



## WBCSD memo

# IUCN/WBCSD Business and Ecosystems Think Tank

September 8th, 2012 @ IUCN's World Conservation Congress

**TO: WBCSD members – active participants at the THINK TANK**

**DATE: 7 August 2012**

**SUBJECT: Agenda, planning & logistics**

This memo provides context and sets up a process to finalize the active participation of WBCSD members at the Think Tank and to coordinate inputs ahead of this September 8<sup>th</sup> event.

### CONTEXT

The Think Tank is one of the key events on September 8<sup>th</sup>, certainly the main business event that day, and is titled *Changing Pace - scaling up real solutions for Biodiversity & Ecosystem Services (BES)*. Bjorn Stigson, immediate past WBCSD President, will chair the Think Tank - see appendix 1 for the detailed agenda.

Co-convened by IUCN and WBCSD, the Think Tank will challenge business and conservation communities to discuss and debate real, concrete business and public policy solutions. Julia Marton-Lefèvre, IUCN Director General, and Peter Bakker, WBCSD President will open the debate at 11.00 and will be followed by business leaders, who will illustrate effective business action on BES (morning session) and government and financial institution representatives who will elaborate on what are effective public policies (afternoon session). The Think Tank will close at 16:30 following reflections from leading CEOs, representatives from business, NGOs and Indigenous People, as well as the IUCN President.

On September 9<sup>th</sup> at a media event (11:00-11:30), Julia Marton-Lefèvre and Peter Bakker will provide reflections on the Think Tank's deliberations and announce the key themes for IUCN/WBCSD joint work program on business and BES for 2013-2015.

The Think Tank venue can take around 300 participants and we anticipate a full house – including many business participants but with the majority being non-business stakeholders with varying degrees of interest, involvement and concern around business and BES. As business participants you should be prepared to face some degree of critical questioning about business impacts and its role addressing BES challenges and opportunities in general, and the specific impacts and actions of your own company.

### ACTIVE PARTICIPANTS

#### Business Panel (11:20-12:50) – speakers

James Griffiths, WBCSD will be the facilitator for this session - introducing the panel; inviting initial contributions; facilitating a dialogue between panelists; then opening it up to discussion and questions from the floor. Based on discussions to date, the business panel is:

1. Holcim – Ruksana Mirza, Head of Sustainable Development: CONFIRMED

2. Hitachi – Dr Shigeru Azuhata, position title to be confirmed: CONFIRMED
3. Rio Tinto – Peter Cunningham, Head of Health, Safety, Environment and Communities: CONFIRMED
4. Mondi – presenter to be confirmed
5. Syngenta – Juan Gonzalez-Valero, Head Public Policy & Partnerships: CONFIRMED
6. Shell - Allard Castelein, VP Group Environment – to be confirmed

### **Business Panel (11:20-12:50) – format**

The session is in 3 x 30 minute parts – initial presentations (11:20-11:50); panel dialogue (11:50-12:20) and floor discussion (12:20-12:50).

Following James' introduction of the panel, each panelist has up to 5 minutes to make an initial "thought starter" contribution. Without slides, you will be asked to respond to these points in this initial statement:

- Introduce your company (briefly)
- Outline your company's BES challenges/opportunities
- Profile how your company is proactively responding to these (main focus): Here you might focus on one or more of these types of approaches – e.g. target setting; measurement/management/mitigation of ecosystem impacts and dependencies; innovation; supply chain collaboration; participation in sector platforms. Choose one or two of the most progressive and exciting aspects of your work if possible and avoid providing too much detail at this stage.

To assist plan an effective business panel, could each presenter please provide us with a brief indication of the key theme of your initial intervention.

To kick-off the panel dialogue, James will then ask each of you, based on your experience, to comment on strategies to scale and speed up the business response on BES:

- Within your company
- Within your sector
- Across business, industry and society, including public policies

Following the panel dialogue on these points James will open it up for a floor discussion and interaction, most likely with a start-off invitation seeking interventions on priority strategies – or additional strategies - to scale and speed up the business response on BES.

### **Planning timetable for business panel – action required by Holcim, Hitachi, Rio Tinto, Mondi & Syngenta**

Please note and respond to the following planning timetable:

1. Confirm speakers (position title; provide contacts details) and provide a few bullets on what your specific “thought starter” theme will be – by **Friday August 10<sup>th</sup>** by email to [griffiths@wbcSD.org](mailto:griffiths@wbcSD.org). In addition:
  - Hitachi - please also provide Dr Azuhata’s position title
  - Mondi and Shell - please confirm your speakers
  - For all – please provide a few bullet points on initial intervention
2. Contact WBCSD for any bilateral discussions or questions – contact [griffiths@wbcSD.org](mailto:griffiths@wbcSD.org)
3. Attend business panel planning calls **Thursday August 30<sup>th</sup>** at 09:00 and/or 16:00 CET
4. At the WCC in Jeju, come to an “ice breaker” informal catch-up on **Friday September 7<sup>th</sup>** at 20.00-20:30 on the Business & Economy Pavilion during the Happy Hour to meet all the other active participants, including the public policy panel and WBCSD President Peter Bakker.

#### **Kick-start panel (14:00-14:30)**

Chaired by Peter Bakker, in this session titled “*Nature +*” - a future perspective, four future business and conservation leaders will be invited to provide their own personal views and aspirations on BES challenges/opportunities. The two WBCSD Future Leader Team (FLT) participants will be:

- Holcim - Monika Shirvastava, Communication Manager
- KPMG – Sander Jansen, Climate Change & Sustainability Consultant

IUCN is locating the two conservation panelists.

#### **Final reflections panel (16:00-16:15) – action required by Syngenta & Shell**

In this closing session, Peter Bakker will invite final brief personal reflections from a leadership panel of different stakeholder groups. Each panelist is asked to comment on one new learning on BES from the Think Tank and one key recommendation for “changing pace” on BES.

The two CEO level business panelists proposed to date are:

- Syngenta - Mike Mack CEO - to be confirmed
- Shell, Marvin Odum, President – to be confirmed

One representative from the WBCSD’s FLT will also share reflections:

- Weyerhaeuser – Edie Sonne Hall, Manager, Environmental Affairs, Sustainable Forests and Products

IUCN is locating the other panelists, which will include Gary Dunning, Executive Director of [The Forests Dialogue](#) as the multi-stakeholder platform representative.

To contribute to the final closing session, the CEO panelists should ideally attend the whole Think Tank (from 11:00), as a minimum from the 14:00 kick start panel. Note a bullet point briefing on the business panel session will be available by 14:00 on September 8<sup>th</sup> as an aid – see next section.

Can Shell and Syngenta please confirm the participation of their senior executives – by **Friday August 10<sup>th</sup>** if possible. Please note Eva Zabey, WBCSD will be in contact shortly to set up bilateral meetings with Peter Bakker on the Business and Economy Pavilion.

### Assistants to Rapporteur

Dr Josh Bishop, WWF Australia will be the Think Tank rapporteur and will provide short summaries after the business role (12:50-13:00) and the public policy (15:50-16:00) panels. Dr Bishop was for many years IUCN's Chief Economist and has a long history of collaboration with WBCSD, member companies and business in general, most recently as a coordinator of [The Economics of Ecosystems & Biodiversity \(TEEB\) report for business](#). The following members of the FLT have been assigned to assist Dr Bishop prepare these short summaries

- Morning session:
  - Anglo American – Teresita Larrain, Global Category Specialist Electricity & Water
  - Chevron - David Shen, Carbon Management Advisor
- Afternoon session:
  - Deloitte China - Pilar Castillo, Consultant
  - DuPont - Kristian Paul, Regulatory Scientist

One specific need for the morning summary team is to have a written one page bullet point summary available by 14:00 for distribution to the final reflection panelists, as some of these won't be able to attend the morning session. WBCSD will introduce you by email to Dr Bishop so you can discuss the specific support he will need from you ahead of the Think Tank.

### **BUSINESS & ECONOMY PAVILION – HAPPY HOUR September 8<sup>th</sup> (19:00-/21:00)**

Finally, we invite all active WBCSD Think Tank participants to participate in the IUCN/WBCSD Happy Hour – themed around partnerships for BES – on the Business and Economy Pavilion starting at 19:00. We will be approaching some of you as presenters to help kick this Happy Hour off.

### ACTION POINT SUMMARY

1. WBCSD companies to confirm Business Panel presenters and key themes by **August 10<sup>th</sup>** – to [griffiths@wbcscd.org](mailto:griffiths@wbcscd.org)
2. Shell and Syngenta to confirm senior executives participation on final reflections panel by **August 10<sup>th</sup>** – to [griffiths@wbcscd.org](mailto:griffiths@wbcscd.org)
3. WBCSD to introduce FLT participants to Dr Josh Bishop about support on summarizing the business and public policy sessions
4. All business panelists participate on planning call **August 30<sup>th</sup>** at 09:00 or 16:00 CET
5. All active participants attend final informal “icebreaker” session in the Business and Economy Pavilion during the Happy Hour on **September 7<sup>th</sup>** at 20.00-20.30

Thank you for your involvement in the Think Tank. Please contact me if you have any questions ([griffiths@wbcscd.org](mailto:griffiths@wbcscd.org); T + 41 22 839 31 14; M + 41 79 291 62 40).

**James Griffiths, WBCSD MD Ecosystems, Water & Forest Solutions**

## Appendix 1

**IUCN World Conservation Congress, Jeju**  
**The IUCN/WBCSD Business and Ecosystems Think Tank:**  
**Changing Pace - scaling up real solutions for Biodiversity & Ecosystem Services**  
**(BES)**

### Structure of the day

**Date:** Saturday September 8<sup>th</sup> 2012

**Venue:** Yeongju Hall A (International Convention Center)

**Event numbers :** 337 and 338

<b>MORNING SESSION – 11:00 – 13:00 – Business Solutions for Changing Pace</b>	
11:00 – 11:20	Welcome/meeting objectives & process, Bjorn Stigson (immediate past President, WBCSD), Think Tank Chair BES – a common resource; a shared public/private responsibility, Julia Marton-Lefèvre, Director General, IUCN  Changing Pace - Public Policy and Business Solutions for BES, Peter Bakker, President, WBCSD
11:20 – 12:50  Panel presentations – up 6 x 5’ thought starters/think piece (total 30’)  Panel dialogue (30’)  Floor discussion/Q&A (30’)	Greening the world economy – company perspectives <b>on effective BES actions</b> , illustrating:  <ol style="list-style-type: none"> <li>1. High-level strategies, targets</li> <li>2. Measuring, managing and mitigating impact &amp; dependence</li> <li>3. Innovation - goods, services, processes, technologies</li> <li>4. Collaboration with suppliers &amp; purchasers to adopt best practices</li> <li>5. Sector strategies and platforms</li> </ol> Panel dialogue and floor discussion on strategies and frameworks for Changing Pace , facilitated by James Griffiths, WBCSD
12.50 – 13.00	Session 1 summary by Joshua Bishop, WWF Australia, Rapporteur
14:00-14:30	Kick-start panel: Nature + - a future perspective: Panel of “Future Leaders” from business (2) and conservation community (2) on their BES aspirations, chaired by Peter Bakker

<b>AFTERNOON SESSION – 14:30 – 16:30 Public Policy Solutions for Changing Pace</b>	
14.30– 14:45	Opening note: what are the elements of effective Biodiversity and Ecosystem Services (BES) public policies? (Achim Steiner, UNEP, <i>to be confirmed</i> )
14.45 -15.50  Panel presentations – 5 x 5’ (Total 25’)  Panel dialogue (20’)  Floor discussion (20’)	Policies that can <b>leverage business solutions</b> , illustrating: <ol style="list-style-type: none"> <li>1. The synergies between regulation and voluntary standards.</li> <li>2. Means to enhance the outcomes of biodiversity offsets.</li> <li>3. Consultation mechanisms with indigenous people.</li> <li>4. The financial leverage (IFC Performance Standard 6).</li> <li>5. The “Green Economy” framework for a societal change.</li> </ol> Panel dialogue and floor discussion on scaling up and spreading “best policy practice”, facilitated by Gerard Bos, IUCN
15.50 – 16.00	Session 2 summary by Joshua Bishop, WWF Australia, Rapporteur
16:00 – 16:15	Final reflections by 1 NGO + 2 CEOs + 1 Future Leader Teams representative + 1 indigenous people representative + 1 multi-stakeholder platform representative on: <ol style="list-style-type: none"> <li>1. One new learning on BES from today’s Think Tank</li> <li>2. One recommendation for Changing Pace on BES</li> </ol> Session chaired by Peter Bakker, President, WBCSD
16:15-16:30	Closing remarks: IUCN President ( <i>to be confirmed</i> )  Thanks by Bjorn Stigson, Think Tank Chair