



Seminar on Ecosystems & Biodiversity

and economic implications for agri-businesses

Dec. 13, 2010, Helvetica Room, IUCN1, Gland, Switzerland



Rapporteur: David Huberman, IUCN

Monday December 13, 2010

<u>09.40 - 10.00</u>	Registration and coffee
<u>10.00 - 10.25</u>	Tour of Europe's first and only Platinum LEED certified building
<u>10.25 - 11.00</u>	OPENING SESSION (<i>facilitator: Juan Marco Alvarez, IUCN</i>)
10.25 - 10.35	Welcome, Juan Marco Alvarez (JMA), Director, Environmental Economics and Governance Group, IUCN and Peter-Erik Ywema (PEY), General Manager, SAI Platform
10.35 - 10.50	Setting the context: a food industry perspective about farm production and ecosystems/biodiversity preservation, Ian Hope-Johnson, Pepsico
10.50 - 11.00	Roundtable of the Participants and expectations from the seminar
<u>11.00 - 12.45</u>	FIRST TECHNICAL SESSION (<i>facilitator: Peter Erik Ywema, SAI Platform</i>)
11.00 - 11.30	Introduction to The Economics of Ecosystems and Biodiversity (TEEB) for (Agri) Business, Joshua Bishop, Chief Economist, IUCN
11.30 - 12.00	IUCN's Engagement in Agri-business: Innovation and opportunity in business cases, Juan Marco Alvarez, Director, Environmental Economics and Governance Group, IUCN
12.00 - 12.30	Multifunctional Landscapes: proactive field margin management, Romano De Vivo, Head, Sustainability, Syngenta
12.30 - 12.45	Discussion
<u>12.45 - 13.45</u>	Lunch
<u>13.45 - 15.30</u>	SECOND TECHNICAL SESSION (<i>facilitator: Juan Marco Alvarez, IUCN</i>)
13.45 - 14.15	Integrated Biodiversity Assessment Tool (IBAT), Jane Smart, Director, Biodiversity Conservation Group, IUCN - tbc
14.15 - 14.45	Ecosystem Valuation Initiative (EVI) & Ecosystem Services Review (ESR), Eva Zabey, Program Officer, Sustainable Ecosystems, WBCSD
14.45 - 15.15	Sustaining waters: food security and conservation challenges for river basins, Mark Smith, Head, Global Water Programme, IUCN
15.15 - 15.30	Discussion
<u>15.30 - 16.00</u>	Coffee with a catch: Questions heading into next session

¹ IUCN (International Union for Conservation of Nature), Rue Mauverney 28, 1196 Gland, Switzerland.
Tel: +41 22 999 0228. 30 mn train or car ride from Geneva airport (see <http://www.iucn.org/contact/>)

<u>16.00 – 17.45</u>	INTERACTIVE SESSION (<i>facilitated by Peter Erik Ywema, SAI Platform</i>)
16.00 - 17.00	Your space: Facilitated small group work on how TEEB relates to your business (coffee available) – <i>each group chooses their own facilitator and rapporteur</i> Questions to frame discussion: - <i>How does biodiversity preservation relate to your business?</i> - <i>How will you make use of TEEB findings in your work?</i> - <i>What additional information/products/arguments might be needed?</i> - <i>Extra question - tbc</i>
17.00 - 17.45	Reporting back and the way forward – <i>rapporteurs from each group present main points of discussion, followed by a group discussion</i>
<u>17.45 – 18.00</u>	Conclusion, JMA and PEY
<u>18.00</u>	Close

Option 1:

<u>19.30 – 22.00</u>	Diner at Restaurant La Croix Verte ²
<u>Night stay</u>	Sleep over at Hotel Beau Rivage ³

Option 2:

Tuesday December 14, 2010 – Conservation Agriculture Farm Tour

<u>08.30 - 09.00</u>	Pick up at hotel and bus transfer to Château d'Es Bons
<u>09.00 - 09.15</u>	Welcome by the farm owner Mr. Christian Streit
<u>09.15 - 11.00</u>	FIELD AND FARM VISIT
09.15 - 10.15	Field visit: Principles of CA, water use efficiency
10.15 - 10.45	Visit of vineyard: Permanent soil cover, plant protection
10.45 - 11.00	Visit of farm yard: Machinery, a farmer's view of CA, investments
<u>11.00 - 12.00</u>	Apéro in vine cellar, questions, general discussions, conclusions
<u>12.00</u>	Close

² La Croix Verte, Rue Perdttemps 7, 1260 Nyon. Tel: +41 22 361 15 39. See <http://www.croixverte.ch>.
Diner kindly offered by SAI Platform

³ Beau Rivage, Rue de Rive 49, 1260 Nyon. Tel: +41 22 365 41 41. Special rate of CHF200 (about Eur 150) per room, breakfast included. See <http://www.beaurivagehotel.ch/index2.php?rub=1005>.