list of sponsors |
| Exclusive meetings with IUCN senior leadership during the RCF | √ | √ | n/a | n/a |
| Logo placement in communications materials (both online/offline). | In all communications materials where organiser logos are placed, along with IUCN/MONRE/DNP | in selected communications materials, with priority on segment(s) where the particular funding is directed towards | in selected communications materials, with priority on segment(s) where the particular funding is directed towards | in selected communications materials (name only), with priority on segment(s) where the particular funding is directed towards |
| Dedicated section for partners/sponsors on the IUCN RCF website and exposure through IUCN Asia social media accounts. The RCF website will feature 2-paragraph descriptions of their respective nature/biodiversity-related work and highlights of ongoing collaboration with IUCN. | √ | √ | n/a. Logo in the list of sponsors at the bottom | n/a. Name in the list of sponsors at the bottom |
| Acknowledgement on IUCN materials at the RCF such as banners, backdrops, name tags etc. | In all materials where organiser logos are placed, along with IUCN/MONRE/DNP | in selected materials, with priority on segment(s) where the particular funding is directed towards | in selected materials, with priority on segment(s) where the particular funding is directed towards | in selected materials (name only), with priority on segment(s) where the particular funding is directed towards |
| Complimentary exhibition booth | √ | √ | n/a | n/a |

| Complimentary passes | five 3-day passes | four 3-day passes | three 1-day passes | two 1-day passes |
|--|-------------------|-------------------|--------------------|------------------|
| Logo on post-RCF report | √ | √ | √ | √ |
| Logo on section of the IUCN Asia Annual Report 2024 where the RCF 2024 is featured | √ | √ | name only | name only |
| Exclusive invitations to relevant post-RCF events organised by the IUCN Asia Regional Office | √ | √ | n/a | n/a |
| Facilitation for informal networking at RCF with other participating organisations | √ | √ | √ | √ |