

Ready for the IUCN World Conservation Congress?

Let your network know! Use these
resources



IUCN
World
Conservation
Congress
Abu Dhabi 2025

*All assets are available in English, French and Spanish
Tous les actifs sont disponibles en anglais, en français et en espagnol
Todos los activos están disponibles en inglés, francés y español*

Promotional Materials

- Print Assets

1. Brochure
2. Flyers

- Video Assets

1. Congress trailer
2. Main video

- Social Media

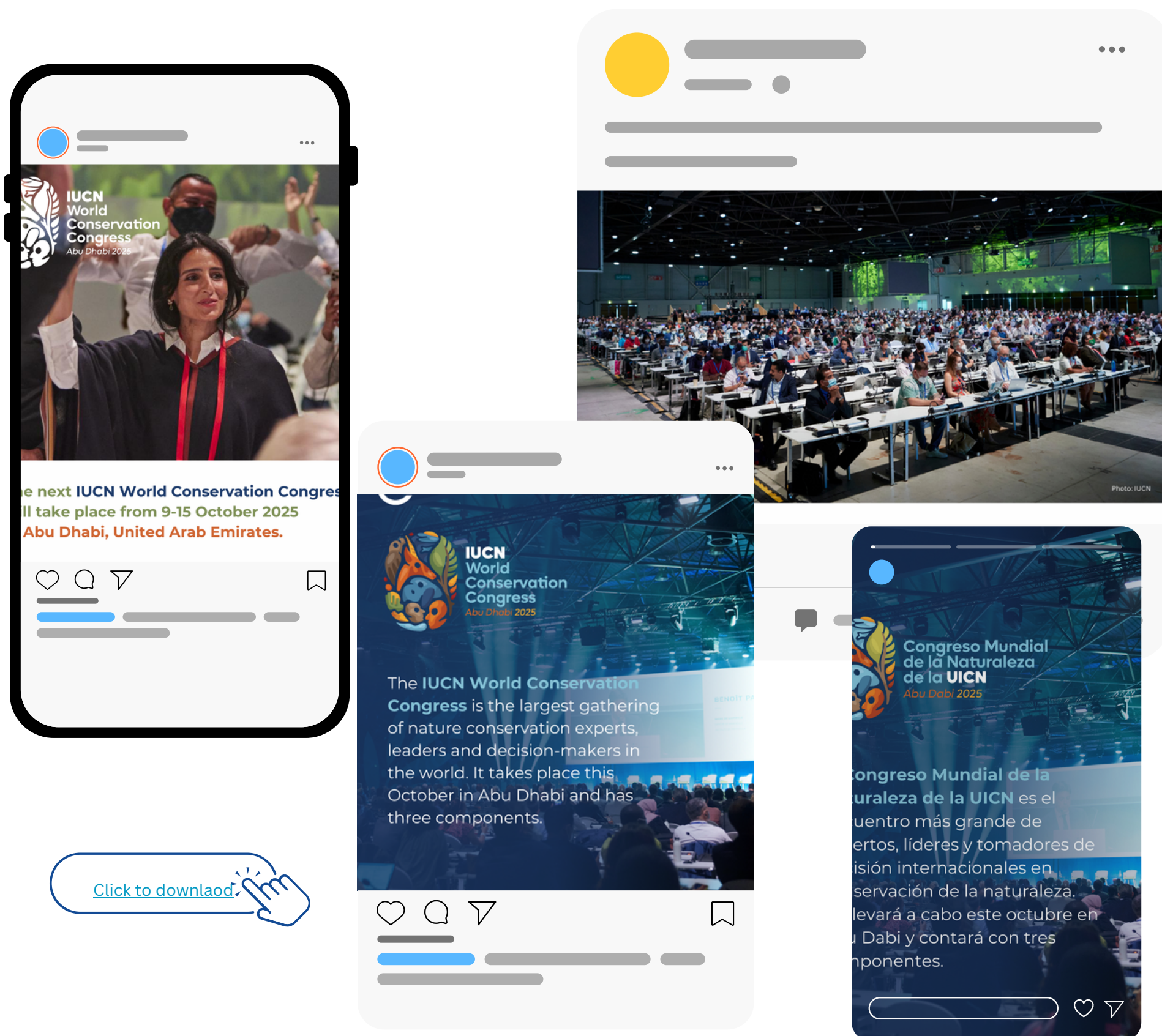
1. Visual Assets
2. Promotional Texts

- Key Messages

1. Key Messages
2. Additional Texts



📱 Spread the Word with Social Media Assets! 🌿



📌 How to Use Them:

- Post on your personal or organization's accounts
- Add to event pages or stories
- Tag partners and use event hashtags
- Share in group chats and community pages

📌 Fast to share. Easy to use. Big impact.

Let's amplify conservation efforts—one post at a time!



✍️ Social Media Captions Ready to Go! 📣



LinkedIn

You asked, we listened.
We've extended the early bird deadline for #IUCNCongress.
This gives you more time to secure your spot at the world's
broadest and most inclusive environmental decision-making
forum, at a reduced rate.
📍 Abu Dhabi | 📅 2025
Join global experts, Indigenous leaders, NGOs, businesses, and
governments in shaping a nature-positive future.
🔗 Register now: [Registration is now open!](#)
#NaturePositive #Biodiversity #ConservationLeadership

Facebook

Good news! The early bird deadline for the #IUCNCongress has
been extended.
This gives you more time to secure your spot at the world's
broadest and most inclusive environmental decision-making
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Instagram

🦋 More time, same mission 🌍
The early bird deadline has been extended for the IUCN Congress
2025!
Join us in Abu Dhabi for a global gathering that puts nature at the
heart of decision-making.
🌿 Don't miss the chance to register at a reduced rate.
🔗 Link in bio
#IUCNCongress #ConservationNow #NaturePositive
#AbuDhabi2025

X

🌿 More time to save!
The early bird deadline for the IUCN Congress 2025 has been
extended. Secure your spot at the world's largest conservation
forum—at a discounted rate.
👉 [Registration is now open!](#)
#IUCNCongress #NaturePositive #Conservation #Biodiversity

[Copy, paste, and post!](#)

Watch & Share the IUCN Congress Videos!

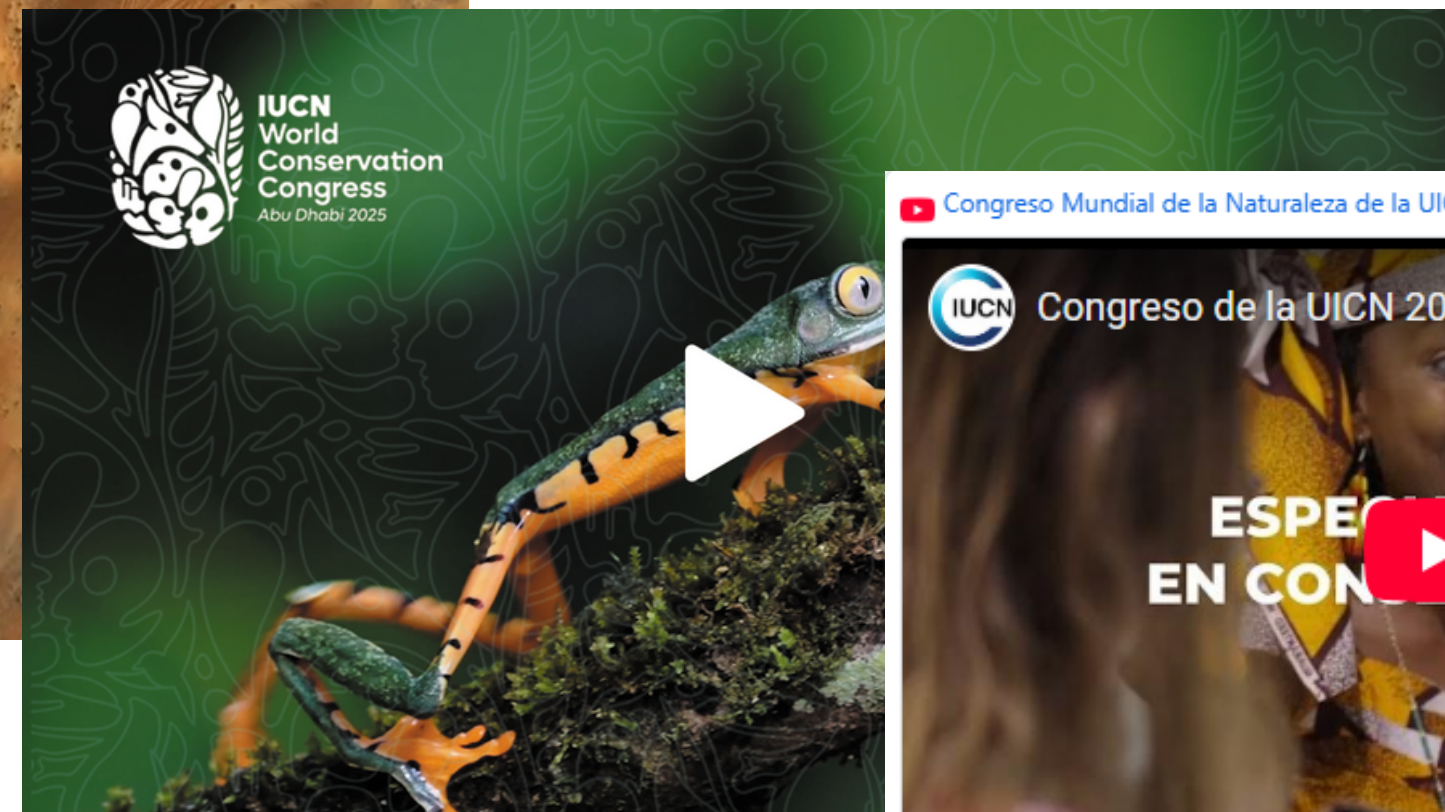


Our official trailer and promotional video for are live! They're powerful tools to inspire, inform, and engage.

 Use them to:

- Kick off events or meetings
- Share on social media & websites
- Include in newsletters or presentations
- Spark conversations about conservation

 Play it. Post it. Share the vision.



[Explore and download Congress videos](#)

Explore & Share Our IUCN World Conservation Congress Brochure!

Our vibrant, informative brochure is ready to use and share! It's packed with key details, highlights, and visuals to help spread the word and build momentum.

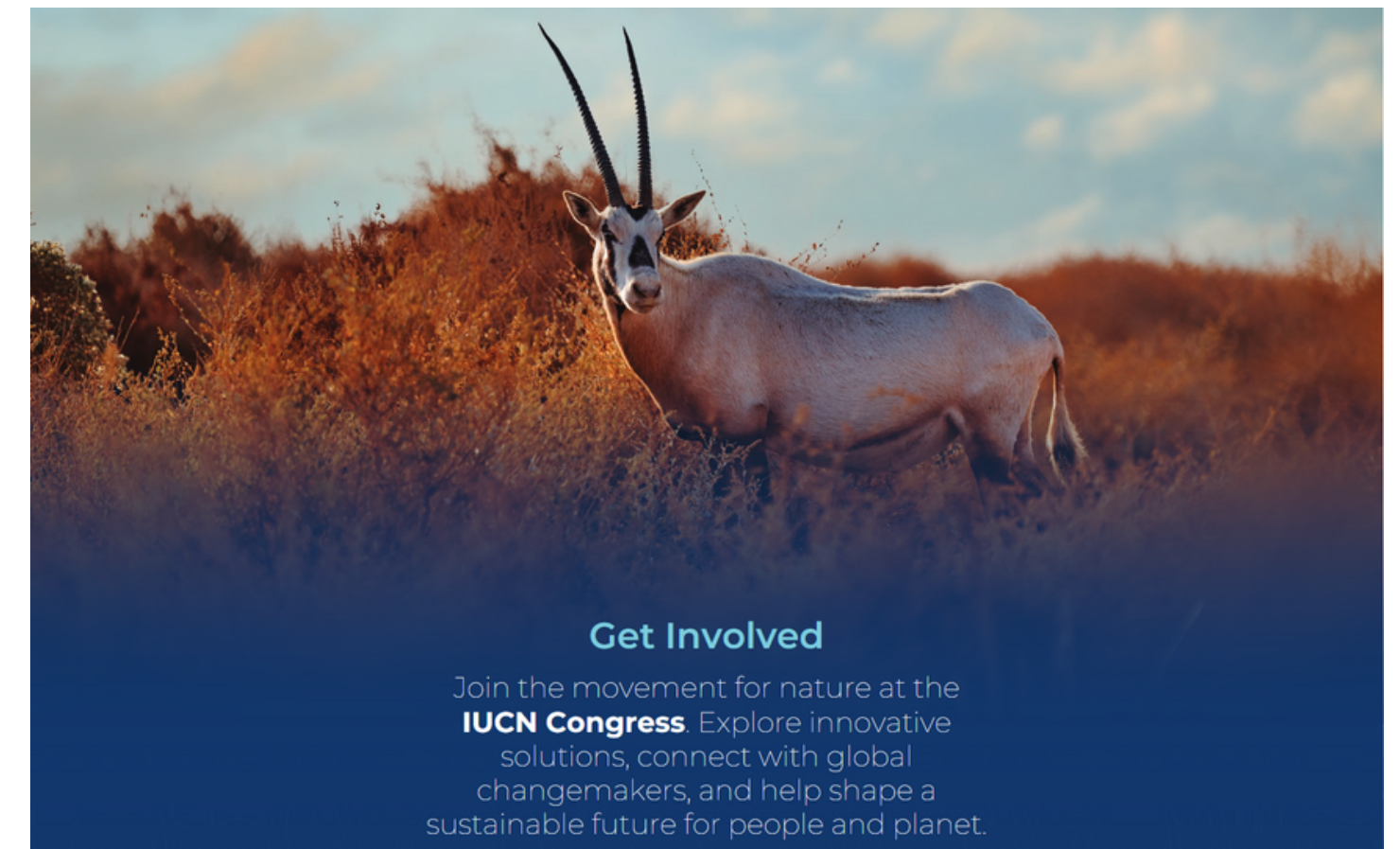
✓ How to Use It:

- Share it via email or social media
- Print and distribute at events or meetings
- Display it in offices, info desks, or community boards
- Use it in presentations or welcome kits

📄 Download it, use it, and help amplify the message of conservation!



[Download brochure](#)



[Download brochure](#)

📣 Grab & Share the IUCN Congress Flyers! 🌱

Our eye-catching flyers are now available!
It's perfect for quick sharing and spreading the word.

📌 Use it at:

- Events & meetings
- Community boards
- Offices & info desks
- Social media posts



Download it, Print it.
Post it. Pass it on.

[Download flyers](#)



[Download flyers](#)

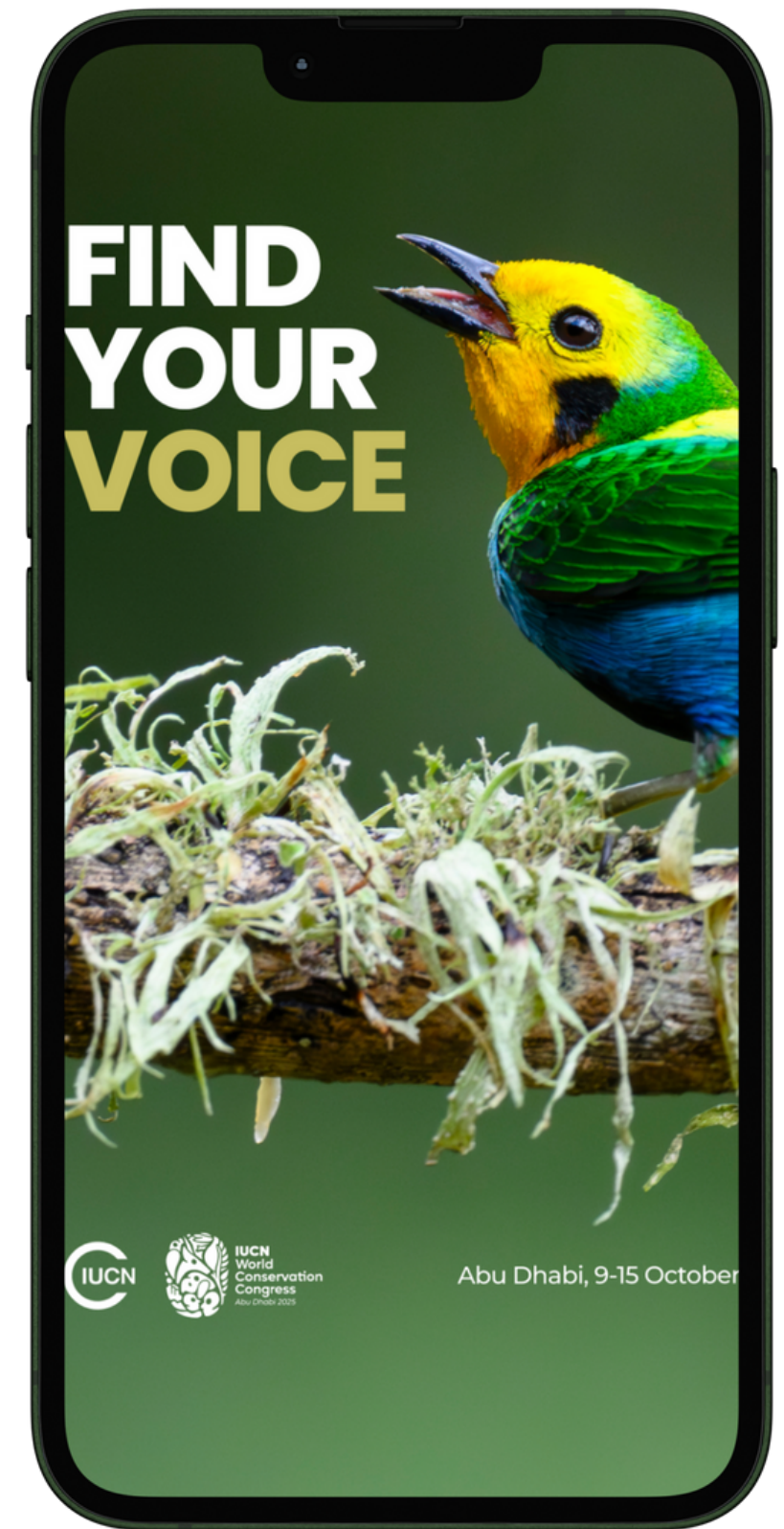
Early bird offer closes on 31 July, 2025

🌍 Get Ready for the IUCN World Conservation Congress! 🌿

We've created a full set of promotional materials to help you spread the word and build momentum for the Congress this October:

- 📱 Social Media Assets – Ready-to-use visuals & messages
- ✍️ Social Media Captions – Quick, platform-specific texts
- 🎬 Videos – Use the trailer & promo clip to inspire and engage
- 📄 Brochure – Share key info at events, in emails, or online
- 📌 Flyer – Print, post, and pass it around

📥 Access everything here: 



**Let's amplify the message of
conservation—share, post,
and promote today!**



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