



Species

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2024-2025 Report of the IUCN Species Survival Commission and Secretariat



The IUCN Species Survival Commission (SSC)

The IUCN Species Survival Commission (SSC) is a science-based network of thousands of volunteer experts from almost every country of the world, all working together toward achieving the vision of “a just world that values and conserves nature through positive action to both prevent the loss and aid recovery of the diversity of life on earth.”

Members of SSC belong to one or more of near 200 Specialist Groups, Red List Authorities, Action Partnerships, Task Forces, and Conservation Committees that make up the Network, each focusing on a taxonomic group (plants, fungi, mammals, birds, reptiles, amphibians, fishes, and invertebrates), national species, or a disciplinary issue, such as sustainable use and livelihoods, translocation of species, wildlife health, climate change, and conservation planning.

Framed by the Species Conservation Cycle, SSC’s major role is to provide information to IUCN on biodiversity conservation, the inherent value of species, their role in ecosystem health and functioning, the provision of ecosystem services, and their support to human livelihoods. This information is fed into the IUCN Red List of Threatened Species.

2021-2025 Species Strategic Plan

The IUCN Species Strategic Plan encompasses the joint work of the IUCN Species Survival Commission and a number of partnerships to achieve more than 2,700 targets proposed by the Network during the 2021-2025 quadrennium.

To accomplish those targets, the Species Conservation Cycle was established, which is the conceptual framework for the Network activities. The Species Conservation Cycle’s main purpose is to guide efforts for valuing and conserving biodiversity through three essential components that are linked to each other:

ASSESS: Understand and inform the world about the status and trends of biodiversity.

PLAN: Develop collaborative, inclusive and science-based conservation strategies, plans and policies.

ACT: Convene and mobilise conservation actions to improve the status of biodiversity.



Their implementation requires two transversal components:

NETWORK: Enhance and support our immediate network and alliances to achieve our biodiversity targets.

COMMUNICATE: Drive strategic and targeted communications to enhance our conservation impact.

SSC Species Report

Annual progress in the implementation of the 2021-2025 Species Strategic Plan is documented in the SSC *Species Report*, which consists of a comprehensive description and analysis of the activities and results generated by the members of the SSC Network and Centers for Species Survival (CSS) each year. Each SSC and CSS group contributes to this document by providing a yearly summarised description of their achievements, which is presented in stand-alone reports.

Structure of the IUCN SSC and CSS Stand-alone Reports

Stand-alone reports summarize the activities conducted and results generated by each group member of the SSC and CSS. Following, is the structure of the stand-alone report and the contents under each session.

Title of the group

Photograph(s) of the Chair/Co-Chairs

Group information

Includes names of Chair/Co-Chairs, Vice-Chairs, Deputy Chairs, Red List Authority Coordinators, Program Officers, Species Survival Directors, and Species Survival Officers, their institutional affiliations, number of members and social networks currently active.

Logo of the group

Mission statement

Includes the mission of the group.

Projected impact for the 2021-2025 quadrennium

Includes the description of the impact on species conservation resulting from the implementation of the targets formulated by the group for the 2021-2025 quadrennium.

Targets for the 2021-2025 quadrennium

Includes the targets planned by the SSC or CSS group for the 2021-2025 quadrennium ordered alphabetically by component of the Species Conservation Cycle. Each target is labeled with a numerical code (e.g., T-001, T-012) that identifies it in the SSC DATA database and its status for the reported year is indicated (Not initiated, On track or Achieved).

Activities and results

Includes the targets for which activities were conducted and results that were generated during 2024 (full year) and 2025 (first quarter), ordered alphabetically, first by component of the Species Conservation Cycle, and second by Activity Category. Description of activities and results includes the indicator that best describes progress, its associated quantitative or qualitative result, and the narrative description of the activity conducted or result obtained. Each activity or result reported is linked to the Key Species Result to which it is mainly associated (e.g., KSR#1, KSR#5).

Acknowledgements

Includes the acknowledgements to funding agencies, partners, and persons who contributed to the progress of the targets of the group.

Summary of achievements

Summarises information of the group's strategic plan for the quadrennium and progress achieved implementing targets for all the components of the Species Conservation Cycle during the reported year.

Animalia

Fungi

Plantae

National Species

Disciplinary

Action Partnership

Task Force

Red List Authority

Committee

Center for Species Survival

Example for the recommended citation:

Shirley, MH, and Parker, K. (2025). 2024-2025 Report of the Pangolin Specialist Group. In: IUCN SSC and Secretariat. *Species: Annual Report of the IUCN Species Survival Commission and Secretariat 2024-2025*. Gland, Switzerland: IUCN. 10 pp.

IUCN SSC Pangolin Specialist Group



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189

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Facebook: @PangolinSG

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Website: <https://www.pangolinsg.org>

YouTube: IUCN Pangolin Specialist Group

Mission statement

The mission of the Pangolin Specialist Group (PSG) is to work within the framework of the IUCN SSC to secure a future for wild pangolins through advancing knowledge on pangolin status, threats, and conservation priorities, and by catalysing action to conserve them.

Projected impact 2021–2025

Our vision for this quadrennium is that pangolins are globally celebrated and thriving in viable populations. Conservation action for pangolins from local to international scales is informed by abundant research data and guided by a cohesive pangolin conservation community.

Targets 2021–2025

ASSESS

T-012 Update global Red List assessments for the eight pangolin species by 2024.
Status: On track

T-013 Encourage, support, and facilitate member-driven pangolin research initiatives to better understand targeted pangolin conservation initiatives.
Status: Achieved

T-014 Formalise and maintain a pangolin trade, trafficking, and seizure database.
Status: On track

PLAN

T-015 Update the global conservation action plan 'Scaling Up Pangolin Conservation' by 2024.
Status: Not initiated

T-016 Develop range-wide or regional conservation strategies for African pangolin species following the One Plan Approach by the end of 2025.
Status: On track

T-017 Develop range-wide or regional conservation strategies for Asian pangolin species and populations not covered by existing strategies by the end of 2025.
Status: On track

T-018 Produce an updated authoritative report on the status, trade, conservation, and legislation affording protection to pangolins for the CITES Standing Committee to be submitted to the 74th Meeting of the Standing Committee (SC74).
Status: Achieved

T-019 Contribute scientific and technical expertise to CITES meetings.
Status: Achieved

ACT

T-020 Respond to requests for technical support from IUCN, SSC, governments, and other stakeholders.
Status: Achieved

T-021 Publish technical guidance documents to support specific priority conservation interventions for pangolins globally.
Status: On track

T-022 Publish position statements on critical pangolin conservation interventions/issues.
Status: No longer a priority

T-028 Publish and circulate a guidance document for first responders on handling live seized pangolins by 2021.
Status: Achieved

T-029 Publish a guidance document on best practices of live transport of pangolins by 2025.
Status: Achieved

T-030 Publish pangolin scale seizure conversion tool by 2023.
Status: On track

T-031 Publish and circulate a guidance document on rescued pangolin translocation by 2025.
Status: On track



Southern Africa Regional Conservation Action Planning Working organizing team
Photo: IUCN SSC Pangolin Specialist Group

T-032 Distribute a guidance document on methods for detecting and monitoring pangolin populations to key stakeholders by 2023.

Status: On track

T-033 Publish a guidance document on Safe and Sustainable Pangolin Tourism Practices by 2023.

Status: On track

T-034 Publish a guidance document on collecting, storing, transporting, etc., of pangolin genetic, stable isotope and other samples for laboratory analysis by the end of 2022.

Status: On track

NETWORK

T-001 Expand Pangolin Specialist Group membership to be more inclusive and representative of the diverse community of pangolin science, conservation, and management expertise, and the 54 range states where pangolins occur, both *in situ* and *ex situ*, by 2025.

Status: Achieved

T-002 Restructure and refresh the PSG advisory committee by 2022 to more effectively achieve our mission and targets, to be more representative of the regions where pangolins occur, as well as to better provide opportunities for mentorship and capacity

building for emerging and future range state PSG leaders.

Status: Achieved

T-003 Convene Pangolin Specialist Group members to strengthen the network and advance dialogue on pressing pangolin conservation science, issues, and solutions.

Status: Achieved

T-004 Ensure the PSG membership collectively develops community principles, vision, updated mission, goals, objectives, and actions, and produces impactful outputs and outcomes relevant to the PSG mandate through participatory processes.

Status: Achieved

T-005 By 2022, develop a member portal as part of the PSG website, or other platform, to enhance member engagement, collaboration, and access to resources.

Status: Achieved

T-006 Increase member capacity to engage in the Assess, Plan, Act conservation cycle and implement the One Plan Approach to conservation planning and implementation.

Status: Achieved

T-007 Establish more than one new formal partnership that will provide financial and institutional support to PSG by 2025.

Status: On track

T-008 Establish a 'Friends of the PSG' to harness volunteer support for PSG financial, administrative and institutional needs by the end of 2022.

Status: Not initiated

T-009 Revive the Pangolin Specialist Group internship programme by the end of 2022.

Status: Achieved

T-010 Continue building relationships with range state governments.

Status: Achieved

T-011 Increase the PSG profile through presence and participation in key global conservation fora.

Status: Achieved

T-027 Increase and secure core Pangolin Specialist Group funding, including development of PSG potential endowment.

Status: On track

COMMUNICATE

T-023 Share the Pangolin Specialist Group's activities through strategic and targeted communications.

Status: Achieved

T-024 Document and communicate successful local community engagement case studies to catalyse such engagement in other places for pangolin conservation.

Status: Not initiated



T-025 Document and communicate successful law enforcement for interdiction of pangolin crime through case studies.

Status: Not initiated

T-026 Develop materials for educators in formal and informal settings to educate and inspire school children about pangolins by 2025.

Status: Achieved

T-035 Create a mechanism for Pangolin Specialist Group members to share information and data by mid-2022.

Status: Achieved

Activities and results 2024-2025

ASSESS

Communication

T-014 Formalise and maintain a pangolin trade, trafficking, and seizure database. (KSR 5)

Annual reports from database produced: 0
 Result description: In 2024, our Trade & Trafficking Database Focal Point continued compiling trade records and evaluating both the interest and feasibility of the initiative. We estimate that the system will be completed in 2025. The Pangolin SG also reconvened a membership team working on a “legal atlas”, or a legislative review in order to understand the legal protection status of all eight species in their respective range states. For 2024 we recruited a volunteer who provided support with the project. Their work included consolidating a database of relevant pangolin laws for

every range country and each pangolin species, including information on legal and conservation status, regulatory protections and penalties, completed by around 70% in 2024. As of April 29, 2025 the Pangolin SG has recruited a volunteer to complete the remaining 30% gap in legal information, which is currently underway.

Red List

T-012 Update global Red List assessments for the eight pangolin species by 2024. (KSR 6)

Number of global Red List reassessments completed: 4

Result description: In 2024, the PSG reconstituted our Red List team comprised of our Red List Authority Coordinator (Ms Carly Waterman) and the addition of two Vice Red List Authority Coordinators (Dr Vikram Aditya and Mr Herdhanu Jayanto). Comprising the PSG Red List support team in such a way not only positioned us to implement the updated Red List assessments for all eight pangolin species to meet the mid-2025 submission deadline, but also supports our goal of building out the PSG leadership for future sustainability and with range state members occupying key roles. The Red List team implemented a review of all eight Red List accounts from 2019, updated them with relevant literature, and invited targeted PSG members to comprise the assessor and reviewer teams for each of the eight assessments. Assessment workshops are planned for the first quarter of 2025 with submission of the assessments planned for June, 2025.

Research activities

T-013 Encourage, support, and facilitate member-driven pangolin research initiatives to better understand targeted pangolin conservation initiatives. (KSR 5)

Number of research projects completed or supported by SSC members per taxonomic group and region: 2

Result description: In 2024, PSG continued coordination of a partnership between five members from four different countries, including two range states, to implement Operation Pangolin in Cameroon and Gabon. We continued to support the partnership developed between six members from four different countries, including two range states, to study traditional medicine practitioner engagement in multistakeholder wildlife management systems in Benin. We additionally supported members and their conservation initiatives by providing 20 letters of support to potential funders and permitting authorities.

PLAN

Planning

T-016 Develop range-wide or regional conservation strategies for African pangolin species following the One Plan Approach by the end of 2025. (KSR 8)

Number of species conservation plans/strategies developed: 2

Result description: The Southern African Regional Pangolin Conservation Action Plan (SARPCAP) Workshop, held in September, 2024, was hosted by the IUCN SSC Pangolin Specialist Group and marked a

historic milestone in pangolin conservation. For the first time, stakeholders from every pangolin range state in Southern Africa came together in the first steps to develop a unified regional strategy for the protection of these highly threatened species. A central goal of the workshop was to enhance regional collaboration, ensuring that pangolin protection efforts span across Southern Africa's borders. Workshop organisers also compiled and distributed the SARPCAP Workshop Report. The workshop was facilitated by the IUCN Conservation Planning Specialist Group (CPSG) and successfully defined a framework for the SARPCAP, setting out a clear vision, goals, and strategic actions for pangolin conservation. Financial support was contributed from the African Pangolin Working Group, Brookfield Zoo Chicago, Columbus Zoo, ENS Africa, IUCN Species Survival Commission, North American Pangolin Consortium, Pangolin Africa, Pangolin Conservation & Research Foundation, Pangolin Crisis Fund, Retreats with a Purpose, World Wildlife Fund, World Wildlife Fund KAZA, and World Wildlife Fund Namibia. The next steps in the SARPCAP process will involve further stakeholder feedback in order to ensure inclusivity and broad participation to create a robust and actionable plan. For other regions on the African continent, the Pangolin SG has developed a conservation planning workshop organising committee for East Africa, which met four times in 2024. Meanwhile, the West Africa Pangolin Conservation Action Plan is nearing completion and will be published imminently.

[SSC Grant awarded]

T-017 Develop range-wide or regional conservation strategies for Asian pangolin species and populations not covered by existing strategies by the end of 2025. (KSR 8)

Number of species conservation plans/strategies developed: 0

Result description: Pangolin SG identified Greenhood Nepal as the host organisation

for the South Asia Regional Conservation strategies for pangolins and secured funds from the Department of State for the regional workshop in 2025. An organising committee was created, which includes representatives from all the pangolin range countries of the region. All the pangolin stakeholders were identified and mapped for the regional conservation planning process. It is anticipated that the regional conservation planning workshop will be held in Kathmandu (Nepal) in September, 2025. The Pangolin SG East Asia Co-Chairs have developed relationships with the Chinese government, which has notified them of the intention to unilaterally develop a pangolin management strategy for mainland China through a governmental process. It is expected that the public will be invited to participate in an open comment period prior to the strategy's publication.

Policy

T-018 Produce an updated authoritative report on the status, trade, conservation, and legislation affording protection to pangolins for the CITES Standing Committee to be submitted to the 74th Meeting of the Standing Committee (SC74). (KSR 9)

Number of documents provided to support/guide policy-making: 1

Result description: In 2024, PSG presented the conversion parameters from Decision 18.239 to the 33rd Animals Committee meeting.

T-019 Contribute scientific and technical expertise to CITES meetings. (KSR 9)

Number of contributions by SSC groups to CITES or CMS for listing or uplisting species: 2

Result description: In 2024, PSG CITES focal point Dr Dan Challender attended AC33, representing pangolins in key trade related issues. The PSG also secured a contract from the CITES Secretariat (via the IUCN) to draft the Report on pangolins (*Manis* spp.) to the 20th meeting of the Conference of the Parties to CITES (CoP20),

which is required at every CoP under the conditions of Res. Conf. 17.10. This report will be submitted for the consideration of the CoP by June, 2025.

ACT

Conservation actions

T-021 Publish technical guidance documents to support specific priority conservation interventions for pangolins globally. (KSR 10)

Number of technical documents provided to support conservation actions: 0

Result description: Guidance on the live transport of pangolins, including needed updates for IATA regulations has been drafted and submitted to IATA for their review (also referenced at target 029). Developing guidance on pangolin tourism and photography for social media purposes continues (also referenced at target 033). These latter will be finalised in 2025. The process to develop a guidance document on methods for detecting and monitoring pangolin populations is continuing. We liaised with PSG members and other stakeholders implementing species monitoring to update the guidance. Further information is available under target 032. The task force on guidance related to genetic, isotopic and forensic sampling of pangolins continues its work. Further information is available under target 034.

T-028 Publish and circulate a guidance document for first responders on handling live seized pangolins by 2021. (KSR 10)

Number of technical documents provided to support conservation actions: 0

Result description: The Pangolin SG worked with Greenhood Nepal to publish a formal Nepalese language version of the full first responder guidance.

T-029 Publish a guidance document on best practices of live transport of pangolins by 2025. (KSR 10)

Number of technical documents provided to support conservation actions: 1

Result description: Submitted the IATA CR75 form on pangolins to the March IATA Live

Animals and Perishables Board Meeting, presented in partnership between PSG and the USFWS. While this was our aim for the quadrennium and therefore we consider the target achieved, the task force has continued in order to develop more information for important audiences. The Pangolin SG has consolidated a small writing team to produce a separate General Guidance on Live Pangolin Transport covering air, water, and land transport; produced an outline for the General Guidance; progressed nearly 70% of the General Guidance's first draft; and is holding monthly meetings with the writing team to check in on progress.

T-030 Publish pangolin scale seizure conversion tool by 2023. (KSR 10)

Number of technical documents provided to support conservation actions: 0

Result description: In 2024, the PSG team continued data collection, with individual scale masses added to the database for four species, as well as seizure composition data. The updated conversion parameters were presented to AC33 in 2024. We are still seeking to fill some data gaps, but intend to publish the conversion tool in 2025.

T-032 Distribute a guidance document on methods for detecting and monitoring pangolin populations to key stakeholders by 2023. (KSR 10)

Number of technical documents provided to support conservation actions: 0

Result description: The manuscript was drafted and has undergone several rounds of review and revision. We anticipate the guidance document to be submitted as a peer-reviewed publication, as well as made into a living document on the PSG website, in 2025.

T-033 Publish a guidance document on Safe and Sustainable Pangolin Tourism Practices by 2023. (KSR 10)

Number of technical documents provided to support conservation actions: 0

Result description: Reconvened the membership team working on the pangolin

observation/encounters guidelines. As of April 28, 2025 the Pangolin SG has recruited a volunteer to provide support with the guidelines. Consolidated four separate draft outlines, subdividing the guideline into the following pangolin observation/encounter contexts: Rescue & Rehabilitation; Scientific Research & Conservation; *Ex situ* populations (Zoos, etc); Tourism/Entertainment. We anticipate the guidelines will be completed in 2025.

T-034 Publish a guidance document on collecting, storing, transporting, etc., of pangolin genetic, stable isotope and other samples for laboratory analysis by the end of 2022. (KSR 10)

Number of technical documents provided to support conservation actions: 0

Result description: The task force began collating information on guidance related to genetic, isotopic and forensic sampling of pangolins and produced a first draft of the guidance that was circulated for peer review. Specifically, the PSG has made progress in understanding the best sample types required for good quality DNA, and how some storage and extraction methods can influence the quality. The task force is also starting to better understand how scale structure can influence DNA quality and stable isotope ratios. Both of these can inform better collection and storage procedures. Finally, transport methods and times are heavily influenced by various permitting requirements (CITES, Nagoya, country specific Disease permits), thus providing limited options for easy, cost-effective, and quick transport. However, regional biobanks and the need for within country capacity across pangolin range-states remains a potential solution. The task force anticipates finalising this guidance in 2025.

Technical advice

T-020 Respond to requests for technical support from IUCN, SSC, governments, and other stakeholders. (KSR 10)

Number of technical consultations provided to support conservation actions: 4

Result description: The PSG submitted a report to AC33 in response to CITES Decision 18.239 developing conversion parameters for seized pangolin scales. The PSG collaborated with several organisations in southern Africa to implement the regional action planning workshop. We also engaged CPSG's African Focal Point Lauren Waller and Lucy Kemp who co-facilitated with a small team of assistants. The PSG maintains the email address info@pangolin.org and responded to more than 100 stakeholder requests for information in 2024.

NETWORK

Capacity building

T-002 Restructure and refresh the PSG advisory committee by 2022 to more effectively achieve our mission and targets, to be more representative of the regions where pangolins occur, as well as to better provide opportunities for mentorship and capacity building for emerging and future range state PSG leaders. (KSR 2)

Number of people trained in management skills: 5

Result description: In 2024, the PSG took further steps to build and improve the Steering Committee in two notable ways. First, we brought on Mr Kumar Paudel (Nepal) and Ms Helena Atkinson (South Africa) as Vice Chairs for the Group. This is the first time in PSG's history that range state member representatives are working within the Chair's leadership structure to lead the Group. We additionally brought on Dr Vikram Aditya and Mr Herdhanu Jayanto as Vice Red List Authority Coordinators. Both the Vice Chair and VRLAC roles will hopefully facilitate succession planning for the PSG, with an overall objective of full range state leadership by the end of the next quadrennium. In addition, several Steering Committee members ended their quadrennium commitment, and we would like to thank Mr Ichu Icu Godwill (Central



Africa), Dr Priyan Perera (South Asia), and Ms Helena Atkinson (Southern Africa) for their dedicated service. Dr Franklin Simo joined the Steering Committee representing Central Africa.

T-006 Increase member capacity to engage in the Assess, Plan, Act conservation cycle and implement the One Plan Approach to conservation planning and implementation. (KSR 2)

Number of people trained in conservation planning: 8

Result description: Eight Pangolin SG members gained facilitation and conservation planning experience through organising, hosting and delivering the Southern Africa Regional Conservation Action Planning Workshop, which took place in September, 2024. Several members completed the IUCN SSC Conservation Planning Specialist Group online six-week training.

[SSC Grant awarded]

Membership

T-001 Expand Pangolin Specialist Group membership to be more inclusive and representative of the diverse community of pangolin science, conservation, and management expertise, and the 54 range states where pangolins occur, both *in situ* and *ex situ*, by 2025. (KSR 2)

Number of SSC members recruited: 5
 Result description: The PSG added 225 new members in 2024, including welcoming additional facilitators that have completed IUCN SSC Conservation Planning Specialist Group conservation planning training.

T-003 Convene Pangolin Specialist Group members to strengthen the network and advance dialogue on pressing pangolin conservation science, issues, and solutions. (KSR 2)

Number of meetings held: 12
 Result description: We convened three Zoom meetings that were open to the entire membership, providing two opportunities at each “date” for PSG members to join and discuss PSG and other pangolin-related conservation issues. The Steering Committee met twice in 2024. Regional Chairs also convened their member working groups (East Asia, four meetings; West Africa, three meetings; South Asia, two meetings).

T-009 Revive the Pangolin Specialist Group internship programme by the end of 2022. (KSR 2)

Number of interns engaged: 7
 Result description: In 2024, the PSG employed a full-time communication assistant who filled the communications-relevant responsibilities of past interns. We continue

to work with a part-time comms intern in the operations team to support social media engagement and assist with other initiatives like the PSG library. We hired one intern to support the biomonitoring team of Operation Pangolin in Cameroon, and two interns to support the traditional medicine team in Benin. And, we welcomed three additional volunteer interns to support the production of our legal atlas, pangolin transportation guidelines, pangolin tourism and viewing guidelines, and the West Africa regional action plan.

Synergy

T-007 Establish more than one new formal partnership that will provide financial and institutional support to PSG by 2025. (KSR 1)

Number of ‘funding’ partners established and maintained: 0

Result description: In 2024, the PSG initiated and continued conversations with several different potential partner organisations. These conversations continue and we hope to secure a new agreement in 2025.

T-010 Continue building relationships with range state governments. (KSR 4)

Number of government engagement activities conducted by Pangolin SG Leadership Committee or members on behalf of Pangolin SG: 12

Result description: Through the organisation and implementation of the Southern Africa Regional Conservation Action Planning Workshop, relationships with governments within the Southern African region were enhanced and newly established as part of building the fundamental regional network critical to achieving conservation action through coordinated efforts. All pangolin range states within the region were represented at the workshop (South Africa, Namibia, Botswana, Mozambique, Zambia, Zimbabwe, Angola, and Malawi). Further, through work related to the traditional medicine project in Benin and Operation Pangolin in Cameroon and Gabon we reinforced our relationships with these critical western African range states. The South Asia Regional Co-Chairs began the critical organisational work needed to hold the South Asia regional action planning workshop, including developing a relationship with the South Asia Wildlife Enforcement Network (SAWEN). Additionally, we continue to liaise with governments through our presence and participation at CITES events.

T-011 Increase the PSG profile through presence and participation in key global conservation fora. (KSR 3)

Number of Pangolin SG participants at key global conservation fora: 2

Result description: In 2024, the PSG Co-Chairs represented the PSG at the 5th SSC Leaders Meeting held in Abu Dhabi, and CITES Focal Point (D. Challender) participated as a member of the IUCN delegation to the 33rd meeting of the CITES Animals Committee.

**COMMUNICATE
Communication**

T-023 Share the Pangolin Specialist Group's activities through strategic and targeted communications. (KSR 13)

Number of digital communication outputs developed in relation to specific taxonomic groups: 9

Result description: The theme for World Pangolin Day 2024 that took place on February 17 was 'Unity for the Conservation of Pangolins'. We once again hosted the social media campaign 'Eight Days of Pangolins' to increase awareness of the eight distinct pangolin species and highlight our members that contribute conservation benefit to each species. Finally, we shared a specially designed logo to support our 2024 theme, in addition to a video message from PSG's World Pangolin Day Ambassador. The Pangolin SG continues to provide engaging and informative content about the eight pangolin species and our membership through social media channels. The theme of World Pangolin Day 2025, which took place on February 15, was 'Youth Legacy for Pangolin Conservation'. Leading up to February 15, we organised the campaign 'Countdown to World Pangolin Day' across all of our social media platforms. This initiative highlighted the efforts of numerous PSG members and youth conservationists. Following this, we hosted the 'Nine Days of Pangolins' – an expansion of our standard Eight Days of Pangolins – to reflect recent genetic research suggesting the presence of cryptic pangolin lineages. Our ninth day was dedicated to celebrating the newly recognised pangolin diversity that has emerged in recent years. Finally, we celebrated World Pangolin Day by sharing a specially designed logo created by communications assistant Minette Nwabe to support our 2025 theme, in addition to a video message from the youth representative of PSG's World Pangolin Day Ambassador, Tulshi Suwal.

T-026 Develop materials for educators in formal and informal settings to educate and inspire school children about pangolins by 2025. (KSR 13)

Number of print communications materials distributed in relation to specific taxonomic groups: 4

Result description: The approach for this project changed and instead of developing print materials the Pangolin SG partnered

with Save Pangolins to develop supportive materials for environmental educators in formal and informal settings through a strategic process. Save Pangolins led this project, working in close partnership with the Pangolin SG Outreach and Education Focal Point and Pangolin SG members. The outputs include a global directory of educators that provide pangolin-related programming and education and a digital inventory of existing pangolin-related or -focused environmental education materials. Additionally, a questionnaire was developed and sent to the participating educators, which resulted in the identification of priority audiences and lesson material needs. Going forward, the survey results will guide the development of future educational programs that feature or include pangolins and pangolin conservation as a topic.

Number of digital communication outputs developed in relation to specific taxonomic groups: 4

Result description: The Pangolin SG continues to provide engaging and informative content about the eight pangolin species and our Membership through social media channels. For 2024, we published 44 posts on Instagram, 45 on Facebook, 79 on X (including 44 parent posts), and 42 on LinkedIn.

T-035 Create a mechanism for Pangolin Specialist Group members to share information and data by mid-2022. (KSR 12)

Communications working group established and effectively sharing information and data: Achieved.

Result description: The Pangolin SG membership continues to use the established platforms for effective communication and networking amongst us.

Scientific meetings

T-023 Share the Pangolin Specialist Group's activities through strategic and targeted communications. (KSR 13)

Number of scientific events organized: 7



Result description: As part of the development of the Southern African Regional Conservation Action Plan, two stakeholder engagement virtual meetings were held to conduct stakeholder mapping and develop a vision for the region. This preparation ensured that the in-person workshop was attended by key representatives from government, NGO, and academic stakeholders under the One Plan Approach. Presentations, panels, and round tables were held on a variety of topics related to pangolin science and conservation at the in-person workshop. A Workshop Report and associated press release were developed to communicate outcomes from the workshop and introduce the forthcoming plan.

Number of presentations delivered in scientific events: 6

Result description: The East Asia Region working group of the Pangolin SG hosted four webinars in 2024 that provided a platform for scientists to share their research and scientific endeavours that are relevant to pangolin conservation in East Asia. During the Southern Africa conservation planning workshop two presentations were held on topics related to pangolin science and conservation.

Acknowledgements

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Summary of achievements

Total number of targets 2021–2025: 35

Geographic regions: 31 Global, 3 Africa, 3 Asia

Actions during 2024-2025:

Assess: 3 (KSR 5, 6)

Plan: 4 (KSR 8, 9)

Act: 8 (KSR 10)

Network: 8 (KSR 1, 2, 3, 4)

Communicate: 6 (KSR 12, 13)

Overall achievement 2021–2025:

1 (3%)



Legend: No longer a priority (orange), Not initiated (grey), On track (green), Achieved (blue)

Suweon Treefrog
(*Dryophytes suweonensis*)
Photo: Amael Borzee



Marsh Cinquefoil
(*Comarum palustre*)
Photo: Magnus Goransson



Phallus aureolatus
Photo: Juliano Baltazar



Eurasian Griffon (*Gyps fulvus*)
Photo: Andre Botha



Black Rhino (*Diceros bicornis*)
Photo: Save The Rhino Trust Namibia



Azores Nursery Spider
(*Pisaura acoreesins*)
Photo: Paulo A.V. Borges



Black and White Snapper
(*Macolor niger*)
Photo: David B. Snyder