



## IUCN ASIA PHOTO CONTEST

From August 10-12 2015 Asia Members of IUCN will be coming together for the Asia Regional Conservation Forum (RCF). Together with governments, NGOs and the business sector from the region they will discuss how they can work together to deal with Asia's pressing environmental issues, to share their experiences and best practices, and to make decisions on the Asia contribution to a joint global programme of action to enhance the resilience of people and nature in the region.

Alongside this event, IUCN Asia Secretariat has launched a photo contest. The contest starts on 18 May 2015 and ends 24 July 2015 and is open to both IUCN Member organizations and the general public.

### PHOTO CONTEST: RULES, TERMS AND CONDITIONS

Please read the following official rules ("Rules") and legal conditions ("Terms and Conditions"). By entering this contest, you agree to the Rules and affirm that your entry/entries comply with the terms set in the Rules and in the Terms and Conditions.

#### 1. WHO CAN PARTICIPATE

The IUCN Photo Contest ("Contest") is divided into two categories and is open to:

1. **IUCN Member category** - All IUCN Member organizations in Asia
2. **Individual category** - The general public (photo and nature enthusiasts, students, etc.)

#### 2. WHAT TO ENTER

##### 2.1 THEME

We are looking for striking digital photographs that illustrate or tell a story about any of the three themes below.

- Nature: Asia's unique and threatened biodiversity and ecosystems
- People and communities and how they interact with nature (depending on, benefitting from, and protecting nature); and
- Nature-based solutions to climate, food and development challenges

The photos may be examples of the projects and initiatives of the Member and can include related topics such as protected areas, forests, wetlands, reefs and coasts, community projects and livelihoods, species, etc.

##### 2.2 CAPTIONS

Photos must be accompanied by a caption about the subject and other relevant background information, explanation or story which contextualizes the photo with the theme.

#### 3. ELEGIBILITY

- **Entrants**

1. **For IUCN MEMBER category**

- All IUCN Member organizations are eligible
- Organization or staff must own rights to the photo/s submitted

## 2. For **INDIVIDUAL** category

- Participant must be of legal age and own rights to the photo/s submitted

### Notes:

- staff of IUCN Member organizations can join only under IUCN Member category and not as individuals.
- Individuals affiliated with the IUCN Secretariat (employees, interns, etc and their family members) are not eligible to participate.

### • Photos

1. Photos must have been taken in a location in the Asia Region (Southeast Asia, Northeast Asia and South Asia)
2. Photos should have been taken from 2012 – 2015
3. Photos must be in digital JPG format with the following specifications:
  - 300 dpi
  - At least 3,000 pixels on the longest side (except for panoramic photos which can exceed this length)
4. Photos submitted should not be altered except in accordance with industry accepted standards of cropping and minor/subtle tone, brightness and colour adjustments. Photos should accurately reflect the subject. Material changes such as addition or subtraction of content are not allowed.

## 4. HOW MANY ENTRIES CAN BE SUBMITTED

Each participant can submit a maximum of five (5) entries, regardless of the theme.

## 5. HOW TO ENTER

All images must be submitted via email at: [lea.querrero@iucn.org](mailto:lea.querrero@iucn.org) starting May 15.

### 5.1 CONTEST DURATION AND DEADLINE

The contest ends midnight **24 July 2015** (GMT+7). No late submissions will be considered.

(Deadlines may be adjusted by IUCN Asia Secretariat as a result of circumstances beyond its control.)

### 5.2 EMAILING THE ENTRY

- **For IUCN MEMBER category**
  - Subject line should read: Photo contest entry – MEMBER CATEGORY
- **For INDIVIDUAL category**
  - Subject line should read: Photo contest entry – INDIVIDUAL CATEGORY
- The email body should contain the following details:

Name of copyright owner/photographer	
Name of IUCN Member organization and country ( <i>for IUCN Member category entrants only</i> )	
Detailed caption for the photo (location and date, explanation or context)	
Facebook account details of the IUCN Member organization or the Individual	

## **6. JUDGING**

### **6.1 NUMBER OF WINNERS**

**Three winners will be chosen:**

- One winner for the IUCN Member category
- One winner for the Individual category
- One “People’s Choice Award” (Online voting will be open from 28 July to 7 August 2015 on the IUCN Facebook page.)

### **6.2 PANEL OF JUDGES**

IUCN Asia Secretariat will assemble a panel of judges comprised of two (2) IUCN Asia Secretariat staff and one (1) photographer. The panel of judges will have sole and absolute discretion in selecting the winners based on how well it depicts the theme (20%), technical excellence (20%), composition (20%) and overall impact (20%).

People’s Choice Award

The entries will be judged by IUCN Asia’s Facebook fans based on the number of likes each photo receives. In case of a tie, the judges will decide on the winner.

All decisions made by the judges are final.

### **6.3 PRIZE**

Winners each receive a copy of the limited edition coffee table book, “The IUCN Red List: 50 Years of Conservation.”

## **7. ANNOUNCEMENT OF WINNERS**

Winners will be announced online on August 10 and will be handed certificates on the same day during the RCF.

The winners will be featured and acknowledged during the RCF and the photos and work of the winners will be featured in the IUCN Asia webpage, social media and e-newsletter, as well as in media.

## **8. YOUR RIGHTS**

Entrants retain all rights to any photograph they submit, including ownership if applicable. However, by entering images into the Contest, each entrant grants IUCN a perpetual, irrevocable, royalty-free, non-exclusive license, including all rights to sub-license, to exercise all rights of whatever kind or nature now and hereafter, to the entered photographs and any accompanying descriptions.

Each use of the will be credited with © NAME COPYRIGHT OWNER and the appropriate caption, if there is space.

## **9. QUESTIONS**

Questions and inquiries about the Contest Rules can be sent to [lea.guerrero@iucn.org](mailto:lea.guerrero@iucn.org).