



Consultancy Terms of Reference for the Design of African Union's Strategic Policy Frameworks for Sustainable Environment and Blue Economy

Duration: 3 months

Duty station: Home-based

1. Background and objectives

Following the adoption of the Kunming-Montreal Global biodiversity Framework in December 2022, the African Union Commission is looking to promote harmonisation, to enhance conservation of biological diversity, to sustain livelihoods and to achieve sustainable management of the environment by developing strategic frameworks such as:

- the Africa Biodiversity Strategy and Action Plan
- the Continental Circular Economy Action Plan for Africa 2024-2034
- the Africa Union Great Green Wall Initiative Strategy and ten-year Implementation Framework: Ecosystem Restoration and Livelihood Resilience (2024 – 2034)

These documents were approved by the specialised Technical Committee of Ministers responsible for Agriculture, Rural Development, Blue Economy and Sustainable Environment in November 2023 and by the African Union Summit in February 2024 through Decision EX.CL/Dec.2(VLIV) Rev1. **Therefore, what remains on the above-mentioned documents is editing, translation, layout into French and English.** It is against this background that the Directorate for Sustainable Environment and Blue Economy has teamed up with IUCN through the BIOPAMA program and its regional observatories to conduct these tasks.

This initiative is aligned with BIOPAMA's output 2.3.1 that looks at "Key national or regional institutions and organisations that have exchanged knowledge and/or strengthened their sectoral dialogue through the networks supported by the intervention".

2. Consultant's responsibilities

In accordance to the African Union Sustainable Environment and Blue Economy Directorate, the consultant has the responsibility to conduct the **technical editing, design layout, translation and strategic communication support** of the following documents:

- A. The Africa Biodiversity Strategy and Action Plan
- B. The Continental Circular Economy Action Plan for Africa 2024-2034
- C. The Africa Union Great Green Wall Initiative Strategy and ten-year Implementation Framework: Ecosystem Restoration and Livelihood Resilience (2024 – 2034)

A. "Africa Biodiversity Strategy and Action Plan" to be submitted no later than January 15, 2025

- Technical synthesis and integration of comments from Member States into the draft of the Strategy
- Technical drafting of foreword and short summaries
- Full final copy edits of the full strategy
- Translation of foreword, summaries and additional edits and integration into final full version
- Production of compelling graphics, appropriate maps, sourcing imagery and infographics for the layout
- Full layout of Strategy in English and in French
- Communication support to summarize Strategy, in the form of a flyer, banners and social media cards in English

- Translation of communication materials and layout of materials in French

B. “Continental Circular Economy Action Plan for Africa 2024-2034” to be submitted no later than January 25, 2025

- Full final copy edits of the document
- Production of compelling graphics, appropriate maps, sourcing imagery and infographics for the layout
- Full layout of Strategy in English and in French
- Communication support to summarize Strategy, in the form of a flyer, banners and social media cards in English
- Translation of communication materials and layout of materials in French

C. “Africa Union Great Green Wall Initiative Strategy and ten-year Implementation Framework: Ecosystem Restoration and Livelihoods Resilience (2024-2034)” to be submitted not later than February 20, 2025

- Full final copy edits of the document
- Production of compelling graphics, appropriate maps, sourcing imagery and infographics for the layout
- Full layout of Strategy in English and in French
- Communication support to summarize Strategy, in the form of a flyer, banners and social media cards in English
- Translation of communication materials and layout of materials in French

3. Qualifications and requirements

- A recognized diploma in design, graphic design or applied arts.
- A recognized degree in French and English.
- Over 5 years' experience in design and layout.
- Proof of over 5 years' experience in editing texts in French and English.
- Proof of over 5 years' experience in translation.
- Proficiency in one or more page layout programs (InDesign, XPress, Photoshop, Illustrator, etc.);
- Ability to produce graphic designs related to the document's theme.
- Excellent design skills for official reports, able to communicate data through visually appealing designs;
- Provide proof of having reviewed one or more documents (journal articles, books, etc.) on the environment and, in particular, biodiversity conservation.
- Fluency in French and English, including conservation-related skills.
- Proof of a recognized diploma in translation or interpretation in French and English;
- Proof of having translated one or more documents (magazine articles, books, etc.) on the environment and, in particular, biodiversity conservation;
- Fluency in French and English, including conservation-related skills.
- Demonstrated ability to prioritize and plan, organizing work elements in a complex and dynamic environment;
- Good interpersonal and communication skills, including the ability to work as part of a team.

Competencies

- Excellent command of French and English, ideally as mother tongue.
- Good knowledge of the technical language used in the field of the environment and conservation and protected areas.
- Creativity, conscientiousness and attention to detail.
- Ability to work independently but as part of a team.
- Availability and responsiveness to requests.