



IUCN
World
Conservation
Congress
Barcelona 2008



How to succeed in a changing world: Leading change in water resources management

October 7th 9:30-11:00, Plenary B



World Conservation Congress

The IUCN Water and Nature Initiative is focused on instilling change throughout water and related sectors at national and regional levels. “Leading change in water resources management” at the World Conservation Congress will provoke people to think about approaches to conservation and specifically water management as change processes that will benefit from strategic approaches to managing change.

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About the World Conservation Congress

The World Conservation Congress is organised by the IUCN – the world's leading conservation body representing governments and environmental organizations from around the globe. It takes place every four years and is the key event in the international calendar.

The 2008 Congress will bring together over 8,000 people, including Heads of State and Ministers, and leaders from business and non-governmental organizations. The focus over the 10 days of the Congress will be on bringing together citizens, the public and private sectors around a shared vision of sustainability.

A changing water world

The IUCN Water and Nature Initiative (WANI) was initiated in 2001 and is an action programme to demonstrate that ecosystem-based management and stakeholder participation will help solve the water dilemma of today – bringing rivers back to life and maintaining the resource base for many.

The change sought by WANI relates to both the ways of managing water resources and to perceptions of water, its governance and management. Guiding changes put forward by WANI can be catalysed through building leadership and learning amongst water managers, users and decision makers.

Workshop on Change Management

This workshop is a call to action by leading global authorities and inspirational speakers on driving organizational and societal change in the water sector and beyond. The discussion will centre on lessons for conservation from change models emerging from WANI.

The objective is to get people thinking about conservation and innovation in natural resources management as change processes, where the behaviour of people and organisations are the focus. Using examples from water resources management, the workshop will examine strategies for overcoming commonly encountered resistance to new ideas and methods.

This experience will enrich individual thinking and decision-making. By providing conceptual input on change processes and change management, participants will be able to take a different perspective to their work and decisions they make.

Expected Outcomes

1. Introduce the concept of change management and how it links to conservation
2. Provoke thinking among the audience participants on how change management applies to their work
3. Action call for the water and conservation sectors to change leadership principles into their operations and strategies

Want to know more?

For more information please contact:
Katharine Cross
International Union for Conservation of
Nature (IUCN)
+41.22.9990189 katharine.cross@iucn.org

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