





#### Brazil

Legal and Institutional Frameworks and their Impact on Ecosystem Services Transactions



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#### Context of Brazil

- Megadiversity Country (1998 CI designation)
- Two Biodiversity Hotspots
  - 15-20% of the earth's biodiversity
- Freshwater supply
  - Amazon Basin is source of 20% all free-flowing fresh water on Earth.
- Tropical forest
  - 26% of world's remaining tropical forests
- 37 million people living on less than US\$2 a day







#### Outline

- Legislation
  - Turning point at national level: from absence to better definitions
  - State of Amazonas pioneering PES initiatives
- Case Studies
- Property Rights & Contract Issues
- Recommendations







#### Legislation

- National Law, called Substitutivo, is currently under review by Congress
  - National Policy on Environmental Services
  - Green Fund (Bolsa Verde)
- State Law in Amazonas
  - Climate Change and Environmental Conservation
  - State Conservation Units
  - Forest Conservation Grant (Bolsa Floresta)







#### Case Studies

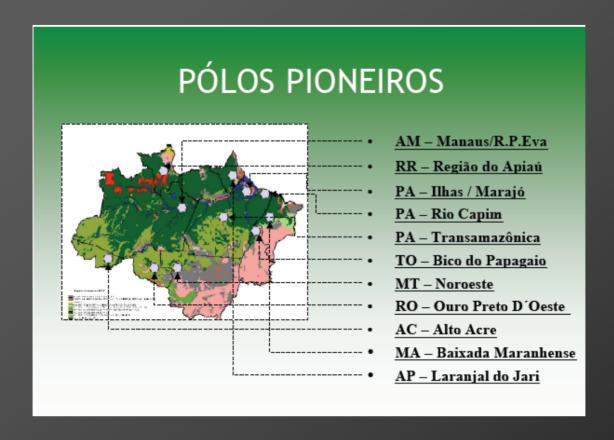
- 1 Proambiente
- 2 Bolsa Floresta
- 3 SPVS-HSBC
- 4 Monte Pascoal-Pau Brasil
- 5 Bahia Forest Global
- 6 Suruí Indigenous Project







## Case Study 1: Proambiente









#### Case Study 1: Proambiente

- Strengths
  - Led to nation-wide discussion of PES
  - Resulted in proposed legislation
  - Defines Environmental Services







## Case Study 1: Proambiente

- Lessons Learned
  - Lack of a legal framework that allows transfer of funds from government to beneficiaries
  - Lack of a stable and lasting source of funding
  - Scale
    - Size of Pioneer Centers
    - Size of region
  - Lack of monitoring procedure







#### Case Study 2: Bolsa Floresta

- Strengths
  - Has legal framework
    - Program instituted by state law
    - Ecosystem services defined by law
  - Has adequate funding
    - Fund created
    - US\$25 million half from Bradesco Bank, half from Amazonas State
  - Institution created for administration









## Case Study 2: Bolsa Floresta

- Weaknesses
  - Still not completely operational
  - Monitoring seems subjective







# Case Study 2: Bolsa Floresta

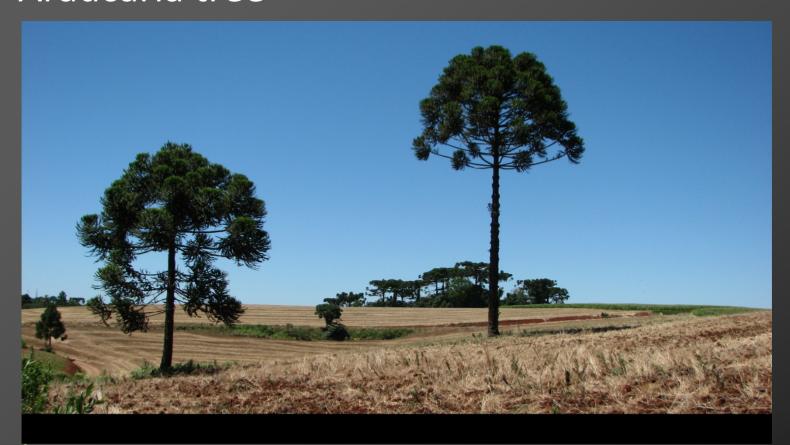








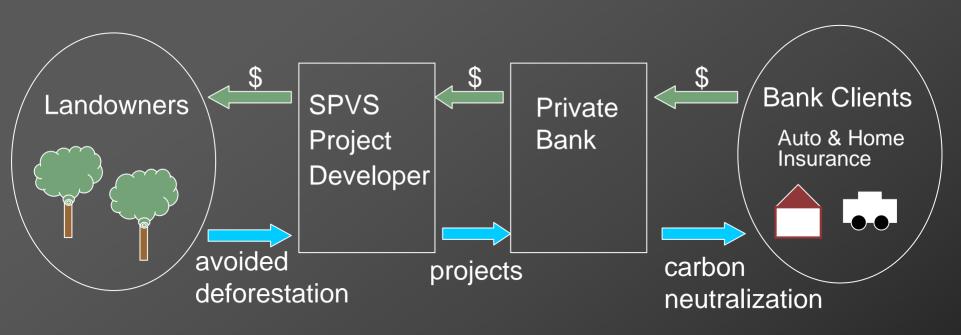
Araucaria tree

















- Strengths
  - Working, payments are being made
  - Contracts have been signed
  - US\$3 million from HSBC
  - NGO 20 yrs of credibility, experience, relationship with landowners
  - Scalability
  - Conventional financial agent as key partner
  - Minimal risk related to property issues







- Weaknesses
  - Approach to quantifying carbon emissions avoidance
  - Short contract duration (5 years)







# Case Study 4: Monte Pascoal-Pau Brasil

- Strengths
  - Led by The Nature Conservancy
  - Technically sound CERs to be generated
    - PDD in development
    - Project is using UNFCCC-approved baseline and monitoring methodologies
    - Uses CCB Standards, undergoing verification
  - Solid group of project participants
  - Committed buyer







# Case Study 4: Monte Pascoal-Pau Brasil

- Weaknesses
  - No financial incentive
  - Complicated contract with many restrictions
  - Considered very long, contract duration is not culturally acceptable
  - Distrust of project developers, motives







# Case Study 5: Bahia Forest Global

 State of Bahia initiative that creates an independent carbon market with its own carbon credits (called CCZ)

 Involves both voluntary and mandatory buyers, the seller is the State of Bahia which provides carbon sequestration through reforestation of protected areas







# Case Study 6: Suruí



Children in the Suruí village



Fauna







# Case Study 6: Suruí

- Strengths
  - Pioneering Project First of its kind
  - Involves wide range of stakeholders
  - Very strong tribal leadership, Almir Suruí
  - Reforestation on a large scale (1500 ha)
  - Potential for expansion







# Case Study 6: Suruí

- Weaknesses
  - No precedents
  - Remote







#### Recommendations for Brazil

1. Approve Proposed Bill Substitutivo.

2. States replicate Amazonas legislation.

- 3. Attention to property rights, land tenure
  - Involve only owners with clear titles.
  - Invest in land tenure groundwork.







#### Recommendations

4. Solid but simple contracts.

5. Lead role by indigenous communities.







#### Muchas Gracias!



