

HADDANE, Brahim (Morocco)

Current employment and position/title:

Director of the Jardins Botaniques de Bouknadel Rabat Salé [Botanical Gardens of Bouknadel Rabat-Salé] in Morocco

Chargé de mission [Project Leader], Fondation Mohammed VI pour la Protection de l'Environnement [Mohammed VI Foundation for Environmental Protection]

Experience in fields of concern to IUCN:

Mr Haddane is a senior executive who has worked for over 30 years in the Forestry Department in the field of nature conservation in general and wildlife conservation in particular.

He is an expert in managing groups of animals both in captivity and in protected areas (reintroduction, transfer, monitoring, etc.).

He has much experience working with groups, being an active member of several national and regional environmental associations, which aim to conserve nature, raise the awareness of local populations to the sustainable use of natural resources, and to provide young people with environmental education through direct or indirect interventions via the media (TV, radio and the press).

He participates in scientific wildlife research programmes and field research. His areas of interest include nature conservation, the promotion of the green economy and recycling.

Convinced of IUCN's role in nature conservation, he was one of the first members of IUCN's Commissions in the subregion (SSC, WCPA, CEC) able to develop IUCN's presence in the countries within this region and, thanks to the work carried out by the team that was formed in 1982, to expand its base by increasing the number of members.

Particular qualifications to be a Regional Councillor:

Since he is very familiar with IUCN's structures and has a great deal of experience in the field of nature conservation, Mr Haddane is ideally qualified to carry out the task of Regional Councillor for a second term (2012–2016). He is active and ready to respond to the demands of his mission as Regional Councillor and serve members in his region within the limitations of resources available.

Deeply involved in the process of implementing the three United Nations environmental protection conventions – CBD, CCD and CCC – in addition to other older conventions such as CITES and CMS, he participates in group debates on the promotion of these conventions' principles and the fulfilment of their objectives related to nature conservation, the reduction of biodiversity loss and the sustainable use of natural resources for human welfare and the fight against poverty and destitution.

Capable of communicating well with the media and liaising regularly with members, he fulfilled his mission satisfactorily during the first term, due in particular to the fact that he is fluent in IUCN's three official languages, as well as in Arabic, his mother tongue.