



# Nomination guideline

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## IUCN CEC Regional Award

### Goal

**To reward and recognise IUCN CEC members' commitment and achievements in engaging people with nature conservation, achieving the goals of IUCN through networking, communication and education and strengthening the One Union approach.**

### About CEC

The IUCN Commission on Education and Communication (CEC) uses creative tools and approaches to raise awareness and inspire action for nature conservation.

CEC is composed of change and management specialists, strategic communication and marketing experts, learning and capacity development practitioners, conservationists, behavioural and conservation psychologists, and educators from all sectors, who volunteer their time to strengthen the Union in support of the One Programme and the Sustainable Development Goals (SDGs).

### Eligibility Criteria

- Being located in one of the regions
- Being nominated by someone from the IUCN family (including people from member organisations, commissions and secretariat, national focal points).
- Having a longstanding commitment to serving nature conservation and IUCN as a CEC member (minimum of one year) and providing ongoing support to meet [mission and goals](#) and [One Programme](#). See concrete questions in the Nomination form
- Nominees cannot be part of the regional jury
- Winners should be willing to travel to the award ceremony. Visa, travel, accommodation and meals are organised by the individual, costs are covered by CEC (upon previous agreement)
- Winners agree to be announced on CEC webpage, blog, social media platforms, Annual reports and other materials
- Winners are required to write an article about their work for the CEC website and/or be available for an interview with their relevant Regional Vice Chair

### Nomination Procedure

- One person can appoint a maximum of one individual for the regional award

Nominations can be made in English and/or - taking into consideration the regional characteristics - in some regions in French, Spanish, namely:



1. North Africa: English, French
2. West and Central Africa: English, French, Spanish
3. Eastern and Southern Africa: English
4. Mexico, North America and the Caribbean: English, French, Spanish
5. Meso and South America: Spanish
6. East Asia: English
7. South and Southeastern Asia: English
8. West Asia: English
9. Eastern Europe and Central Asia: English
10. West Europe: English
11. Oceania: English

Nominations in other language than indicated above are not going to be taken into consideration.

In regions where several languages are possible, choose only one language and do not duplicate nominations.

Nominations can be submitted online in

English: [://forms.gle/Y4cnAbZ6M1Jno1Z8A](https://forms.gle/Y4cnAbZ6M1Jno1Z8A)

French: [://forms.gle/3yf86LRjCMHzNWoeEA](https://forms.gle/3yf86LRjCMHzNWoeEA)

Spanish: [://forms.gle/jWuPW1SAjLzihRXW8](https://forms.gle/jWuPW1SAjLzihRXW8)

If from East Asia there are technical problems to access the English google form, as an alternative use [://www.wjx.top/jq/38978604.aspx](http://www.wjx.top/jq/38978604.aspx)

Workaround (in case of unavailability of the form in certain areas or other IT problems) is sending the form (upon request by email) to the [Regional Vice Chair](#).

Only nominations received between the regional deadlines are eligible. Nominations arrived before and after the respective nomination period will be excluded.

- Nominators should stay available for the jury members in case complementary information is needed

### **Selection process**

- IUCN CEC Regional Vice Chairs will collate the regional nominations received, check them for eligibility and if deemed eligible, present them to the jury
- Regional juries are composed of CEC members, paying attention to geographical representation and gender balance
- The Regional jury will select one winner in each region
- The Regional jury reserves the right not to give the award, in the absence of a suitable candidate
- Regional juries can decide to award several individuals if circumstances are ensured



### **Announcement of award**

- The Regional jury shall arrange to contact the winner and then make a public announcement before the award presentation

### **Presentation of the award**

- The CEC Regional Award will be presented at the IUCN Regional Conservation Forum or other relevant event in each region
- The winner of the award will receive a CEC Recognition Certificate and another prize (varies by region)
- The winner is invited to the Regional Conservation Forum or other relevant event. Visa travel, accommodation and meals are covered by CEC, organised by the individual
- The winner will deliver a short acceptance speech at the award presentation ceremony



# Nomination Form - sample

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**This is the content of the nomination form for your interest. Please do NOT fill in this form, instead, visit the following links and complete there your nomination. It takes approximately 20 minutes.**

English: [://forms.gle/Y4cnAbZ6M1Jno1Z8A](https://forms.gle/Y4cnAbZ6M1Jno1Z8A)

French: [://forms.gle/3yf86LRjCMHzNWoEA](https://forms.gle/3yf86LRjCMHzNWoEA)

Spanish: [://forms.gle/jWuPW1SAjLzihRXW8](https://forms.gle/jWuPW1SAjLzihRXW8)

From East Asia: [://www.wjx.top/jq/38978604.aspx](https://www.wjx.top/jq/38978604.aspx)

The goal of the CEC Regional Award is rewarding and recognising IUCN CEC members' commitment and achievements in engaging people in nature conservation, achieving the goals of IUCN through networking, communication and education and strengthening the one union approach.

Nominations must follow the language requirements of the region (see below list). Nominations in different languages than below will be not be taken into consideration.

1. North Africa: English, French
2. West and Central Africa: English, French, Spanish
3. Eastern and Southern Africa: English
4. Mexico, North America and the Caribbean: English, French, Spanish
5. Meso and South America: Spanish
6. East Asia: English
7. South and Southeastern Asia: English
8. West Asia: English
9. Eastern Europe and Central Asia: English
10. West Europe: English
11. Oceania: English

## Nominee

### Basic information on your nominee

First name	
Family name	
IUCN CEC Region ( <i>please tick one</i> )	<input type="radio"/> North Africa <input type="radio"/> West and Central Africa <input type="radio"/> Eastern and Southern Africa



	<ul style="list-style-type: none"> <li><input type="radio"/> Mexico, North America and the Caribbean</li> <li><input type="radio"/> Meso and South America</li> <li><input type="radio"/> East Asia</li> <li><input type="radio"/> South and Southeastern Asia</li> <li><input type="radio"/> West Asia</li> <li><input type="radio"/> Eastern Europe and Central Asia</li> <li><input type="radio"/> West Europe</li> <li><input type="radio"/> Oceania</li> </ul>
Please specify country, region and/or city	
Organisation and role	
Email address	
Phone number	
Age (years)	
Nationality	
Since when (s)he is CEC member? <i>Not sure the exact time? Check here</i> <a href="://portals.iucn.org/union/anqlist/people">://portals.iucn.org/union/anqlist/people</a>	

## Nominee

### Detailed information on your nominee

**Why the nominee deserves the CEC Regional Award? Answer each question in up to 200 words.**

Please give more details on the nominee by focusing on the criteria stated in the call for nomination.

- 1) How has the nominee been contributing to the IUCN One Programme (<://www.iucn.org/about/programme-work-and-reporting/programme>) with the tools of Education and Communication? How has the nominee been serving CEC and providing ongoing support to meet CEC's mission and goals?  
<://www.iucn.org/commissions/commission-education-and-communication/about/mandate>  
(up to 200 words)
- 2) What tangible outputs (knowledge products or other remarkable and permanent impact) has the nominee produced? Please share some evidence of it if available (publication list, link to project, or other relevant item).  
(up to 200 words)
- 3) How many people did the nominee involve in nature conservation through these activities? What change and impact including behaviour change and best practice implementation has she/he been bringing to the world with her/his activities? (For example: How many sectors



are represented among the actors of her/his initiative? What are her/his interests and limitations? What is the behavior change that she/he expects from these identified actors? Does her/his initiative bring short, medium or long term impact on conservation education and communication?  
 (up to 200 words)

**Nominator (yourself)**

First name	
Family name	
IUCN CEC Region	
Organisation and role	
Email address	
Phone number	
Introduction in 140 characters	
Are you CEC member? Since when?	
Is (s)he the only person you are nominating? <i>Each proposer is eligible to submit maximum of 1 nomination.</i>	YES/NO
I allow jury members to contact me on the above channels in case of complementary information is needed on my nominee.	YES/NO