

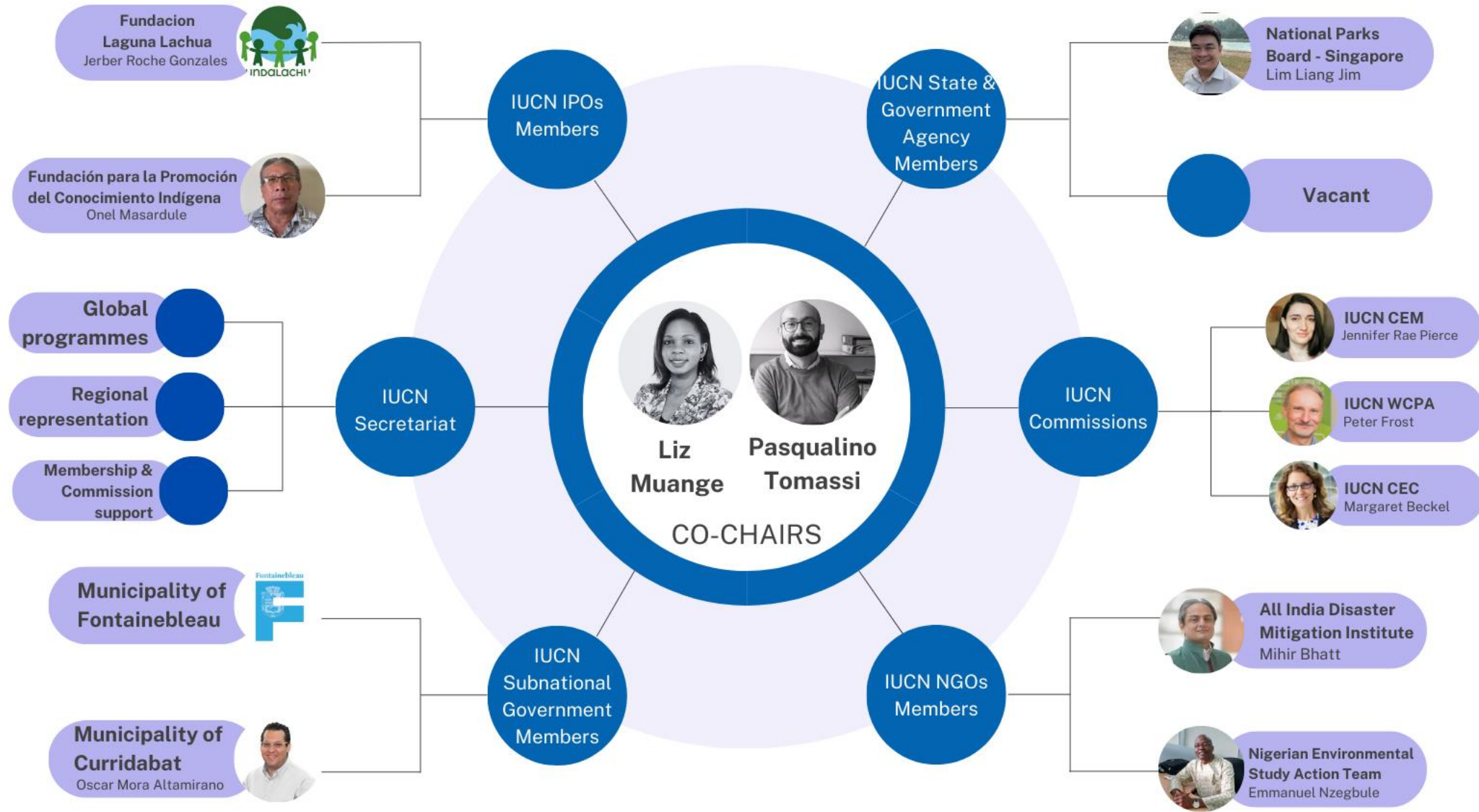


IUCN Urban Alliance

2nd meeting

26 June 2024

IUCN IUCN URBAN ALLIANCE



Agenda

Item	Content
1) Introduction	<ul style="list-style-type: none">•Presentation of the workplan•Summary of feedback received on the workplan•Work of the IUCN Commissions
2) Networking and membership growth	<ul style="list-style-type: none">•Presentation of current subnational gvts members and current value proposition•Friends of the IUCN Urban Alliance•Discussion
3) Resource mobilization	<ul style="list-style-type: none">•Presentation of fundraising initiatives developed by the Cities, Culture and Youth Team•Discussion on priorities for fundraising
4) External representation and advocacy	<ul style="list-style-type: none">•Provision of a calendar of urban events•Coordination to ensure representation of the UA
5) Support to IUCN Council	<ul style="list-style-type: none">•Presentation of IUCN's latest strategic work (20-year strategy, impact target for urban) and strategy for reporting to the Marseille Manifesto•Discussion

Item 1) Workplan

Item	Quarter	Activities	Roles
One: Networking and Membership growth	Q2	Review current membership trends and develop targeted campaigns	All – shared document Initial input from IUCN HQ
		Develop outreach material	IUCN Membership
	Q3	Identify potential new partnerships and collaborations	All – shared document
		Launch outreach campaigns to attract new members to the sub-national category	IUCN Membership Unit leads, UA Member to share through their network
	Q4	Monitoring and assessment of outreach strategies	IUCN HQ
	Two: Resource Mobilization and Collaboration	Q2	Conduct a landscape analysis of potential funding sources and collaborations for the functioning of the UA
Develop an overall strategy for the UA, including a resource mobilization strategy			IUCN HQ
Q3/Q4		Donor engagement	IUCN HQ
Three: External Representation and Advocacy	Q2	Identify key external forums and events for representation and advocacy.	All
		Develop messaging	IUCN
	Q3/Q4	Representation of IUCN at external forums and events	Event by event
	Q4	Follow up with stakeholders met during external representation efforts	UA members who attended events
Evaluate the impact of advocacy efforts		All	
Four: Support to IUCN Council and Urban Taskforce		Review and provide feedback on IUCN policies, projects and proposed program themes related to the urban dimensions of nature	All



Item 1) IUCN Commissions - CEM

Urban-related updates from CEM Thematic Groups:

- **Rewilding TG:**

Launch of rewilding handbook

- **Nature-Based Solutions (NbS) TG:**

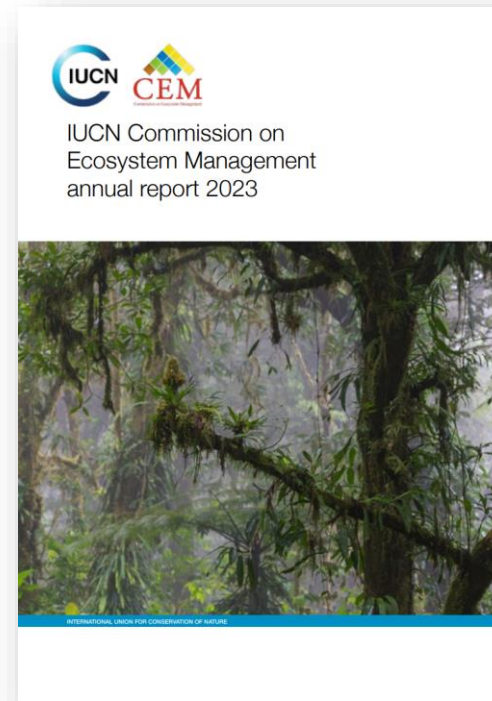
IUCN Global Standard for Nature-Based Solutions, now developing sets of case studies (China released this year)

- **Red List of Ecosystems (RLE) TG:**

UN Committee of Experts on International Statistical Classifications [formally recommended](#) IUCN Global Ecosystem Typology (GET) as a global standard

- **Social-Ecological Resilience and Transformation (SERT) TG**

[Webinar series](#)



Item 1) IUCN CEM Possibilities Moving Forward

- **Internal coordination across urban-related groups**

Coordinating membership monthly meetings with in-kind assistance from the Urban Biodiversity Hub's regional leads team (led by UE SWG)

- **Supporting application of existing IUCN urban products**

- a. Urban Nature Indexes (UNI) communications materials and outreach
- b. UNI training and professional accreditation systems for commission members
- c. InVEST and Sports for Nature urban application and trainings
- d. RCF session proposals

- **Developing urban-specific applications for existing tools**

- a. NbS urban guidelines
- b. GET urban ecosystems at level 4
- c. STAR programme applications at city-scale

- **Reporting contributions of cities towards the GBF Targets**

- a. CBD COP session proposal with ICLEI, UBHub, UNEP-WCMC

**Questions for the
UA:**

**What should CEM
prioritize?**

**Where are the most
promising funding
and supports and
how can we pursue
them?**

Item 1) IUCN Commissions - CEC

- **#Natureforall Urban Nature:**

The #NatureForAll Report on Urban Nature explores what urban nature is, its importance and its benefits on climate as well as on public health.

- **Reimagine nature communications:**

CEC will produce a ten-step guide to creating and implementing a conservation communications strategy that will help NGOs advance their program and project objectives.

- **Nature education for sustainability:**

Production of guides to greening schools in urban settings and to greening education curriculums thus enhancing environmental literacy among students living in cities.

- **Youth engagement and intergenerational partnerships:**

The IUCN CEC Youth Engagement and Intergenerational Partnerships Specialist Group works with the Union to connect and mobilise diverse youth across the world to advocate and act for nature.



Item 1) IUCN Commissions - WCPA

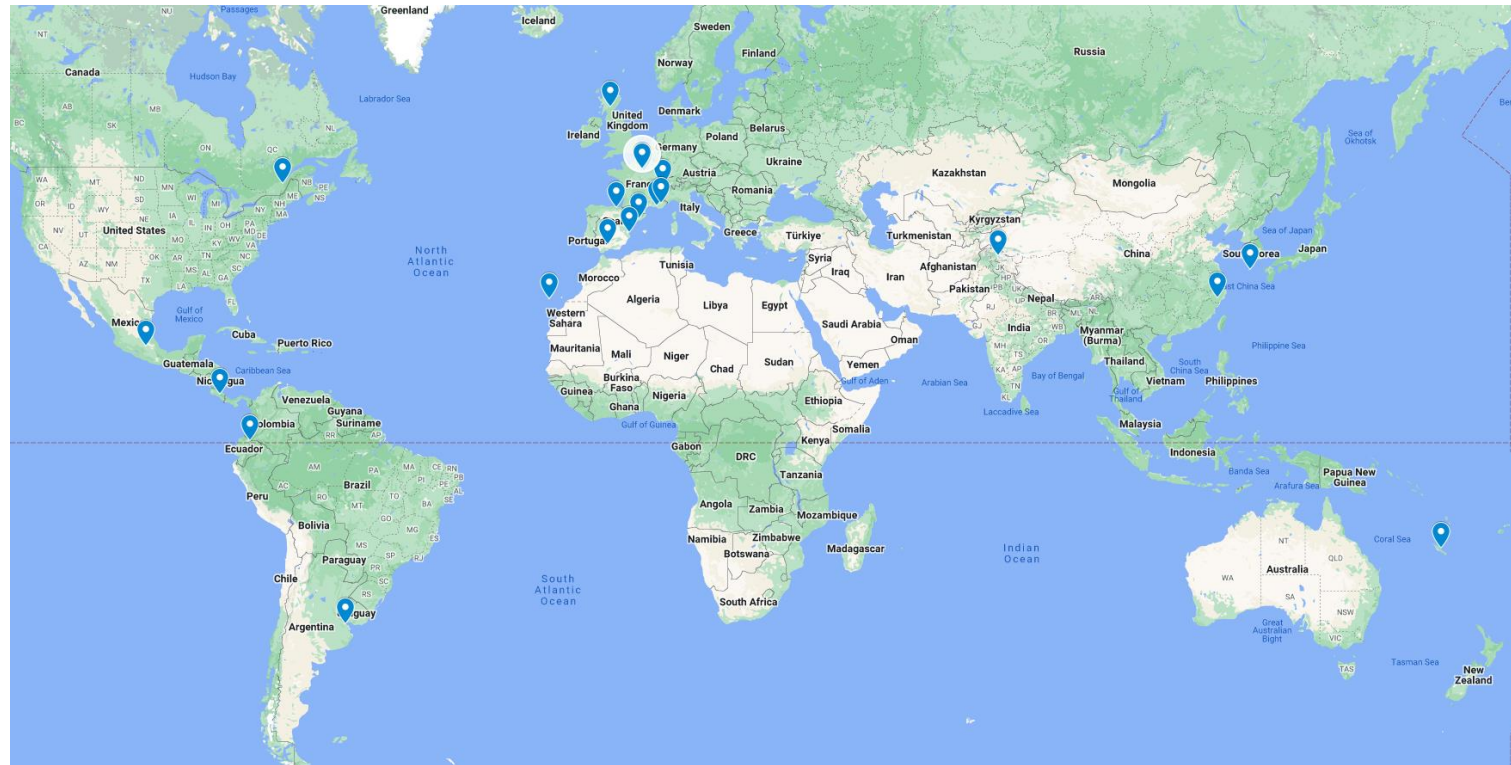
WCPA would like the help of the Urban Alliance to:

- Encourage wider understanding and use of the **IUCN Urban Protected Area guidelines**;
- Make the most of relevant IUCN knowledge products and tools before developing new ones;
- Update the guidelines and **Protected Area criteria** in the context of the Global Biodiversity Framework (Target 3 and Target 12); and
- Encourage Parties to the Convention on Biological Diversity to develop **national targets** for urban protected areas and green spaces in urban settings (GBF Target 12).



Item 2) IUCN Subnational government members

- 21 current members
- 10 serious potential SNG applicants
- Regions
 - North America
 - South America
 - Europe
 - Asia
 - Oceania



Item 2) IUCN Value proposition for SNG

Members use IUCN's data, analysis, assessments, guidelines, standards and best practices to advance their conservation agendas as well as contributing to this knowledge.

INFORM

IMPLEMENT

INFLUENCE

With its vast portfolio of projects and strong track record and relationships with donors, IUCN has an unparalleled ability to bring Members into project work.

The Union substantially boosts Members' power to influence the conservation agenda, both individually via IUCN's democratic processes and collectively



Item 2) Business as usual

FOCUS ON CITIES THAT IUCN HAS EXISTING RELATIONSHIP WITH

- Cities that have used IUCN Urban Nature Indexes
- Cities that have an IUCN office or hosted IUCN event
- Other cities connected to Secretariat or National or Regional Committees

PRESENT MEMBER VALUE PROPOSITION FOR CITIES

- Brochure on benefits of IUCN membership for cities
- Raise profile of IUCN urban conservation work (website, social media, IUCN Engage, Leaders Forum and other events, member magazine)
- Guidance on criteria that qualifies an entity to apply as a sub-national government Member

Within existing resources



10 new IUCN city Members by the World Conservation Congress 2025 by targeting 100 cities



Item 2) Friends of the IUCN Urban Alliance

- Collaborative network of former members of the IUCN Urban Alliance that wish to connect to share and exchange on best practices, project opportunities and new knowledge products.
- Briefing meeting hosted in April 2024.
- Potential activities voted by attendees:
 - Annual (virtual) meeting.
 - Potential community of practice via IUCN Engage for Members (tbc)
- IUCN remains available for Members to explore joint project and fundraising opportunities.
- IUCN encourages interested individuals to join IUCN Commissions.



Item 3) Fundraising initiatives

- GEF 8 Sustainable Cities Integrated Program
 - Lead: World Bank
 - Child Projects in Peru and Guatemala
- Berlin Urban Nature Pact
 - Lead: ICLEI
 - Scope: Global (15-80 cities)
- Nature-positive design and urban development
 - Holcim collaboration
 - SBTN collaboration
 - Climate positive to nature positive design (Bezos Earth Fund)
- Development of technical guidelines on Urban Nature-based Solutions
 - Funded by the French Development Agency
 - Guidelines released by April 2025
 - Fundraising needed to organise in-person regional consultation workshops



Item 3) Potential areas for fundraising

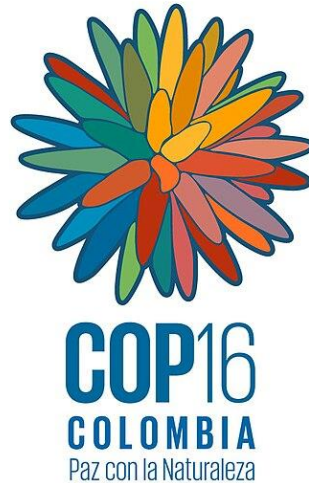
- Nature-positive urban development
 - Guidelines for implementation, and expansion to biodiversity outcome monitoring in line with Nature Positive Initiative (halt loss of ecosystems and species by 2053, and revert it by 2050)
 - SBTN initiative - future development
- IUCN Urban Nature Indexes
 - Roll-out of UNI and support to cities (including communication plan)
 - Maintenance and expansion of web-platform
- Urban ecosystem typology
 - Urban Ecosystem Typology
- Updated guidance on the *Urban Protected Areas Guidelines* and *Site-level tool for identifying other effective area-based conservation measures (OECMs)*
- Strengthening of urban nature education
 - Greening educational curricula in schools & youth engagement
 - Supporting cities to strengthen environmental education and communication strategies



Item 4) External representation and advocacy



8 – 10 October
2024



21 October – 1
November 2024



4 – 8 November
2024



Item 5) IUCN Urban strategic work

- **IUCN Eight Global Transformations** for nature and people
 - Mainstream nature conservation through 8 priorities
 - Sustainable Cities – role of IUCN Urban
 - Additional priorities: health, green transition, climate change adaptation and mitigation, blue economy, water stewardship, food systems and finance.
- **Impact target for urban**
 - Nature-based urban development**
 - Output: State and sub-national authorities have used biodiversity management and Nature-based Solutions to increase access to green and blue spaces in urban areas.
 - Indicator: Count of national and subnational governments with established baseline and targets for nature



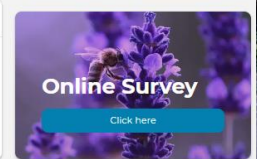
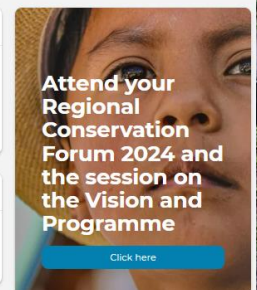
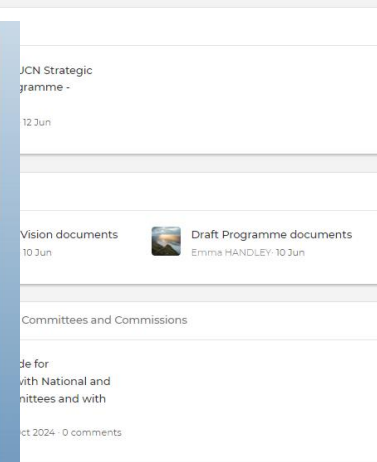
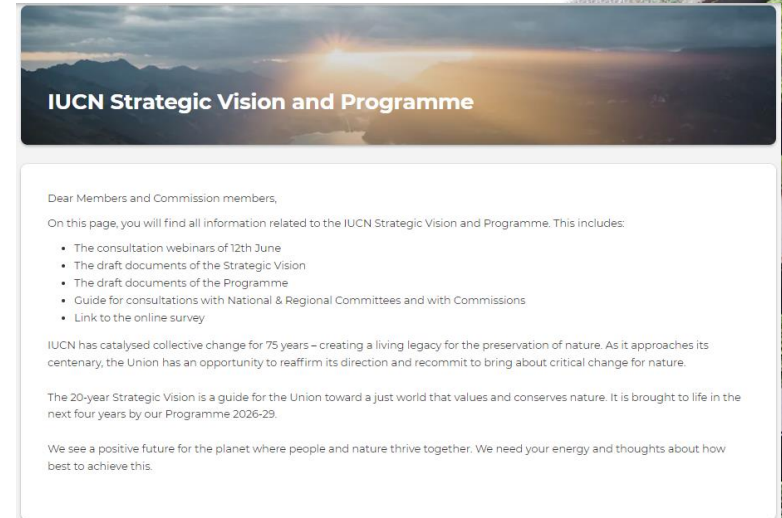
Item 5) IUCN Urban strategic work

Marseille Manifesto (2021)

To expand universal access to high-quality green spaces and to enhance urban biodiversity in 100 cities, representing around 100 million citizens by 2025, and assessing their impact according to the IUCN Urban Nature Index.

Reporting on the progress towards this specific target during the next IUCN WCC (Abu Dhabi, October 2025).

Consultation through IUCN Engage



An aerial photograph of a park or garden. In the center, there is a large, white, rectangular building. Surrounding it are several circular structures with intricate, radial patterns on their roofs, resembling traditional umbrellas or pavilions. The park is filled with lush green trees and winding paths. The text "Thank you!" is overlaid in the center of the image.

Thank you!