



The New 'Big Plan for Nature – What Does it Mean for Business?

CBD Strategic Plan 2011-2020

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SSC Focal Point



The CBD Strategic Plan 2011-2020

- Adopted COP10, Nagoya, Japan
- IUCN played a significant role
- A Vision for 2050, Mission for 2020
- 20 'Aichi' targets (most for 2020)
- Arranged under five Strategic Goals





Vision for 2020: 'Living in harmony with nature'

- 'By 2050, biodiversity is valued, conserved, restored and wisely used, maintaining ecosystem services, sustaining a healthy planet and delivering benefits essential for all people.'



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Mission for 2020



- **Take effective and urgent action to halt the loss of biodiversity** in order to ensure that by 2020 ecosystems are resilient and continue to provide essential services, thereby securing the planet's variety of life, and contributing to human well-being, and poverty eradication; To ensure this, pressures on biodiversity are reduced, ecosystems are restored, biological resources are sustainably used and benefits arising out of utilization of genetic resources are shared in a fair and equitable manner; adequate financial resources are provided, capacities are enhanced, biodiversity issues and values mainstreamed, appropriate policies are effectively implemented, and decision-making is based on sound science and the precautionary approach.

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Strategic Goal A - Address the underlying causes of biodiversity loss by mainstreaming biodiversity across government and society

- Target 1: Public awareness increased
- Target 2: Values of biodiversity recognized
- Target 3: Incentives reformed
- Target 4: Sustainable production and consumption promoted



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Strategic Goal B. Reduce the direct pressures on biodiversity and promote sustainable use.

- Target 5: Habitat loss reduced
- Target 6: Towards sustainable management of fisheries
- Target 7: Sustainable management (agriculture, aquaculture and forestry)
- Target 8: Pollution reduced
- Target 9: Invasive alien species combated
- Target 10: Pressures on vulnerable ecosystems impacted by climate change or ocean acidification minimized



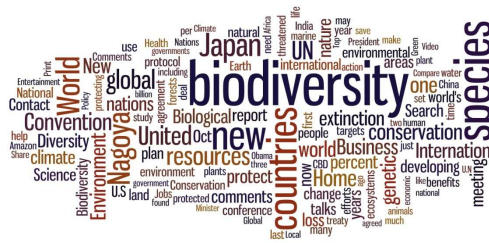
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Strategic goal C: To improve the status of biodiversity by safeguarding ecosystems, species and genes

- Target 11: Protected areas increased
- Target 12: Extinction prevented
- Target 13: Genetic diversity maintained



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Strategic Goal D: Enhance the benefits to all from biodiversity and ecosystem services

- Target 14: Ecosystems are restored and safeguarded
- Target 15: By 2020, ecosystem resilience enhanced
- Target 16: Nagoya Protocol on Access to Genetic Resources and the Fair and Equitable Sharing of Benefits Arising from their Utilization is in force.



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Strategic Goal E. Enhance implementation through participatory planning, knowledge management and capacity-building

- Target 17: National biodiversity strategy and action plan developed
- Target 18: Traditional knowledge respected and reflected in the implementation of the Convention
- Target 19: Knowledge and technologies improved and shared
- Target 20: Financial resources increased

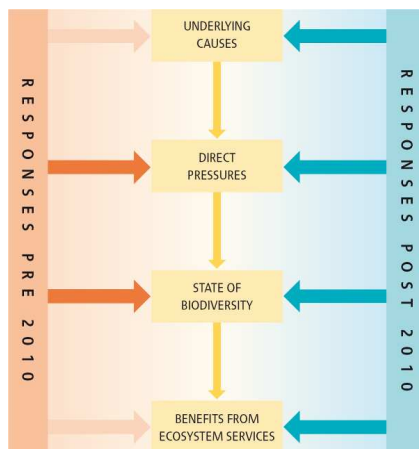


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The Strategic Goals



- A: Address the **underlying causes** of biodiversity loss (mainstreaming)
- B: Reduce the **direct pressures** and promote sustainable use
- C: **Directly safeguard** ecosystems, species and genetic diversity
- D: Enhance the **benefits** to all from biodiversity and ecosystem services
- [E: **Enhance implementation** through participatory planning, knowledge management and capacity building]

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The Strategic Plan for Biodiversity 2011-2020

- The Biodiversity related Conventions - CITES, CMS, World Heritage, Ramsar, IPGR
- Agree to use the Strategic Plan for their framework for action



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A flexible framework

- The Strategic Plan provides a 'flexible framework' for the establishment of national targets to contribute to the global targets
- For the first time the sum total of these contributions will be monitored for every COP

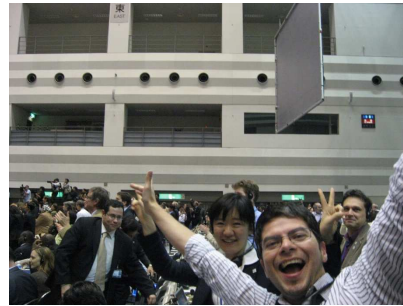
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New partnerships are needed...

- The decision draws attention to the need for new partnerships to ensure implementation
- Including with the business sector



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IUCN / WBCSD paper to CBD COP10, Nagoya

- Business to support delivery of targets
- Adoption by business will necessitate disaggregation into metrics meaningful for business
- A clear articulation of the elements of the targets that business can contribute to would be a huge boost for the Strategic Plan implementation

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UN Decade for Biodiversity



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We have done the easy part



Mr. Ryu Matsumoto
Minister of the Environment
Ministry of the Environment of Japan
Goshodoshin 1-1-1,
Chiyoda-ku, Tokyo 100-8501, Japan
30 November 2010

Dear Minister Matsumoto,

A month after the very successful conclusion of the birth meeting of the Conference of the Parties to the Convention on Biological Diversity (CBD COP10) which took place in the beautiful city of Nagoya, Aichi Prefecture, it is my pleasure to address this letter to you on behalf of IUCN, International Union for Conservation of Nature, to congratulate you and the Government of Japan for your outstanding efforts in driving forward such a successful outcome. There is no doubt that mutual trust, intensive collaboration and determination, the very difficult negotiations and discussions that took place during the last intensive week of the Nagoya Biodiversity Summit have not been without extraordinary success.

The adoption of the Nagoya Protocol on Access to Genetic Resources and the Fair and Equitable Sharing of Benefits Arising from their Utilization to the Convention on Biological Diversity (A/BC/Pros/2009/1), the 2010 Plan for Biodiversity for the period 2011-2020 (Aichi Targets), and the Strategy for Resource Mobilization in Support of the Convention's three Objectives, along with the other 44 decisions adopted at COP10, provide a strong basis from which to work in meeting the goal of biodiversity in the next decade. The Nagoya Biodiversity Summit should thus be remembered and celebrated as a landmark achievement in the work of the Convention and its substantive contribution to a vision of "Life in Harmony, into the Future".

Allow me to take this opportunity to thank Mr. Shiroki Iwano, Senior Vice Minister of the Environment, for his kindness in sharing various meetings and events related to IUCN, including the concert that IUCN's Goodwill Ambassador (GWA) gave on 24 October and IUCN Countdown 2010 closing ceremony.

Finally, let me assure you that IUCN stands ready to assist the Government of Japan in the follow up and implementation of the Nagoya COP outcomes. IUCN looks forward to continued discussions with the COP10 Presidency, the Permanent Mission of Japan in Geneva and other relevant government agencies, on turning the Nagoya outcome into action, particularly in the areas related to the Strategy-Plan 2011-2020, the Aichi Targets and the Strategy for Resource Mobilization among other important decisions. IUCN has already started identifying opportunities and activities to deliver on the various COP decisions that call on IUCN and partner organizations to work towards their implementation.

Please accept, Minister Matsumoto, the assurances of my highest consideration.

Julia Marton-Lefevre
Julia Marton-Lefevre
Director General

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UNEP/CBD/COP/DEC/X/2
www.cbd.int/cop10/doc