

BUILDING RESILIENCE THROUGH INNOVATION, COMMUNICATION AND KNOWLEDGE SERVICES PROJECT (BRICKS)

WORLD BANK/GEF SAHEL AND WEST AFRICA PROGRAM (SAWAP) IN SUPPORT OF THE GREAT GREEN WALL INITIATIVE (GGWI)



BRICKS supports **SAWAP** by providing operational services to country projects to help identify regional and global innovations, promote them through better communication, and put that knowledge into use.

BRICKS will be co-implemented at regional level by CILSS, OSS, and IUCN:

- **CILSS** (Permanent Interstate Committee for Drought Control in the Sahel) will lead the regional knowledge management activities,
- **OSS** (Sahara and Sahel Observatory) will be responsible for geospatial services and portfolio monitoring and evaluation (M&E), and
- **IUCN** (International Union for Conservation of Nature) will lead in the areas of biodiversity, networking strategies, and strategic communication.

These agencies and their partners will provide on-demand technical assistance, advisory services, and a regional platform for cross-fertilization of what works, where, and under what enabling conditions.

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KNOWLEDGE SERVICES



Regional web portal, will gather and disseminate knowledge resources, and the geospatial and M&E information. It will link the 12 SAWAP projects' information systems, and existing national and regional knowledge platforms.



Identifying and disseminating best practices, through communities of practice; existing academic and public/private sector research; and projects financed by the World Bank and partners in the broader GGWI region, and globally.



South-south learning events, training, and periodic study tours, to enable the 12 SAWAP project teams to exchange experiences on topics of mutual concern. Teams from outside SAWAP could also participate.



Competitive regional innovation grants for knowledge oriented ICTs. BRICKS will fund the development of low cost tools through hackathons and other events.



Operational services facility for environmental public goods will include: facilitation and brokering of expertise, a technical peer review panel, and an operations support pool.



Regional environmental economic analyses on successful NRM approaches (e.g., benefit-cost, ecosystem valuations). These analyses should complement country-level analyses carried out by the SAWAP portfolio.



Strategic communication, at regional level, will complement the 12 projects' communication activities. Existing ICT innovations will be deployed to enable participation of local stakeholders and improved governance.

PROGRAM SUPPORT SERVICES



Aggregating and benchmarking results, and supporting M&E systems. Country projects will contribute M&E data and results up to the regional level, where it will be aggregated into regional progress reports.



Participatory training and expert M&E support, including on process and impact monitoring of, e.g., biophysical change. International and regional expertise will be convened and provided on demand.



Monitoring, modeling and mapping land and water resources, and land use change and resilience in the regional portfolio, using GIS and other analytical tools. An inter-agency GIS Services Team will also be established.



Impact evaluation platform, will support project agencies in developing a platform for sharing methodologies and findings; advocating the use of impact evaluation in project and policy development and implementation; and assembling a pool of on-demand experts.