



Ecuador and More

May & June 2009 — Issue 28

CEC Chair's Corner



Dear CEC Members,

The first Steering Committee meeting for 2009-2012 not only inspired great ideas for action in CEC but also forged new connections with another IUCN Commission. This was a joint meeting with WCPA, the World Commission on Protected Areas. The groups explored new areas for collaboration drawing on the rich range of expertise among the dedicated volunteers in each Commission. Fruitful discussions produced numerous proposals and then carried ideas to action with timeframes and names assigned to take the next steps. The Commissions also met separately, with much attention in CEC directed toward the International Year of Biodiversity. Once again, I extend my appreciation to the IUCN staff and local hosts whose planning and preparation set the stage for such a successful meeting in Ecuador, a country of outstanding natural beauty and diversity.

Back in the office, the month of May ended with the departure of the CEC Focal Point, Gillian Martin Mehers, who left her post as Head of the IUCN Learning and Leadership Unit in response to IUCN budget cuts that affected her Unit. I would like to take this opportunity to express my sincere appreciation to Gillian for her efforts on behalf of this Commission as CEC Focal Point. In our work together I have particularly valued her ability to bring groups of people together for positive and productive dialogue. While May 29 was her last day in the office, Gillian will continue to share her many talents with our Commission as an active CEC member and as an advisor to the Steering Committee for many years to come.

Finally, I would like to encourage CEC members to nominate National Activators who can introduce a new country-level of Commission leadership and work together with our outstanding team of CEC Regional Vice-Chairs.

With regards,
Keith Wheeler, Chair
IUCN Commission on Education and Communication



Deadline Extended! Submit Your Nomination for CEC National Activator by July 31

Are you a leader who can inspire action for sustainability in your own country? Are you a mover-and-shaker in professional networks in mass media, universities, knowledge management, social marketing or IT? Or do you know people who fit this description? Nominations are now being accepted for National Activators in the IUCN Commission on Education and Communication (CEC).

This is a new and voluntary position with a pivotal role. You will work closely with the CEC Regional Vice-Chair to (1) facilitate the co-creation of solutions, (2) create strategic communication platforms, and (3) leverage new learning for sustainable development. These three priorities in the CEC mandate contribute to the IUCN 2009-2012 programme of work. There's also an ongoing effort to advance international Conventions through CEPA (Communication, Education, Participation and Awareness).

And we're moving ahead with professional development with WCLN, the World Conservation Learning Network. CEC also continues to support the UNDESD, United Nations Decade of Education for Sustainable Development.

July 31 is the deadline for nominations. Please send your candidate(s) name and e-mail address to CEC Membership Liaison Officer Cecilia Nizzola-Tabja at cec@iucn.org. Cecilia will send all nominations to the CEC Steering Committee. If your candidate is not already a CEC member, kindly provide his/her job title and a few sentences on qualifications.

Read the letter from the CEC Chair >>

<http://cec.wcln.org/index.php?module=pagesetter&func=viewpub&tid=1&pid=736>

Invitación para nombrar Animadores Nacionales de la CEC >>

<http://cec.wcln.org/index.php?module=pagesetter&func=viewpub&tid=1&pid=751>

Invitation à faire des propositions pour la nomination d'un animateur/une animatrice national(e) de la CEC >>

<http://cec.wcln.org/index.php?module=pagesetter&func=viewpub&tid=1&pid=752>

Joint CEC-WCPA Steering Committee Meeting



Working Together: Report of Joint CEC and WCPA Steering Committee Meeting

Meeting on May 14 in Ecuador, volunteers from two IUCN Commissions took a running start at planning joint action to raise the profile of protected areas. Members of the IUCN World Commission on Protected Areas championed the key role of well-managed protected areas in addressing climate change and protecting biodiversity. Together with members of the IUCN Commission on Education and Communication, the group explored new collaboration in target areas: how to access and add to pools of conservation knowledge, how to apply the tools of strategic communication including media and fundraising, how to build professional capacity from parks managers to policy-makers, and how to engage young people as Commission members.

Read the report >> <http://cec.wcln.org/modules.php?name=UpDownload&req=getit&lid=287>

View photos of the meeting and field trip >> <http://www.flickr.com/photos/39516367@N02/sets/>



What's Next for CEC? May 2009 Steering Committee Report

An immediate focus for our Commission will be the 2010 International Year of Biodiversity. Building a stronger and more active membership will be a priority of our new Regional Vice-Chairs and National Activators. Another task will be telling IUCN stories with simple words. This work and much more will define the contribution of the IUCN Commission on Communication and Education to the One IUCN Programme for the period 2009-2012. A 20-page report summarizes the results of two days of planning by the CEC Steering Committee on May 11 and 12 in Otavalo, Ecuador.

Ambitious plans included online courses and a database for distance learning (capacity building); strategic use of diverse media along with "plain speak" to convey IUCN priorities with more impact (communication platforms); and start dialogues with key people and groups around climate change and security and other emerging issues (co-creating solutions). These and other activities aligned with areas in the CEC strategic plan and mandate.

Read the report >> <http://cec.wcln.org/modules.php?name=UpDownload&req=getit&lid=288>

Reports from CEC Members



WEEC Report: CEC Members Meet during World Environmental Education Congress

Suzana M. Padua, CEC Regional Vice-Chair for South America, attended the Fifth World Environmental Education Congress (WEEC) in Montreal from 10-14 May 2009. She reports on the event and a dinner for CEC members.

It is not everyday that we have a chance to meet a team of professionals who have common interests and goals. WEEC was one of these rare occasions. The richness was in the diversity of backgrounds, countries of origin of the more than 2,000 participants and the sectors where they came from. Government officials, professors from universities, school teachers, representatives from NGOs and other social sectors had a chance to exchange ideas and be inspired by the work of so many dedicated professionals.

Among CEC members this was particularly true, as there were people from many countries and sectors sharing their expertise, achievements and lessons learned. Even more exciting are the partnerships that were woven, because being a CEC member already brings a sense of dealing with credible and experienced professionals who are committed to bettering the world.

During a nice dinner with a little more than 20 CEC members, many experiences were shared. In Holland, for example, Marieke van der Werf and Douwe Jan Joustra, who co-hosted the event together with CEC, told everyone how their government is incorporating environmental education within the school curricula, training teachers and investing in programs that can raise people's awareness about the importance of being more sustainable in a long run. Charles Hopkins from the United Nations discussed his ideas about education for sustainable development and how he has been linking educators in many countries through programs to train teachers in this field. In fact, he brought educators from several countries to the dinner, as he thought they were excellent potential candidates for membership in the Commission.

Among the participants old friends had a chance to meet, like Edgar Gonzalez -Gaudio from Mexico, Martha Monroe from the University of Florida (US), Marta Andelman from Argentina, Chuck Hopkins and Dominique Potvin from UNESCO, and myself. Although we are all educators, there were many specifically from universities around the world like Kerry Shephard from New Zealand, Lorna Downe from Jamaica, Patrick Dillon from the UK, Arjen Wals from the Netherlands and Jane Dougan from an Oceanographic Centre. Experiences were shared by Australian educators Prithi Nambiar and Kartikeya V. Sarabhai, Eija Lehmuskallio from Finland, Monique Trudel from Canada and guests from government agencies in Chile – Gabriela Omega Molina, Rodrigo Arrué and Hanne Sorensen.

Because the dinner occurred at the same time as other events promoted by the Congress, many CEC members could not attend, unfortunately. But CEC members met during presentations or in the hectic corridors of the Palais du Congrès. The accumulated knowledge and experience of all members justify why it is worthwhile to be part of this exceptional group.

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Educación Ambiental y Gestión Ambiental, integrando caminos para la sustentabilidad: V Congreso Mundial de Educación Ambiental

CEC members Marta Andelman and Javier Benayas presented a CEPA workshop at the World Environmental Education Congress (WEEC) in Montreal in May.

El V Congreso Mundial de Educación Ambiental, organizado durante el mes de mayo, en Montreal, Canadá reunió a más de 2000 personas de todo el mundo, participando muchos miembros de la CEC. Ha sido una gran oportunidad para compartir e inspirarse con el entusiasmo y diversidad de experiencias que aquí se conocieron. Para darnos cuenta que la educación ambiental que en muchos casos ha estado restringida a los ámbitos escolares y educativos ha extendido sus actuaciones al campo de los retos ambientales. Del mismo modo se ha visto al sector ambiental con mayor visibilidad y también con más requerimientos al sector educativo para aproximar e integrar procesos de cambio hacia la

sustentabilidad. Las presentaciones se centraron sobre tres cuestiones clave, intentando dar respuesta a la manera en que la educación ambiental puede influenciar a las políticas públicas, contribuir a la innovación social y enriquecer el sentido de nuestras vidas. Estos planteamientos guiaron las actividades sumando distintas visiones a las más variadas experiencias que allí se presentaron.

Desde problemáticas socio-ambientales de la actividad minera en el sur de Chile hasta cómo la ausencia y presencia de políticas de educación ambiental dificultan y facilitan el manejo de las áreas protegidas en Italia, así como acciones socio-educativas vinculadas al agua, al cambio climático, a la deforestación, involucrando distintos actores sociales dieron cuenta de esto. El abanico de experiencias expuestas donde la educación y la comunicación ambiental se va integrando con los distintos ámbitos de la gestión ambiental ha sido enorme.

Por lo observado en este vasto contexto, la brecha que existió entre la educación ambiental y la gestión ambiental se ha ido acortando. Muchos de los proyectos de educación ambiental que se mostraron no eran actuaciones aisladas, sino integradas a procesos más amplios, de gestión socio-ambiental estratégicamente planificados.

Otro avance en cuanto a una mayor aproximación entre los ámbitos de la educación ambiental y la gestión ambiental en los distintos niveles, ha sido la activa participación del Secretariado de la Convención sobre Diversidad Biológica (SCDB, por sus siglas en inglés).

La mayoría de los miembros de la CEC conocen la larga trayectoria de la CEC influenciando a distintos actores sociales para que reconozcan el valor de los instrumentos sociales en la construcción de políticas para la sustentabilidad. Impulsando acciones para implementar los artículos de comunicación, educación, participación, concientización pública, de los convenios ambientales. En este contexto, el compromiso que ha adquirido el SCDB, apropiándose de los instrumentos de comunicación, educación y concientización, (CEPA por sus siglas en inglés) para avanzar en los objetivos del convenio, así como la visibilidad que ha alcanzado en el ámbito de la educación ambiental, es un logro en el que la CEC ha estado muy involucrada por lo menos en una gran parte.

Junto a David Ainsworth del SCDB, en forma conjunta con Javier Benayas de la Universidad Autónoma de Madrid y Marta Andelman de Argentina, la CEC facilitó un taller sobre CEPA que contó con muchos participantes, considerando la cantidad de eventos simultáneos. Así se presentó la Caja de Herramientas sobre CEPA en Español y en Francés.

Finalmente la Declaración sobre Biodiversidad fue parte de la ceremonia del cierre del congreso que ocurrió en un clima de camaradería y alegría. Esto refleja las ideas que han ido dando forma a los interrogantes que han orientado este encuentro.

URL para ampliar la información de la historia desde otro sitio >>

<http://www.5weec.ugam.ca/ES/>

<http://www.cbd.int/cepa/>



CEC Regional Vice-Chair Attends IUCN China Member's Meeting

CEC member Xiangrong Wang gave a presentation about the Commission's work and recent Steering Committee Meeting during the IUCN China Member's Meeting on 3 June 2009 in Beijing, China.

The IUCN China meeting focused on the theme "Mobilizing the China Network and Forging New Opportunities." It was attended by more than 50 delegates from Beijing, Shanghai, Nanjing, Thailand and the United States, among other places. The meeting's objectives were to: (1) Review the evolution and progress of IUCN China; (2) Engage members, commissions and partners in a discussion on their expectations of IUCN, and ideas for collaboration; (3) Discuss the ways to mobilize and expand the China network; and (4) Develop strategies and plans to use and increase the resources of IUCN in China. Dr. Ma Keping, IUCN China Councilor, delivered the opening address. Updates on IUCN Constituency in Asia were introduced by Dr. Zakir Hussain, Director of Constituency Development, IUCN Asia Regional Office. Ms. Zhuang Hao, IUCN China Coordinator, introduced the Programme Review on IUCN China. Dr. Wang Sung introduced the IUCN in China.

Dr. Xiangrong Wang was invited to attend this meeting as CEC Regional Vice-Chair for East Asia and a member of the CEC Steering Member. He introduced the Commission's mission, structure, objectives,

strategic plan for membership and program cooperation. He also described the joint Steering Committee meeting of CEC and WCPA, the World Commission on Protected Areas, which he attended in Ecuador in May. Dr. Spike Millington introduced the EU-China Biodiversity Programme (ECBP). In addition, The meeting had a roundtable discussion on the roles and purposes of IUCN network, and ways to mobilize and make use of our knowledge and network resources to benefit members and partners, using IUCN to promote China programme in Asia, develop programme with international professional network. The meeting was very successful. It was very helpful for the delegates both to understand better to the progress of IUCN activities in China since the 1980's. It also helped to enhance the strategy plan and cooperation of IUCN China with other commissions, governmental organizations and NGOs in next step.

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IUCN CEC French Committee Plans 2010 Biodiversity Action

The IUCN CEC National French Committee (la Commission "Education et Communication" du Comité français de l'IUCN) met in Paris on June 17, 2009. The event brought together members of IUCN France and experts in communication, education and awareness for biodiversity from the French network to coordinate national events and activities during the International Year of Biodiversity in 2010. This report is shared with CEC by Cécile Ostria, la Commission "Education et Communication" du Comité français de l'IUCN.

The event was convened by the Committee's President, Cécile Ostria, Director of the Fondation Nicolas Hulot, and Florence Clap, Programme Officer on biodiversity policies at IUCN France. IUCN members in France were also invited to the meeting in order to learn more about their activities and see how they could all coordinate their actions during the International Year of Biodiversity (IYB) and align their work to the CBD initiatives for 2010.

Those present explained what their organizations were doing locally to raise awareness about the loss of biodiversity; ie websites, atlas, exhibitions and conferences. They discussed how they could work together in 2010 to have more impact in France. Cecilia Nizzola-Tabja from the CEC Secretariat also participated in this meeting and conveyed a message from the CEC Chair calling to work together under the global CEC mandate. Cecilia also shared the results of the recent CEC Steering Committee meeting where the IYB 2010 was identified as the unifying umbrella for CEC interventions next year. Cecilia also stressed the work of CEC on CEPA and its toolkit now available in English, French and Spanish.

Key dates in France to strengthen the message on the loss of biodiversity would be at the launch of the IYB campaign in January 2010, Annual Committee meeting of IUCN members, scheduled in January 2010 (French congress of nature), Fête de la nature in France in May 2010 and COP in Japan in October 2010.

The National French Committee of IUCN will circulate a summary of the meeting in French >> <http://www.uicn.fr/-Education-et-Communication-.html>

<http://www.uicn.fr/>
<http://www.uicn.fr/-Education-et-Communication-.html>
<http://www.uicn.fr/-Congres-francais-de-la-nature-.html>
<http://www.planete-nature.org/>

Cécile Ostria at c.ostria@fnh.org
 Florence Clap at florence.clap@uicn.fr



Somalia's Wetlands: CEC Member Reports on Ramsar Convention in the Arab Regions

Huge areas that were once tree-covered rangelands have been reduced to treeless plains. Wildlife has all but disappeared and soil erosion is common. Marine resources have been plundered over the last 15 years through overfishing by foreign vessels and damage to marine habitat. These effects on the environment in Somalia are relevant to the Ramsar Convention, UNCCC, UN Desertification Convention and CBD. CEC member Abdi Jama Ghedi of Nairobi and Mogadishu presented his concerns in June in Cairo at a regional technical meeting on the Ramsar Convention in the Arab Region.

The environment in Somalia has been severely damaged because of the absence of government and irresponsible exploitation by powerful groups and individuals. The vaunted large potential of the Somali fisheries industry may now be no more than a distant mirage unless substantial actions are taken very soon. Somalis have always depended on natural resources for most of their production and incomes. Somalia is situated in the Horn of Africa between Ethiopian highlands and Gulf of Aden, rich water resources, biodiversity and livelihoods. It offers stopover sites for different type of birds migrating from Europe to Southern Africa. It has different type of wetlands such as tidal, swamps, wadis and a rich variety of endemic species such as the white-eyed-gull and Basra Reed Warbler.

To obtain a copy of the presentation paper and PowerPoint slides, please contact the author, Abdi Jama Ghedi at jghedi@hotmail.com.

CEC and Youth



Youth Awareness Environmental Forum (YAEF) Marks World Environment Day

CEC member Dr. Astaman Kisee Maharjan, Chairman of the Youth Awareness Environmental Forum (YAEF), shares news about how young people in Nepal celebrated World Environment Day on 4, 5 and 6 June 2009. Speeches by 81 students from 45 schools addressed the topic "Climate Change: Our Challenge". Participants in the competition read their speeches on Environment Cycle Radio FM 104.2 MHz in a day-long programme that featured students, teachers, parents and guardians, and representatives from school associations and UNEP.

The next event saw banners displayed in location throughout the Kathmandu Valley. The colorful banners promoted the slogan coined by UNEP for the Day: "Your Planet Needs You! Unite To Combat Climate Change" and other environmental messages. Speakers and organizers launched the banner show with an event in Kathmandu. The third YAEF activity was to widely distributed posters and pamphlets with information on key climate change issues and local challenges, as well as advertising World Environment Day Events. YAEF's chairman participated as a guest speaker at a 25 K bicycle rally with 141 participants. He also joined a panel of prominent guests for a talk show on Environment Cycle Radio on "The Role of Electronic Media in the Sector of Conservation and Environment."

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CEC Members Contribute to New Book: Young People, Education and Sustainable Development

Young people have an enormous stake in the present and future state of Earth. Almost half of the human population is under the age of 25. If young people's resources of energy, time, and knowledge are misdirected towards violence, terrorism, socially-isolating technologies, and unsustainable consumption, civilization risks destabilization. Yet, there is a powerful opportunity for society if young people can participate positively in all aspects of sustainable development. In order to do so, young people need education, political support, resources, skills, and hope. This volume offers a global perspective on education initiatives by and for young people that promote a transition to sustainability. It includes 38 essays co-authored by 68 contributors from 25 nations, representing a diversity of geography, gender, and generation.

CEC members who contributed to this book include Gillian Martin Mehers, who was on the Editorial Board, as well as Peter Blaze Corcoran, John Fien, Michelle Laurie, Heila Lotz-Sisitka, Karen Malone, Dumisani Nyoni, Philip Osano, Kartikeya Sarabhai, Konai Thaman, Randy Thaman, Dominic Stucker and Arjen Wals. CEC member Roel van Raijg assisted in securing funding from the Dutch Ministry of Agriculture, Nature and Food Quality.

Young people, education, and sustainable development

Exploring principles, perspectives, and praxis

To order the book >>

<http://www.wageningenacademic.com/Default.asp?pageid=8&docid=16&artdetail=youngpeople&webgroupfilter=5>



CEC Member in Times of India for Saving a Tree

CEC member Alok Mishra was featured in a story in the Times of India, June 17, 2009. The story by Bibhash Chatterjee is called “‘GREEN’ Gandhigiri”.

Ahmedabad: Like others in his area, Alok Mishra, 29, was on his way to office on Monday morning and saw a few men chopping a tree near Udgam School in Thaltej. But while others turned a blind eye and thought it was a normal scene, he stopped there, wondering why the tree had to go. He inquired and found that it was a hindrance to a new building coming up close.

“The tree is not a hindrance. In fact, a big tree would provide respite in the otherwise scorching summer,” says Mishra. Mishra then called up few of his friends, asking them to help him save the tree. On Tuesday, a group of 15 youngsters held a silent protest with placards urging residents and passers -by to help save the tree. The youth, agitated to find the tree being chopped, decided to do a ‘Gandhigiri’.

“This tree is old and is not causing any harm. Yet they have cut down almost half of it,” says Keli Vakil, a volunteer who was passing the message of saving the tree by standing with banners along with her friends in front of the tree. The group members have decided if despite their protest the tree is chopped off, they will take the ‘Gandhigiri’ way.

“If they cut down the tree, we will resolve to Gandhigiri and plant 10 to 15 saplings along the path where the tree was planted. They do not value trees. We will teach them to value trees and also protect them from any harm,” says Ravi Chauksi, a ‘green’ volunteer. The volunteers spent the evening talking to people passing by and took their opinion on should the tree be saved. “Commuters appreciated our initiative but sadly hardly anyone stood by us,” adds Mishra.

The branches of this tree were being cut daily and now only the bark with a few leaves are left. The tree is around 15 to 20 years old and was home to many birds. I will do everything possible to save this tree and my eco-buddies add to the help to save this tree.

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Education for Sustainable Development



Biodiversity Education Kit by CBD and UNESCO

The Secretariat of the Convention on Biological Diversity (CBD) is working with UNESCO to produce a biodiversity education kit for the International Year of Biodiversity (IYB). CEC member David Ainsworth of the CBD is asking for input by CEC members. He asks the community of biodiversity educators and learners:

What tools do you think are among the best conceived and designed to help facilitate learning about biodiversity? The target is secondary schools, but it would also be good to see tools that you found were useful at the community level. Could we get you (the members) to take a few moments and tell us the top three tools that you use? Don't take a long time, this is a preliminary survey. Can you copy me directly with your details? (david.ainsworth@cbd.int) Tell us about it (where you used it or know it is being used), give us the link if possible and maybe tell us why you like it.

Inspiration for the kit >> http://www.preventionweb.net/files/3986_VL102214.pdf

David M. Ainsworth, Programme Officer for CEPA, Focal Point for the IYB
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<http://www.cbd.int>



Teatro Intrépido -- El Ecosistema Colegio / El Ecosistema Aula

Nuestra convicción de que los educadores ambientales del siglo XXI debemos ser capaces de comunicar eficazmente el concepto integral del medio ambiente, como realidad física, cultural, económica, social, etc., nos ha impulsado a desarrollar una propuesta de trabajo para los maestros,

basada en la percepción del colegio como un ecosistema; "EL ECOSISTEMA COLEGIO".

Por Pedro Eizaguirre Massé y Llanos García López (Teatro Intrépido)
Email: Peiza-masse@hotmail.com
<http://teatointrepido.googlepages.com/ELECOSISTEMACOLEGIO.pdf>

<http://teatointrepido.googlepages.com/LASELECCIONESYELMEDIOAMBIENTE.pdf>

Los planteamientos de trabajo sobre el ecosistema colegio van cogiendo fuerza. Utilizando como base nuestra conferencia dramatizada "Los dodos y el medio ambiente", hemos puesto en marcha un proyecto sobre EL ECOSISTEMA AULA, una de cuyas actividades, UNA CONSTITUCIÓN PARA LA COMUNIDAD DEL ECOSISTEMA AULA, ha ganado el primer premio de la primera edición de los Premios por la Convivencia y la Tolerancia, organizados por el Instituto de Cultura del Sur, de Madrid >>
<http://ecosistemaula.blogspot.com>



Environmental Education Project in Bolivia Uses Games to Raise Awareness

Despite Bolivia's extraordinary biodiversity, it has one of the highest rates of deforestation in the world. Meanwhile, massive migration towards the fertile lowlands is hampering sustainable development. Conservation International is using games to raise public awareness. CEC member Mery Ruth from CI in Bolivia shares news of this innovative environmental education initiative. Comparto con ustedes el artículo que salió en el boletín de la UNESCO sobre la Carpa Verde, herramienta de educación ambiental no formal que desarrolla CI junto a Trópico y FAN >>

http://portal.unesco.org/en/ev.php-URL_ID=45010&URL_DO=DO_TOPIC&URL_SECTION=201.html



Education for Sustainability: The role of education in engaging and equipping people for change

ARIES, the Australian Research Institute in Education for Sustainability, has just produced a comprehensive, full-colour, 8-page brochure to answer the question: What is education for sustainability? The brochure was commissioned by the Australian Government Department of the Environment, Water, Heritage and the Arts to describe the components of education for sustainability, give examples of recent achievements in Australia, and suggest some positive ways forward. It also includes information about the current United Nations Decade of Education for Sustainable Development 2005 -2014. Its title is "Education for sustainability: the role of education in engaging and equipping people for change." CEC Deputy Director Wendy Goldstein shares this education resource.

Download the brochure >> <http://www.aries.mq.edu.au/pdf/EfSBrochurePDFforweb.pdf>

Visit the website >> www.aries.mq.edu.au/publications.htm

Order a printed version by contacting ARIES at ariescoordinator@gse.mq.edu.au



Setting Priorities for ESD Action in a German -Japanese Project – A Survey

CEC member Dieter Gross is taking a close look at the call to action in the Bonn Declaration. It does not rank its action goals by order of importance, which seems likely to lessen the impact of the UNDESD. Dieter is Project Leader of a German-Japanese Cooperation Project about Education for Sustainability. (<http://www.desd.sustain-future.org/DESD.htm>). He invites CEC members to take an online survey to target goals that can be achieved. The findings will be used by the Project to help set priorities for ESD activities in the next five years. To which degree might the goals be realized by 2014?

Take the online survey >>

https://www.surveymonkey.com/s.aspx?sm=fZxitMPq0aieH395QPWDsQ_3d_3d

The Bonn Declaration is available in 8 languages >>

<http://www.esd-world-conference-2009.org/en/whats-new/news-detail/item/bonn-declaration-now-available-in-8-languages.html>

Publications and Resources



CEPA Toolkit Now Available in French and Spanish

La Comunicación, Educación, y Conciencia Pública (CEPA)

Una caja de herramientas para personas que coordinan las Estrategias y planes de acción nacionales sobre diversidad biológica

La caja de herramientas consta de cuatro secciones que contienen orientaciones y herramientas para intervenciones en CEPA por parte de los/as coordinadores/as de las ENBPA.

Sección 1: ¿Por qué necesitamos CEPA y cómo empezar?

Sección 2: ¿Cómo gestionar redes y aumentar la conciencia pública?

Sección 3: ¿Cómo involucrar a los actores clave e integrar la biodiversidad en otros sectores?

Sección 4: ¿Cómo planificar la comunicación de manera estratégica?

Las secciones y los temas escogidos se basan en las encuestas que se realizaron a los/las usuarios/as de esta caja de herramientas. La mayor parte del contenido está organizado con base a la pregunta “¿cómo...?”.

Download pdf, 312 pages >> <http://www.cbd.int/cepa-toolkit/cepa-toolkit-sp.pdf>

Communication, éducation et sensibilisation du public (CESP)

Guide pratique destiné aux points focaux et aux coordonnateurs des stratégies et plans d'action nationaux pour la diversité biologique (SPANB)

Les quatre parties du guide fournissent des indications utiles sur les mesures de CESP que les coordonnateurs peuvent utiliser.

Section 1. Qu'est ce que la CESP et par où commencer ?

Section 2. Comment travailler en réseau et sensibiliser ?

Section 3. Comment associer les parties prenantes et intégrer la diversité biologique ?

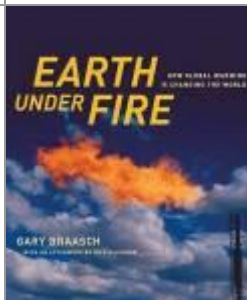
Section 4. Comment établir un plan de communication stratégique ?

Les sujets abordés dans chaque section répondent aux questionnements des utilisateurs et reposent sur les données des enquêtes. La plupart sont présentés dans une perspective de mises en situation.

Download pdf, 314 pages >> <http://www.cbd.int/cepa-toolkit/cepa-toolkit-fr.pdf>

CBD website >> <http://www.cbd.int/cepa/>

CEPA Toolkit online, in English >> <http://www.cbd.int/cepa/toolkit/2008/cepa/index.htm>



Bloomberg News Interviews CEC Member on Climate Change Book

June 8, 2009 (Bloomberg) -- In one photo, flood-plagued Bangladeshis crowd onto a speck of road surrounded by rising water. Another image gives an aerial view of Florida's Delray Beach, where luxury high-rise buildings cluster on a thin strip of eroding sand. Gary Braasch, an award-winning environmental photojournalist, captured those shots and their embedded warning of global catastrophe. His book "Earth Under Fire: How Global Warming Is Changing the World" combines field experience, scientific reporting and stunning pictures of what's already happening as the planet warms. An updated version of the 2007 edition has been issued by the University of California Press. For Braasch, it's simple: Pay now, or pay a much higher price later.

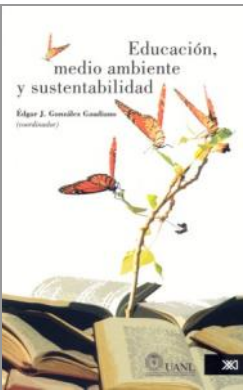
Read the interview by Bloomberg's Zinta Lundborg >>

<http://www.bloomberg.com/apps/news?pid=20601088&sid=aOpYLXjpUpF4&refer=muse>

About the book "Earth Under Fire" >> <http://www.earthunderfire.com>

About the children's book "How We Know What We Know About Our Changing Climate: Scientists and Kids Explore Global Warming" >> <http://www.HowWeKnowClimateChange.com>

About short films on kid's climate change projects at the American Museum of Natural History >> <http://www.YoungVoicesOnClimateChange.com>



Nuevo libro de Edgar González Gaudiano sobre "Educación, medio ambiente y sustentabilidad"

CEC member Edgar González Gaudiano has recently published a book on education, environment and sustainability. It will be presented at the education research congress in Veracruz, Mexico. It is now available via the link below.

El libro trata sobre la tensión existente entre la educación ambiental y la educación para el desarrollo sustentable y tiene contribuciones de especialistas de España, México, Canadá, Australia, Sudáfrica y Nueva Zelanda, entre ellos: Lucie Sauvé, Ian Robottom, Pablo Meira, José Gutiérrez, José Antonio Caride, Bob Jickling, Ruth Irwin, Lesley Le Grange y de mi mismo. El libro se presentará durante el X Congreso Nacional de Investigación Educativa, en Veracruz, Veracruz, México, pero ya está disponible en siglo XXI. Ver >>

http://www.sigloxxieditores.com.mx/index.php?main_page=advanced_search_result&search_in_descriptor=0&keyword=978-607-3-00048-2&autorp=



Environmental Justice and Sustainability in the Former Soviet Union

MIT Press recently published a book that includes a chapter about environmental justice in Tajikistan written by CEC member Dominic Stucker. The chapter appears in *Environmental Justice and Sustainability in the Former Soviet Union*, edited by Julian Agyeman and Yelena Ogneva-Himmelberger. Dominic lived and worked among subsistence communities in Central Asia for three years and became interested in the close linkages between natural capital, rural livelihoods and conflict, having seen them play out in tragic ways. His chapter is an elaboration of the Master's thesis he wrote on this topic while at the University for Peace in Costa Rica 2005-2006. He hopes that his research can help illuminate the rarely told story of life in rural Central Asia, as well as direct attention toward addressing challenges.

Master's thesis >> <http://www.mtnforum.org/rs/ol/searchft.cfm?step=vd&docid=748>

To order the book >> <http://mitpress.mit.edu/catalog/item/default.asp?ttype=2&tid=11804>



Join the IUCN Island Initiative Mailing List

IUCN new Island initiative is setting up and would like to share information with you and get your support. If you wish to receive information on Islands related issues or contribute to island related work please write to olivier.tyack@iucn.org

L'initiative pour les îles de l'IUCN se met en place et l'équipe souhaiterait partager des informations avec vous ainsi qu'obtenir votre support. Si vous souhaitez recevoir des informations relatives aux îles ou contribuer aux travaux insulaires merci de répondre à olivier.tyack@iucn.org

La iniciativa sobre las islas de la IUCN está naciendo, y el equipo responsable quisiera compartir con ustedes algunas informaciones y obtener su apoyo. Si usted quiere recibir información relacionada con las islas o contribuir a las actividades insulares, le agradeceríamos se sirva indicárnoslo respondiendo a olivier.tyack@iucn.org

Email: olivier.tyack@iucn.org

http://www.iucn.org/about/work/programmes/ecosystem_management/islands/



Tails for Whales: Online Social Marketing Captures Attention for Biodiversity

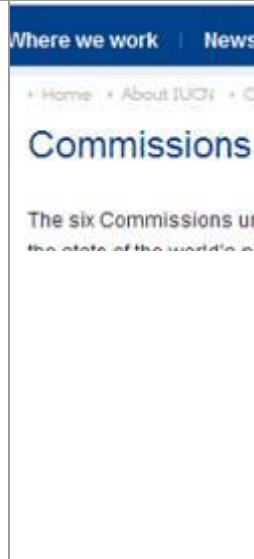
CEC's work on communication platforms will focus on the International Year of Biodiversity 2010. Two campaigns in Australia provide examples of how to make a splash with very little cash. From CEC member Wendy Goldstein.

One campaign aims to draw attention to whales: "tails for whales". Rather than develop a signed petition to the Prime Minister to put pressure on the Japanese government and its take of whales, it took a different direction. The project decided to produce a book of photos of people making a tail with their

hands and provide an online space for people to upload their photos. No mass media were paid for. They used social networking tools and the story appeared on blogs, facebook, youtube, and their public service ad was rolled out onto national geographic channel for free. The campaign has been taken up by IFAW UK and USA. See >> <http://www.tailsforwhales.org/how-your-photo-helps>

The other example is a campaign called 1 million women for climate change (hopefully this will roll out to 1 billion women and eventually one billion men). The website is oriented to making a commitment to reducing personal CO2 emissions. Each ambassador is asked to find 5 more and so it goes... this is just kicking off and we have yet to see how well it moves by a pyramid marketing approach. See >> www.1millionwomen.com.au

Online Newsletters



Newsletters and Links to other IUCN Commissions

Species Survival Commission

<http://www.iucn.org/about/work/programmes/species/>

Commission on Environmental, Economic and Social Policy

http://www.iucn.org/about/union/commissions/ceesp/ceesp_publications/ceesp_newsletter/

World Commission on Protected Areas

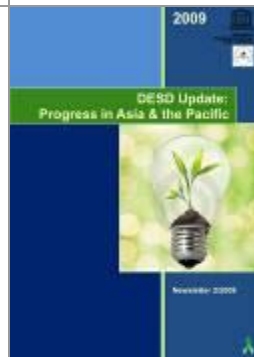
http://www.iucn.org/about/union/commissions/wcpa/wcpa_focus/wcpa_update/

Commission on Ecosystems Management

http://www.iucn.org/about/union/commissions/cem/cem_resources/cem_newsletters/

Commission on Environmental Law

<http://www.iucn.org/about/union/commissions/cel/>



Highlights on DESD Progress

UNESCO produces a regular publication that highlights developments of the UN Decade of Education for Sustainable Development (DESD). Its stories are only a small reflection of a large number of activities, events, networks and support for the DESD from countries, regions, civil society, non-governmental organizations (NGOs) and stakeholders over the world.

Read about progress in Asia and the Pacific in the June 2009 issue >>

http://www.unescobkk.org/fileadmin/user_upload/esd/documents/desd/DESD_AP_newsletter_June_FINAL_REVISED_2009.pdf

Current and past newsletters are available online >>

<http://www.unescobkk.org/education/esd/un-decade-of-esd/progress-to-date/>



Subscribe to the Newsletter of the eLearning Africa Conference

CEC members interested in eLearning are encouraged to subscribe to the online newsletter of eLearning Africa. It is highly recommended by staff at the IUCN Learning and Leadership Unit. Subscribe here >> <https://icwe-secretariat.com/elearning-africa/newsletter.php>

eLearning Africa produces a major annual conference. Read about eLearning Africa 2009, which was held in late May in Dakar, Senegal. It welcomed 1350 participants from 83 countries. The strong African involvement – 80 percent of the delegates come from the Continent – makes it a truly pan-African event. eLearning Africa is the most comprehensive conference on ICT for development, education and training on the Continent. Its mission is to bring people together who are actively engaged in education and in the implementation of learning technologies in schools, universities, corporate training as well as in education in the public sector. Participants are high-level decision-makers such as Ministers of Education, representatives from government agencies, Non-Governmental Organisations (NGOs), development agencies and international organisations, senior executives from businesses, as well as practitioners from all fields of education.

E-mail: info@elearning-africa.com
www.elearning-africa.com

Awards



2010 St Andrews Prize for the Environment

Are you doing something for the environment? The 2010 St Andrews Prize for the Environment is open to entrants from anywhere in the world. The winner will receive \$75,000 USD and two runners-up will each receive \$25,000 USD. The deadline for entries is 31 October 2009. Applications are invited from individuals, multi-disciplinary teams or community groups for the 2010 annual prize.

Aimed at helping ordinary people find solutions to environmental problems, the Prize was launched 11 years ago and is recognized as a prestigious international initiative by the University of St Andrews, Scotland and ConocoPhillips, one of the world's leading energy companies, attracting entries from around the world. The focus is on environmental initiatives, but of course the most innovative and important usually come with gains to people in their locality.

More information >> www.thestandrewsprize.com <http://www.thestandrewsprize.com>

Staff in Gland Update



Introducing a New CEC Team Member at IUCN Headquarters

Barbara Schoen has been working within IUCN since September 2008 as an assistant in the Learning & Leadership Unit. She is now supporting the CEC membership process with Cecilia Nizzola-Tabja and will help to update the IUCN CEC website. Barbara studied at the Lausanne Hotel Management School in Switzerland and worked in Spain and in the USA. She is married with three children. She is fluent in French, English, Dutch and Spanish and also understands German.

Email: Barbara.SCHOEN@iucn.org

Job Opportunities



National Communications Coordinator — CI Peru

Conservation International is accepting applications for a position in its Peru office. The National Communications Coordinator-CI Peru will be a technical expert who supports conservation outcomes by designing, implementing and evaluating communications, marketing and social marketing strategies for CI. Apply by 20 July 2009.

Throughout CI, national communicators apply their unique skills to both targeting the human behaviors that influence conservation outcomes and to enhancing CI's brand awareness and value in their country. The position is responsible for designing communications components of conservation strategies, producing all communication tools for the country program, collaborating with and building the communications capacity of partner organizations, establishing strong media partnerships and relations and managing the office's public relations needs.

For more information, please contact Ms. Tammy K. Takahashi Bancovitch

Email: t.takahashi@conservation.org

Visit www.conservation.org

Coming Events



30 September: International Greening Education Event in Karlsruhe, Germany

CEC member Frits Hesselink forwards this invitation to CEC members about an event focused on "ecologizing education". A three-day International Seminar on Greening Education will be held from 30 September to 2 October 2009 in the "green" city of Karlsruhe, Germany. This event will take education and environmental policy makers, government and non-governmental organisations, education institutions, teachers, international agencies and environmental professionals through the need for greening education, and then discuss effective initiatives that governments, education institutions and development organisations need to take and can take to provide sustainable knowledge, skills, values and practices in the classrooms and in the communities.

Further to the knowledge sharing on greening education including topics such as ecologizing curriculum (incorporating sustainability in curriculum), greening delivery of courses (sustainability compatible education delivery) and low carbon education institutions; the upcoming event also provides an excellent networking opportunity with education institutions, international agencies, governmental and non-governmental organisations, sustainable development practitioners and other stakeholders in Europe and beyond. You are cordially invited to attend this international event and/ or nominate the member(s) of your institution.

For further information, please see the event details.

<http://www.etechgermany.com/GreeningEducationEvent.pdf>



19 October: World Congress of Environmental Journalists in Sri Lanka

Dharman Wickremaratne encourages CEC members to attend the 18th World Congress of Environmental Journalists to be held in Sri Lanka 19-22 October 2009. This is going to be recognized at the best climate change media conference before the UNFCCC in Copenhagen, he writes.

Delegate registrations are now open. Make sure you receive the early bird discount by booking before 10 July 2009. If you would like to join our Congress sponsors and partners or wish to become a resource person, please click here for more details on how to get involved >>

<http://www.environmentaljournalists.org>

Abstracts will be accepted until 10 July. They should be a maximum of 300 words in English. Notification of acceptance will be sent by 30 July 2009. Deadline for submitting application for capacity building workshops and satellite sessions is 31 August 2009. We encourage all interested parties to apply.

More than 100 delegates and other environmentally-concerned officials and private individuals are expected to be flying in from nearly 50 countries world over. The theme is "Educate to end Climate Poverty". The Congress is supported by the Sri Lanka Government, United Nations Environment Program and several development agencies. It will deal with the role of media concerning environment this century.

Organizers welcome journalists, editors and environmental communicators, NGO activists, Government and UN officials and media professionals such as educationist, film makers, authors and scientists in education and research across the globe from both developed and emerging countries to enjoy exciting programme of events, share experiences, develop new contacts and report great stories.

Dharman Wickremaratne, Congress Chairman
Director, Asia-Pacific Forum of Environmental Journalists (APFEJ)
Sri Lanka Environmental Journalists Forum (SLEJF)
PO Box 26, 434/3 Sri Jayawardenapura. Sri Lanka
E-mail: ejournalists@gmail.com
E-mail: afejchairman@yahoo.com
<http://www.environmentaljournalists.org>



October 1 International Conference on Sustainable School Buildings

The conference “Sustainable School Buildings: From concept to reality” is organized by the OECD Centre for Effective Learning Environments (CELE) in collaboration with the Ministry of Education and Sport in Slovenia. It seeks to bring together policymakers, educationalists and managers, academics, designers and developers to analyze the challenges and opportunities in developing green schools. Shared with CEC by Alastair Blyth of the Centre for Effective Learning Environments.

Email Christin Cave (christin.cave@oecd.org) and Sara Lang (sara.lang@oecd.org).
More information >> www.oecd.org/edu/facilities/sustainableschools
Conference website >> www.mss.gov.si/en/oecd_conference/

earthsummit2012



Earth Summit 2012: Sustainable Development - The Peace of the Future

A new website aims to kick-start discussion about an Earth Summit in 2012, twenty years on from the Rio Earth Summit in 1992 >> <http://www.earthsummit2012.org/>

Visit the IUCN CEC webpage at <http://www.iucn.org/about/union/commissions/cec/>

CEC members are invited to submit news items to cecnews@iucn.org