



## Brief of Vietnam project in 10th EPLC Leadership Program

**Project Title: Engaging stakeholders and volunteers in coastal clean ups campaign for sustainable marine ecosystem in Ha Long city (Quang Ninh province, Vietnam)**

### Why?

Clean-up campaign helped raise the awareness of the many threats of coastal waste, identified waste characteristics, and initiated community response to reducing waste generation. “*Join the fight for a healthy ocean*” is a strong commitment of 110 volunteers attending the first “Action for a Green Ha Long” hosted by IUCN and the Au Co Cruise on June 14th, 2016 within Ha Long – Cat Ba Alliance Initiative, funded by the United States Agency for International Development (USAID). Since 2006, leader of GreenHub has worked with volunteers, government and non-government organisations, the private sector and media to promote the benefits of a pollution-free coast and marine environmental protection. Recently from 2013, she has had opportunity to learn new methods and ways to survey, clean up from Korean organization and adopted for Vietnam. GreenHub has been connected to the IUCN to bring the methods of collecting and analyzing data for the program because rubbish Ha Long Green, special training is needed to share the method with fleets are engaged, volunteers participate in the program. This proposed project will be proper innovations which contribute to protect Ha Long Bay environment and positively impact better marine debris management in Vietnam.

After successful campaign of Action for Green Ha Long in June and how to sustain this sound program in Ha Long Bay and applied for award by **Eco-peace Leadership Centre (Korean, proramme funded by UNEP, Yuhan Kimberly)** to promoting data collection and clean-ups and green practices though network of volunteer and engaging the local people. This idea was awarded from this November this year until May of next year with small amount of budget and contributing to bigger Green Ha Long program led by IUCN.

### How and what?

The project aims at promoting coastal clean-ups and marine debris data collection as green practices contributing to protect marine ecosystem and develop sustainable tourism in Ha Long Bay, enhancing the information exchange network for better marine debris management in Vietnam.

To achieve objectives, we have designed an intervention by the following activities:

- Activity: Collect information and material for publications on Information, Education and Communication (ICEs)
- Activity: Revise the protocol and methodology for campaigning clean-ups and survey, adopted by Korea Institute of Ocean Science and Technology and Our Sea of East Asia Network (OSEAN).
- Activity: Co-Organise training and campaign on Clean ups in Ha Long city
- Activity: Facilitate monitoring debris in Ha Long city and promote exchange information through network of volunteers on marine debris in Viet Nam.

