



Network Nature Online Workshop

10 December 2025

10h00 – 12h00 CET

***Integrating Biodiversity and
Nature-based Solutions in
Business Decision-Making
Processes***

Agenda

10h00 – 10h40

Opening Session – Introduction, Setting the Scene and Inspiring Business Stories

The online workshop will start with a welcoming speech and introduction to the workshop. We will set the scene by giving a concise overview of integrating biodiversity in business with a focus on Nature-based solutions (NbS) as a business opportunity and the role of businesses in integrating biodiversity in their decision-making. We will then invite three representatives from across the value chain to share their inspirational stories on how they successfully integrated biodiversity in their business.

10h00 10h05	Welcoming Speech & Agenda	Zuzana Lukacova, IUCN
10h05 10h15	Integrating Biodiversity in Business – NbS as a Business Opportunity	Martina Brophy, Horizon Nua
10h15 10h20	Inspiring Story 1	Simon Kraemer, European Alliance for Regenerative Agriculture
10h20 10h25	Inspiring Story 2	Mark Brooking, First Milk
10h25 10h30	Inspiring Story 3	TBC
10h30 10h40	Q&A	Zuzana Lukacova, IUCN

10h40 – 11h10

Break-out Sessions - Challenges and Opportunities in Integrating Biodiversity

The break-out session will start by presenting the challenges - shared by participants upon registration - in integrating biodiversity in their businesses. These challenges together with the needs, opportunities, tools and necessary actions will be discussed with participants in three topical rooms clustered about Water, Soil and Biodiversity resilience. The participants will be invited to join the discussion in one of the three breakout rooms.

10h40 11h05	Introducing the Break-out Sessions	Zuzana Lukacova, IUCN
11h00 11h15	Break-out Room 1 – Water	UNEP- WCMC facilitator
	Break-out Room 2 - Soil	IUCN facilitator
	Break-out Room 3 – Biodiversity	IEEP facilitator

11h05 11h10	Reporting to the Plenary	Facilitators/ Participants
11h10 – 12h00 Panel Session - Actionable Strategies to Facilitate the Integration of Biodiversity into Business Decision-Making Processes		
The panellists will be invited to brainstorm and discuss actionable strategies for integrating biodiversity into business decision-making processes and the role of NbS as an approach, with a focus on addressing the challenges identified by participants in the breakout rooms. In parallel, a visual artist will join the panel session and capture the key identified strategies in real time and create a visual reporting.		
11h10 11h40	Introducing the Panel	Zuzana Lukacova, IUCN
	Panel Discussion	• Simon Kraemer, EARA • Mark Brooking, First Milk • Keynote speaker 3 TBC • Siobhan McQuaid, Horizon Nua • Marianne Kettunen, Ellen MacArthur Foundation
11h40 11h50	Q&A	Zuzana Lukacova, IUCN
11h50 12h00	Visual Reporting on the Challenges and Identified Actionable Strategies and closing remarks	Silvia Robertelli, Rosmarino Studio & IUCN



**Funded by
the European Union**

This project has received funding from the European Union's Research Executive agency under grant No. 101082213. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Commission. Neither the European Union nor the granting authority can be held responsible for them.



**UK Research
and Innovation**

This work is also funded by UK Research and Innovation (UKRI) under the UK government's Horizon Europe funding guarantee [grant number 10064784]