

Responsibility Journey

Time	Event	Organiser	Room	Sub-theme
Sunday 5 October				
09:00 - 16:00	2009 - Change acceleration. A practical process for effecting deep change in complex environments	Reddy Phillips	Eixample (AC)	Individual
Monday 6 October				
14:30 - 16:00	1239 - Keeping Nature Alive - the ethical foundations of nature conservation in the 21st Century	IUCN Commission on Environmental Law	128	Civil society
14:30 - 16:00	1534 - Small companies, large footprint?	IUCN - Business and Biodiversity Programme	134	Private sector
18:30 - 20:00	405 - Who is Responsible to Whom? Improving Accountability in Biodiversity Conservation Projects Across Scales.	Northern Arizona University	123	Civil society
Tuesday 7 October				
09:30 - 11:00	1608 - Philanthropy for a Sustainable Future	IUCN - Sustainability dialogues	AUD	Individual
09:30 - 11:00	485 - Intergenerational Partnership with the IUCN: Fostering ethical leadership for a just, sustainable, and peaceful world.	Earth Charter International	127	Civil society
09:30 - 11:00	391 - Biodiversity Offsets: contributing to Rio Tinto's net positive impact on biodiversity.	Rio Tinto Limited	114/8	Private sector
09:30 - 19:00	550 - Responsible Land Use within Ecological Networks: Voluntary Code and Certification.	Biodiversity Conservation Center	BIFo34	Civil society
09:30 - 19:00	752 - Principles for a Code of Conduct for the Management and Sustainable Use of Mangrove Ecosystems.	Centre for Tropical Ecosystems, Department of Biological Sciences, University of Aarhus	BIFo52	Civil society
11:30 - 13:00	525 - Pour une mobilisation de tous les acteurs et des citoyens en faveur de la consommation responsable des produits de la mer.	NAUSICAA, Centre National de la Mer	114/8	Civil society
14:00 - 18:00	1158 - Using The Access Initiative's methodology to assess government's performance on public access to information, participation, and justice.	World Resources Institute (WRI)	Eixample (AC)	Civil society
16:30 - 18:00	1607 - Local 2010 Action for Biodiversity: The ignored solution?	IUCN - Sustainability dialogues	AUD	Civil society
16:30 - 18:00	782 - Profitable Environmental Management in Morocco: New perspectives to clean northern regions and promote sustainable production tools towards industrial areas.	Hassan II University-Faculty of Sciences; PGPE Mohammedia-GTZ, GEP-MAROC	114/8	Private sector
16:30 - 18:00	213 - Sustainable development of aquaculture: from guidelines to codes of conduct	EBCD - European Bureau for Conservation and Development	129	Private sector
18:10 - 18:20	1093 - A case study of social and environmental responsibility: the Havaians/IPÉ partnership in Brazil.	IPÉ - Instituto de Pesquisas Ecológicas	Conservation Cinema	Civil society
20:30 - 21:30	914 - The Global Human Footprint: Human Influence on Planet Earth	Wildlife Conservation Society	117	Individual
17:20 - 17:30	141 - Una oportunidad en Andalucía de desarrollo endógeno, económico, social y medioambientalmente responsable.	Fundación Andaluza Fondo de Formación y Empleo Consejería de Empleo Junta de Andalucía	Conservation Cinema	Civil society
Wednesday 8 October				
9:30 - 11:00	404 - The role of corporations in biodiversity conservation. Corporate Social Responsibility (CSR) or "greenwashing"?	Acció Natura	114/10	Private sector
14:30 - 16:00	98 - Ecological Footprint: Linking Human Well-Being and Biological Capital.	Global Footprint Network	129	Individual
16:30 - 18:00	503 - The power of communications and marketing – towards sustainable consumption.	World Business Council for Sustainable Development	127	Individual
16:30 - 18:00	1518 - Transforming Markets – the Private Sector's Role in Securing a Diverse and Sustainable Future	TRAFFIC - IUCN and WWF	115	Private sector
Thursday 9 October				
09:00 - 13:00	660 - Ethics-Based Assessment: Helping individuals and organizations assess their commitment and action toward sustainability, and identify opportunities for strategic change.	Earth Charter International (ECI)	Gracia (AC)	Individual
14:30 - 16:00	557 - Supporting the Next Generation of Sustainable Development Leadership.	International Institute for Sustainable Development	127	Individual
14:30 - 16:00	940 - Marketing the Mediterranean: Building a Conservation Ethic Among Key Stakeholders in Mediterranean Habitats Worldwide.	The Nature Conservancy	117	Civil society
14:30 - 16:00	361 - The Business and Biodiversity Offset Program: What has it achieved and where is it headed?	Forest Trends	134	Private sector
14:30 - 16:00	311 - "Travelife" - Helping tourism businesses to improve their sustainability performance and increasing their opportunities in the global marketplace.	Federation of Tour Operators	118	Private sector

Responsibility – in terms of environmental, social and governance issues – is usually associated with large, multinational corporations. However, the spotlight is increasingly turning onto the private sector more broadly, as well as more recently onto civil society organizations. Stakeholders are becoming more demanding in terms of being able to demonstrate genuine engagement and integration of responsibility issues. Individuals too have a key role to play in minimizing their respective footprints and for delivering a more sustainable development.

In short, it's no longer just about *what* any organization or individual does but also *how* they do it. The below events have been highlighted on the Responsibility Journey to help you navigate through some of the current key issues:

- Private sector responsibility – how far have businesses really advanced and what can we learn from the private sector?
- Civil society responsibility – what should your organization be doing better and how?
- Individual responsibility – what can I do as an individual to be more responsible?

Don't forget to check out the "My guide to a sustainable congress".

See also www.iucn.org/about/values