






The case for business action on biodiversity and ecosystems services





Business impacts on ecosystems and ecosystem services




Ecosystem change creates business **risks** and **opportunities**



Business depends on ecosystems and ecosystem services

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Guide to Corporate Ecosystem Valuation (CEV)


What the Guide is

- ✓ A framework for improving corporate decision-making by valuing ecosystem services
- ✓ A set of resources to navigate through related jargon and techniques
- ✓ Operationalizes TEEB framework at corporate level

What the Guide is not

- ✗ A price list of biodiversity & ecosystem services
- ✗ A calculator to “crunch numbers”
- ✗ A stand-alone methodology



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Partners and Road Testers

Partners



Road Testers

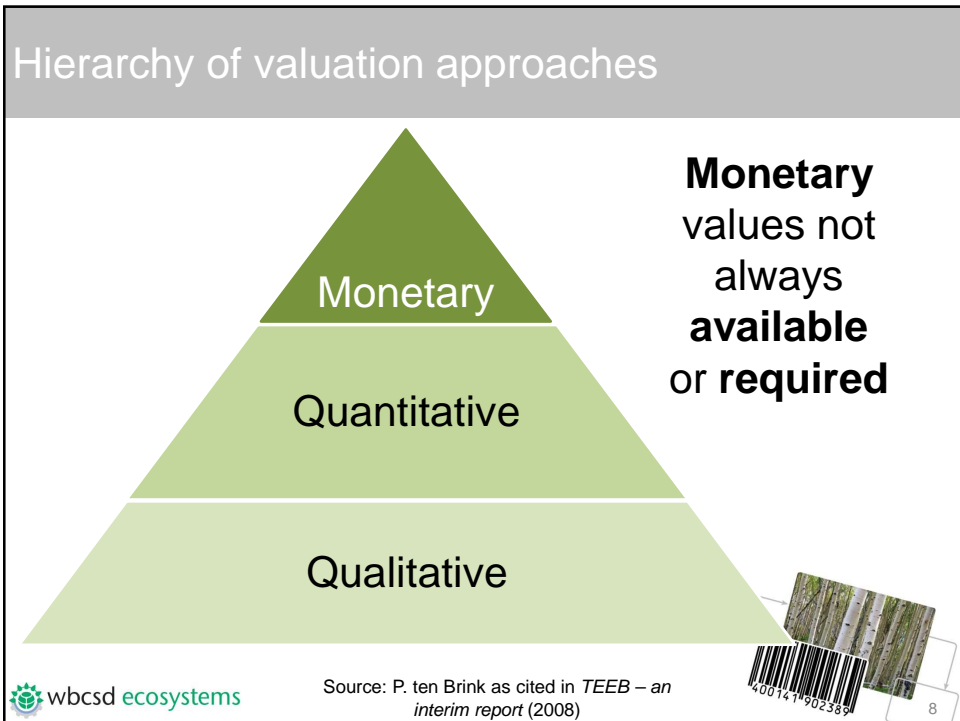
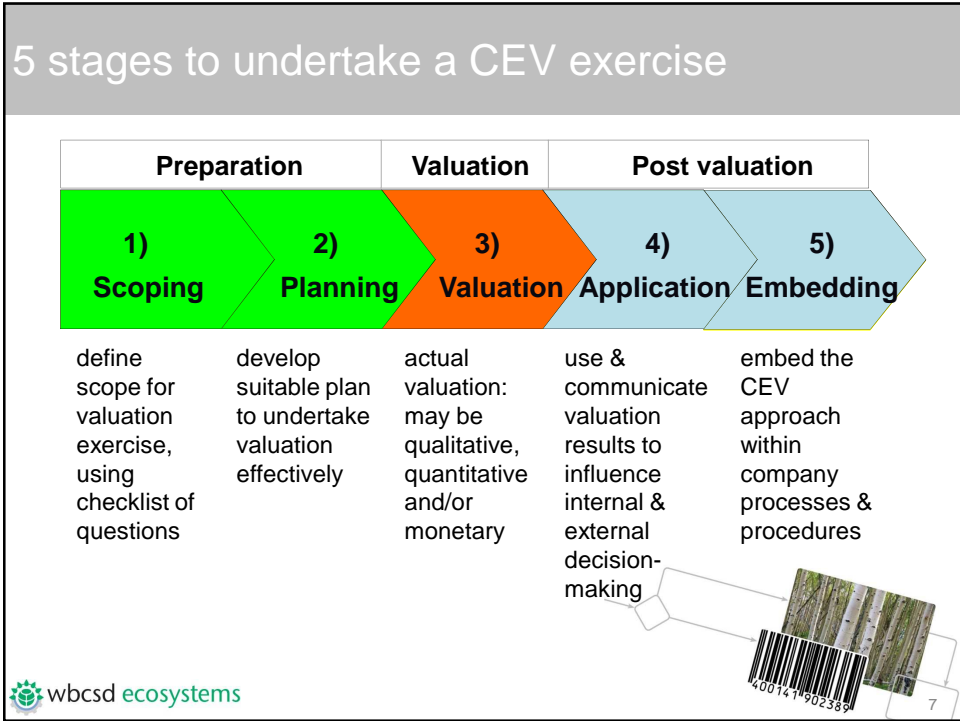


Do you need to conduct a CEV at all?

Before using CEV, ask yourself:

- Are your impacts & dependencies on ecosystem services significant or material (e.g. Corporate Ecosystem Services Review)?
- Do you need CEV to make a decision?
- Is there a mandatory requirement?





“We see the value of ecosystem valuation”

AkzoNobel
 Hans Wijers
 CEO and Chairman of the Board of Management, AkzoNobel

edp
 António Mesia
 CEO, EDP - Energias de Portugal

eni
 Paolo Scaroni
 CEO, Eni

Eskom
 Brian Dames
 CEO, Eskom

GHD
 Ian Shepherd
 CEO, GHD

HITACHI
 Inspire the Next
 Hiroaki Nakanishi
 President and Representative Executive Officer, Hitachi

Holcim
 Markus Akermann
 CEO, Holcim

LAFARGE
 Bruno Lafont
 Chairman and CEO, Lafarge

mondi
 David Hathorn
 CEO, Mondi

RioTinto
 Tom Albanese
 CEO, Rio Tinto

syngenta
 Michael Mack
 CEO, Syngenta

VEOLIA
 ENVIRONNEMENT
 Jean-Michel Herrewyn
 CEO, Veolia Water

Weyerhaeuser
 Dan Fulton
 President and CEO, Weyerhaeuser

United States Forest Service
 Andrew Mangan
 Executive Director, US BCSO

Resources available on wbcscd.org/web/cev.htm

Reports & guide

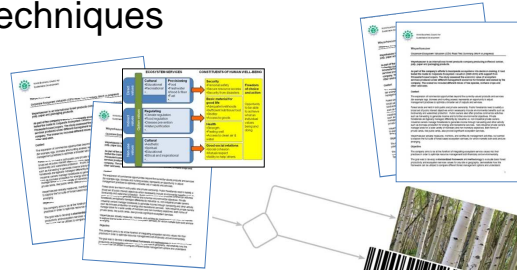


Additional resource notes

- Concepts
- Selection & application of techniques

Road tester summaries

PPT packs



In summary

- Business **depends** and **impacts** on biodiversity & ecosystem services
- CEV can help business **manage risk** and consider new business **opportunities**
- Valuing these impacts and dependencies helps business make **better decisions**
- Ecosystem valuation will increasingly be considered by **governments, finance sector** and business-to-business **customers**
- CEV process is **complementary** to other business tools (e.g. ESIA, LCAs)



www.wbcso.org/web/cev.htm

English
Japanese
Chinese
Spanish

