

# IUCN UK Conference: Nature – What’s in it For Me?

Exploring ecosystem management for human well-being





Hosted by: The Royal Zoological Society of Scotland

Date: 18–20 April 2010

Venue: Our Dynamic Earth, Holyrood Road, Edinburgh EH8 8AS

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Globally, human life-support systems are at risk. How we exploit the ecosystems that support our lives and livelihoods is now under scrutiny, and new forms of management are required. Securing a sustainable future for the world's people as part of the planet's variety of life is a challenging and urgent goal, which will take all sectors of society to achieve. What are we good at in the UK? What can we share? Where are the gaps?

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#### Who should attend?

All are welcome to visit the World Heritage City of Edinburgh for this IUCN UK conference hosted by the Royal Zoological Society of Scotland. The event will explore the theme of ecosystem management for human well-being, one of the five themes in the IUCN Global Programme. It will examine UK good practice from all sectors and lessons learned within a global context. It aims to engage environmental practitioners with businesses and services outside the traditional environmental conservation community as well as providing excellent networking opportunities. Guest speakers include Julia Marton-Lefèvre, Director General of IUCN, Tim Rollinson, Director General of the Forestry Commission and three chief executives from the UK's statutory conservation agencies. There will be themed workshops provided by members of the six IUCN commissions.

#### The benefits of attending

Nature – What's in it For Me? will be a conference that

- brings together a wide range of delegates with social, economic and environmental interests
- provides a platform to showcase and share the latest information (UK, Europe and global) and create opportunities for synergy
- raises the profile of the issues and institutions involved, including the UN International Year of Biodiversity
- enables a UK results reporting process to the IUCN Global Programme to evolve and be tested
- identifies good practice and gaps in knowledge and action, and proposes next steps and actions required.

#### Conference programme

##### Saturday, 17 April

**Public lecture** by Julia Marton-Lefèvre, Director General, International Union for Conservation of Nature, at the Budongo Trail, Edinburgh Zoo, contributing to the 2010 Edinburgh Science Festival

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##### Sunday, 18 April

**Evening civic reception** hosted by Edinburgh City Council at the City Chambers

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##### Monday, 19 April

#### Past and present day

##### Welcome

The global context and lessons learned from UK good practice, leadership and experience

- **Welcome** from IUCN UK Secretariat, conference host organisation, Donald Emslie, Chairman, Royal Zoological Society of Scotland
- **Ministerial welcome**, Roseanna Cunningham MSP, Minister for Environment, Scottish Parliament
- **Keynote speech**, Julia Marton-Lefèvre, Director General, International Union for Conservation of Nature

## Global connections 1

- **Restoring the world's forests – For people and nature**, Tim Rollinson, Director General, Forestry Commission
  - **Ecosystem well-being and human health**, Professor Sue Welburn, Global Health Academy, Edinburgh University
  - **The economics of ecosystems and biodiversity – The latest findings from the TEEB study**, speaker tbc
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## Global connections 2

- **Towards effective governance of wetland biodiversity and livelihoods – Developed and developing country perspectives**, Alistair Rieu-Clarke, Senior Lecturer in International Water Law, and Professor Chris Spray, Chair of Water Science and Policy, UNESCO Centre for Water Law, Policy and Science, Dundee University
  - **Outreach – The contribution of British zoos and aquaria to ecosystem health and sustainable livelihoods**, Tammy Davies, Research Assistant to the Assam Haathi Project, Chester Zoo
  - **Ecosystem management for human well-being in the UK Overseas Territories and Crown Dependencies**, speaker tbc, UK Overseas Territories Conservation Forum
  - **Delivering a healthy natural environment – Embedding an ecosystem approach**, Robert Bradburne, Head of the Ecosystems Approach Team, Natural Environment Strategic Unit, Defra
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## UK domestic good practice and experience 1

- **An ecosystem approach – Contributing to human well-being and quality of life in Scotland**, Ian Jardine, Chief Executive, Scottish Natural Heritage
  - **The Scottish Conservation Credits Scheme – Moving fisheries management towards conservation**, Richard Dixon, Head of WWF Scotland
  - **Delivering ecosystem services in England**, Helen Phillips, Chief Executive, Natural England
  - **Managing wetlands for wildlife and people**, Alistair Driver, Head of Biodiversity, Environment Agency
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## UK good practice and experience 2

- **Realising the benefits**, Roger Thomas, Chief Executive, Countryside Council for Wales
  - **Investing in peatlands**, Clifton Bain, Director, IUCN UK Peatland Project
  - **Title tbc**, Stuart Housden, Director, RSPB Scotland
  - **Performance through partnership**, Delia Shannon, Community Liaison Officer, Aggregate Industries, and Paul Wilkinson, Head of Living Landscapes, The Wildlife Trusts
  - **The ARKive Challenge and the power of new media in communications**, Harriet Nimmo, Chief Executive, Wildscreen
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## Conference dinner

**18:30** Reception opens

**19:15** Peter Cairns (Wild Media Foundation) introduces 2020VISION, a major new visual communication initiative backed by IUCN UK

**19:45** Conference dinner (licensed bar available)

**22:30** Close and return

## Tuesday, 20 April

### Looking ahead to the future

- **The European dimension**, Hans Friedrich, International Union for Conservation of Nature Acting Regional Director for Pan-Europe
  - **Oatcakes and orang-utans – WWF's work with a global industry to promote sustainable palm oil**, Adam Harrison, Food and Agriculture Policy Officer, WWF
  - **Urban environments – City cooling and ecosystem services from green infrastructure**, Paul Nolan, Director of The Mersey Forest, Community Forests Northwest
  - **Evidence, advocacy and delivery in repositioning the environment for sustainable futures**, Will Williams, Programme Director, Natural Economy Northwest
  - **Communicating future messages**, Lucy Vincent, Director of Marketing, Education and Communications, Wildfowl and Wetlands Trust
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### Workshops

Coordinated by members of six International Union for Conservation of Nature commissions

- **Protected areas**, Professor Roger Crofts, Regional Vice-Chair Europe, World Commission on Protected Areas
  - **Education and communication**, Keith Wheeler, Chair, International Union for Conservation of Nature Commission on Education and Communication (CEC) and CEC global panel of experts
  - **Ecosystem management**, leader tbc
  - **Economic and social policy**, leader tbc
  - **Environmental law**, leader tbc
  - **Species survival**, leader tbc
  - **Feedback** from workshops
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### Closing remarks

Julia Marton-Lefèvre, Director General, International Union for Conservation of Nature

**Also included:** The conference also includes the conference reception and dinner, and lunch on both days.

**Price:** The conference early bird rate of £95 has been extended until 14 March. From 15 March the price will be £135.

**Contact:** Chris Mahon (mahon276@btinternet.com)  
IUCN UK National Committee,  
c/o RZSS, Edinburgh EH12 6TS, UK  
Tel: +44 1270 569562

Please note that the content of the conference may be subject to change.

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